



HELMS FACULTY & STAFF

AUCTION INFORMATION

2014 Helms Auction: A Storybook Affair

Friday, September 26, 2014
6:30 – 10:30 PM

Leonel J. Castillo Community Center
2101 South St., Houston, TX 77009

You are cordially invited to attend the 2014 Helms Silent Auction!

PURPOSE OF THE EVENT: The Helms Silent Auction funds the Helms PTA, which advocates for our students by providing student and parent support, teacher training, and classroom materials. This year our focus is literacy – and every dollar we raise above our operating budget supports our school-wide literacy campaign.

REASON TO ATTEND: Our guests at the event need to understand WHAT YOU DO and how IMPORTANT THEIR SUPPORT IS. We invite you, our teachers and administrators, to come to the event and talk with parents and community members and TALK ABOUT HOW you help our students learn. (And also, to have a great time!)

WHAT WE OFFER: Your ticket was underwritten by HEIGHTS ASIAN CAFE, so you may attend the event at no cost. Also, you will receive a 30-minute massage from LA PAZ DAY SPA for attending the event, and talking with our guests.

HOW YOU SUPPORT THE EVENT:

- 1) Help us SELL TICKETS, and get UNDERWRITING from Helms families. We will send forms to your classroom for you to send home to parents. Encourage them to buy tickets or become underwriters.
- 2) DONATE A GIFT BASKET FOR THE SILENT AUCTION from your grade level. Ask parents to donate the contents of a gift basket. The reverse side of this flyer has ideas for your grade-level theme; please encourage parents to provide ITEMS for your basket, and coordinate with other teachers to identify which parents can help with larger items, and which can help with smaller items.
- 3) ATTEND THE EVENT, AND HAVE A GREAT TIME!

HOW THE EVENT SUPPORTS YOU: The more successful this event is, the more funds we have to provide the goods and services that help our students learn and be successful.

RSVP or ASK QUESTIONS: helmsauction@yahoo.com

Pre-K Gift Basket
Theme: Leapfrog Learning!

Fill a basket with items from Leapfrog Learning!

- Ask a few parents to pitch in and buy a Leapfrog Reading System for Pre-K students.
- Add in headphones, apps, book sets, puzzles, and other ancillary items that allow young learners to get the most out of Leapfrog.
- Be sure to suggest items in a wide price range, so that many families will be able to participate.
- You can also add in other fun items like coloring books, crayons, fun pencils and erasers – whatever makes your students excited about literacy and learning.
- The higher the total value of the gift basket, the more it will earn.
- Visit Leapfrog online: <http://www.leapfrog.com/en-us/store/>



Kinder Gift Basket

Theme: Movies!

Fill a basket with items for a movie night at home!

- Ask several parents to pitch in and buy a Blu-Ray Player.
- Ask kids to bring Blu-Ray copies of their favorite movies.
- Include popcorn and other movie treats.
- Remember to include the fun cardboard popcorn boxes and other small items that allow everyone to participate!
- If someone brings a 3-D movie, don't forget the 3-D glasses!
- The higher the total value of the gift basket, the more it will earn.



1st Grade Gift Basket

Theme: Family Game Night!

Fill a basket with board games and fun activities that the family can enjoy together at home.

- Ask families to donate their favorite board games: checkers, Sorry!, Spotcha!, Chess, Scrabble, etc.
- Include other fun games you can play at the table together: Cards, Jacks, etc.
- Include non-perishable refreshments like popcorn, nuts, and other fun snacks.
- Be sure to suggest items that vary in price.
- The higher the total value of the gift basket, the more it will earn.



2nd Grade Gift Basket

Theme: Rise & Shine Keurig Basket!

Create a Gift Basket that features a Keurig Coffee Maker!

- Two second-grade parents have already volunteered to purchase the coffee maker, so know that the centerpiece of this basket is already on it's way!
- Ask families to donate coffee, tea, and other things to brew on the Keurig.
- Include mugs, napkins, and non-perishable treats that go well with hot drinks – like Biscotti! – to ensure a wide range of options for your families.
- The higher the total value of the gift basket, the more it will earn.



3rd Grade Gift Basket

Theme: Family Game Night!

Fill a basket with board games and fun activities that the family can enjoy together at home.

- Ask families to donate their favorite board games: checkers, Sorry!, Spotcha!, Chess, Scrabble, etc.
- Include other fun games you can play at the table together: Cards, Jacks, etc.
- Include non-perishable refreshments like popcorn, nuts, and other fun snacks.
- Be sure to suggest items that vary in price.
- The higher the total value of the gift basket, the more it will earn.



4th Grade Gift Basket

Theme: Cooking Basket!

Create a basket that helps you have fun in the kitchen together!

- Ask families to donate their favorite cookbooks.
- Include small appliances that help make special dishes.
- Don't forget the little things – whisks, measuring spoons, dish towels, oven mitts – that make cooking easy and fun, and give families a range of purchase options.
- Include seasonal or hard-to-find spices, olive oil, flavored vinegar, etc.
- The higher the total value of the gift basket, the more it will earn.



5th Grade Gift Basket
Theme: Can't Touch This!

Create an iPod Touch Gift Basket and enjoy all your favorites!

- Have several families pitch in and purchase an iPod Touch.
- Add iTunes gift cards at various dollar amounts, so the lucky bidder can fill their new iPod with their favorite tunes and other media.
- Maybe include a cool cover, a carrying case, or other fun accessories.
- The higher the total value of the gift basket, the more it will earn.

