



HISD SUMMER READING PROGRAM AT RICE



Experience it



Rice University

Rice University earns its reputation as a "Southern Ivy."

Rice is now a preeminent research university with a distinct undergraduate focus. Its emphasis on undergraduate education is demonstrated by a small student body and 5:1 student-faculty ratio, among the lowest in the top American universities including the Ivy League. Rice alumni are prominent in every sector of society today.

The university has produced 101 Fulbright Scholars, 20 Marshall Scholars, and 12 Rhodes Scholars. The university has a very high level of research activity for its size, with \$115.3 million in sponsored research funding in 2011.

Rice is noted for its applied science programs in the fields of artificial heart research, structural chemical analysis, signal processing, space science, and nanotechnology. It was ranked first in the world in materials science research by the Times Higher Education (THE) in 2010.

Rice participates in NCAA Division I athletics and is part of Conference USA. Rice was a member of the Western Athletic Conference before joining Conference USA in 2005. Rice is the second-smallest school, measured by undergraduate enrollment, competing in NCAA Division I FBS football, only slightly ahead of Tulsa.

Experience it **TOGETHER** 

HISD SUMMER READING PROGRAM:

Based upon our conversation with Ms. Liz Philippi and learning more about her goals with the Summer reading program, we have put together the following benefits for the participating HISD schools in the summer reading program.

We would like to welcome all your students participating in your summer reading program, who reach their goal of reading 5 books to be recognized at a Rice University Football game on Saturday, September 20th .

Additionally your students and librarians will get the privilege of being recognized during the game and have a fun fellowship day for the family.

How will this work?

Experience it **TOGETHER** 

HISD SUMMER READING PROGRAM WITH RICE UNIVERSITY:

Our goal is to help young people develop a life-long love for reading and to encourage adults to read regularly to children. This program is used for supporting, motivating and recognizing students who are learning to read.

HOW WILL THE RICE PARTNERSHIP WORK:

- Rice University would like to reward the students involved in the summer reading program who reach the goal of reading 5 books:
 - We will work with our donors at Rice to provide a certificate for one (1) complimentary ticket to the child to attend the Rice football game on Sat, Sept 20 vs Old Dominion . Additional tickets for family and friends can be purchased at a discounted price of \$15 (Reg. price is \$27, which is a 55% discount of regular price).
 - Special in-game recognition to every participating school.

Experience it **TOGETHER** 

INCETIVES TO INCREASE PARTICIPATION:

Additionally we will provide the following incentives as well:

- Top 5 schools which has the most # of students at the Rice game, will be recognized individually through or video board.
- Top school in your district with most participation at the game will receive an appearance from Rice mascot “Sammy the Owl” at their school for 30 minutes.
(Date to be mutually agreed upon and minimum attendance at game should be at least 100 people).
- *Everyone who attends the Rice Football game will be able to come onto the field during player introductions and give our players high fives.*

BOOK DRIVE

At this game, we will also provide a book/ a school supply based upon availability. # of books are contingent upon numbers of books /supplies we collect at our Back to School event at Rice.

Experience it **TOGETHER** 

HOW TO PROCURE YOUR ADDITIONAL TICKETS?

Once the School teacher determines which students reached their summer reading goal, they can provide the student with the certificate and ask them to bring the certificate home to their parents and order their tickets to the game or the school can collect all the orders and place them together with Rice.

- Purchase of additional ticket is required to redeem complimentary ticket.

INCENTIVES FOR LIBRARIANS:

Rice University will also provide a special recognition for all the librarians in attendance for their support of the reading program.

- Each Librarian participating in the program will receive ONE (1) Complimentary ticket to the Rice game on Sat, September 20 for their participation in the summer reading program. Additional tickets for family and friends can be purchased at a discounted price of \$15 (Reg. price is \$27).
- AT THE GAME: We will ask every librarian in attendance to stand up in their seats during a time-out or quarter break and recognize them in their efforts in making our students better readers.

Experience it **TOGETHER** 

RICE FOR READING REWARD!

Congratulations!

Rice University Athletics would like to congratulate you on completing your summer reading goal!!

This certificate can be redeemed for one (1) complimentary ticket to the

September 20 th, Football game vs. Old Dominion at TBD.

Your complimentary ticket is valid for only this one (1) game. Additional tickets may be purchased for friends and family at \$15 (55 % discount) , so that you can celebrate your reading achievement together. Your tickets will be available for pick up at the Will Call window at the Football game. his certificate can NOT be redeemed at the game!!!

GAME DATE: Septmber 20, 2014

ORDER FORM:

SCHOOL : _____ READING ACHIEVER'S NAME: _____

PARENT/GUARDIAN: _____

ADDRESS: _____ CITY _____ STATE _____ Zip: _____

PHONE: _____ PHONE EVENING: _____ Email: _____

TO PURCHASE ADDITIONAL TICKETS USE THE FOLLOWING LINK:

<http://tinyurl.com/riceforreading....>

** Purchase of additional ticket is required to redeem complimentary ticket.*

FOR MORE INFORMATION:

PHONE: (713) 348-8253 **EMAIL:** Shu Muthyala at shu@rice.edu **FAX:** (713) 348-6019

OR go online at <http://tinyurl.com/riceforreading...>

DEADLINE TO ORDER TICKETS: September 15th at 5:00 p.m.



Marketing:

- We will assist you in creating flyers for this event. We will help the ISD make phone calls to all the Librarians.

Benefits to the HISD Library program

- Students in the HISD will receive exposure to the best Academic institution of the South and the opportunity to be recognized at a Rice Athletic event would be very beneficial to your students
- The esteemed opportunity of recognizing your Librarians will greatly help increase their participation and efforts in encouraging the students to read.
- AND PARKING IS FREE...

Experience it **TOGETHER** 



THANK YOU

Thank you for the consideration of this proposal.

We look forward to working with you this season.

Shu Muthyala
Rice University Athletics.
General Manager of Ticket Sales and Service.

P: (713) 348-8253

C: (734) 740-6604

Email: shu@rice.edu

Experience it **TOGETHER** 