



**HOLLYSHORTS TEAMS UP WITH LATINO ART BEAT FOR
YOUTH FILM COMPETITION THAT WILL AWARD \$40,000
SCHOLARSHIP PRIZE TO A YOUNG FILMMAKER**

**INITIATIVE HELPS FOSTER THE NEXT GENERATION OF
STORYTELLERS**

NYFA To Award 2nd Place Scholarship Prize For One-Week Film Summer Camp

Hollywood, March 31, 2014---The organizers of HollyShorts, the largest short film celebration in Hollywood are teaming up with Latino Art Beat (LAB), a Chicago-based national non profit arts organization to create a Youth Film Competition celebrating young filmmakers' short films for the upcoming 10th annual HollyShorts Film Festival (August 14-23, 2014). The competition will award the winning young filmmaker a \$40,000 scholarship prize to attend The School of the Museum of Fine Arts, Boston (SMFA). The top finalists from the youth competition will be flown to Hollywood, courtesy Latino Art Beat through their partnership with Southwest Airlines, "The Official Airline of Latino Art Beat", to screen their projects at the world-renowned TCL Chinese Theatre during the 10th Annual HollyShorts Film Festival. The winning film and \$40,000 scholarship prize will be presented during the festival's opening night celebration.

SMFA has been educating artists since its founding in 1876, fostering creativity and growth in a self-directed, interdisciplinary environment. The winner of the HollyShorts Youth Film Competition 2014 category will be given a dedicated \$10,000 renewable scholarship for each of the four years that the student is enrolled in the SMFA BFA program at the School of the Museum of Fine Arts.

The runner up winning filmmaker in the competition will be awarded a special scholarship from the New York Film Academy for a one-week film summer camp at the NYFA.

Commented HollyShorts founders Theo Dumont and Daniel Sol: “HollyShorts is honored to help foster the next generation of storytellers by teaming up with Latino Art Beat on this Youth Film Competition 2014. We encourage all eligible young filmmakers with shorts to participate. It’s truly a great opportunity to win some great prizes and have your work showcased at the 10th Annual HollyShorts Film Festival. We’d like to thank our partner Latino Art Beat and collaborators; the School of the Museum of Fine Arts Boston, Southwest Airlines “The Official Airline of Latino Art Beat” and the New York Film Academy for helping make this exciting competition a success.”

“It is so important in today’s competitive job market to prepare our youth for the opportunities and challenges, which await them after formal education. Latino Art Beat is pleased to form this collaboration with the HollyShorts Film Festival to jointly promote youth in film and afford these talented young and aspiring filmmakers an amazing opportunity to profile their cinematic works as well as make possible their continuing education,” states Latino Art Beat President, Don Rossi Nuccio.

HollyShorts Latino Art Beat Youth Film Competition 2014 Details

This national competition is open to any student attending a high school or college in the United States, 21 years of age or younger. The five sub-categories within the ‘Youth Film Competition 2014’ are: Animated shorts; Live Action; Documentary; PSAs; and “My Life” (for Latino student directors only.)

LATE Deadline: May 23, 2014

All film submissions must be: original works, with original score (or permission from the copyright holder) have a running time of 15 minutes or less (including titles and credits) have been made after January 1, 2013.

Submission Instructions

1. Via Withoutabox (*preferred method*) Register for a free account, then search for the “HollyShorts Film Festival Youth Film Competition” and follow the instructions. Withoutabox will confirm entries, which students can track the process through their dedicated account. Withoutabox submission fee is \$35.
2. Submit via HollyShorts website Visit <http://hollyshorts.com>, click ‘Submissions,’ and download the submission form. Hard copies (DVDs) of the actual film then must be sent directly to HollyShorts, submission fee \$40.

EXTENDED Deadline: June 6, 2014, Withoutabox \$55

For questions or more information about submitting to the competition contact:
Latino Art Beat, 773-291-6901, (latinoartbeat@hotmail.com)
HollyShorts Film Festival, 818-760-9897, (admin@hollyshorts.com)

The 10th Annual HollyShorts Film Festival takes place August 14-23, 2014 at the TCL Chinese Theatres in Hollywood and Roosevelt Hotel. HollyShorts has grown from a small one-day event to the biggest independent short film celebration in Los Angeles. HollyShorts anticipates over 20,000 attendees for the 10th annual week-long celebration, which will include screenings, daily networking events, panels, seminars, a short film market, the top next generation filmmakers from around the world and the 2nd edition of the HollyShorts Film Conference at the world famous Roosevelt Hotel, Hollywood.

About the School of the Museum of Fine Arts, Boston:

Founded in 1876 and accredited by the National Association of Schools of Art and Design, the School of the Museum of Fine Arts, Boston (SMFA), is one of only two art schools in the country affiliated with a major museum—the Museum of Fine Arts, Boston. Our mission is to provide an education in the fine arts—for undergraduate and graduate artists—that is interdisciplinary and self-directed. This education values cultural, artistic and intellectual diversity; it embraces a wide range of media; it stresses the development of individual vision and its relation to culture in general; it values equally the knowledge gained by thinking and doing; it is deeply engaged with the world as a whole. If the mission is constant, its practice is always transforming. For more information about our programs and partnerships, visit www.smfa.edu.

About Latino Art Beat

Latino Art Beat is a Chicago based not-for-profit arts organization that awards scholarships to high school students through its visual arts competition. Latino Art Beat's motto is "Celebremos la Juventud, el Arte and la Cultura hispana." (We Celebrate Youth, Art and Hispanic Heritage and Culture.) Select winning artwork is displayed at various gallery shows during the winning year to profile the young aspiring artists' talents. Awards presentations, honoring the winners, are held in participating cities during National Hispanic Heritage Month from September 15 to October 15 of each year. Latino Art Beat currently offers its visual art competitions in the following cities: Chicago, Houston, Los Angeles, Miami, New Orleans and Washington D.C. Visit www.latinoartbeat.com.

About HollyShorts

HollyShorts Film Festival is an annual short film festival showcasing the best and brightest short films from around the globe. HollyShorts is devoted to the advancement of filmmakers through screenings, Q&A sessions and networking events. The HollyShorts Film festival showcases the top short films produced 30- minutes or less. For more information please visit www.hollyshorts.com.

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