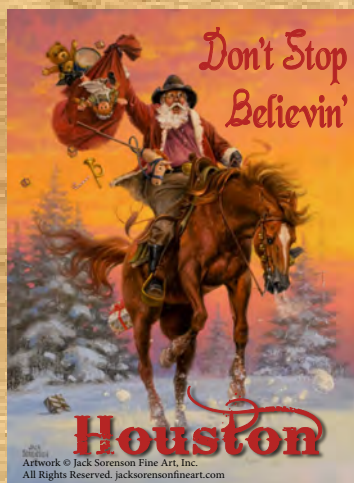


2017 STATEWIDE PARENTAL INVOLVEMENT CONFERENCE



REGISTRATION BROCHURE

2017 STATEWIDE PARENTAL INVOLVEMENT CONFERENCE NOVEMBER 30 - DECEMBER 2, 2017



**Welcome
to
Houston**

POINTS OF INTEREST

- NASA Space Center
- Downtown Aquarium
- Houston Museum of Natural Science
- The Galleria
- Waterwall Park
- Houston Zoo

DISCOVER

Alive with energy and rich in diversity, Houston is a dynamic mix of imagination, talent and first-class attractions that makes it a world-class city. Home to a vibrant economy, beautiful surroundings and a population full of optimism and spirit, it's no wonder that Houston is a popular international destination.



ONLINE REGISTRATION available at <http://www.implanners.com/parents/register.php>
or download and complete the registration form, then fax to (361) 241-7913 or email to
implanners@sbcglobal.net.



PRE-CONFERENCE REGISTRATION

Does Not Include Conference Registration

November 30, 8:30 a.m. - 11:30 a.m., Crowne Plaza Houston Near Reliant

Please Print

First Name _____ MI _____ Last Name _____

Home Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ FAX _____

Please check all that apply ☐ Administrator ☐ ESC Staff ☐ Title I Coordinator ☐ Teacher ☐ Parent

☐ Counselor ☐ Parent Liaison ☐ Paraprofessional/Support Staff ☐ Other

District/Organization _____ Campus _____ ESC # _____

Name of person submitting this form if different from above _____ Phone _____

Email address _____

I require an interpreter:

☐ Spanish

Special needs:

☐ Vegetarian

☐ Wheelchair Accessible

Pre-Conference Presenter: Dr. Cynthia "Mama J" Johnson

☐ Early Pre-Conference Registration \$ 75
(until 10/21/17)

☐ Pre-Conference Registration \$100
(after 10/21/16 until 11/15/17)

☐ Late & On-site Pre-Conference Registration \$200
(If space available, all registrations after 11/15/17)

☐ Group Pre-Conference Registration \$ 75
**8 people must register together; discount available
until 11/15/17.**
Number in Group _____

**★ ALL DEADLINES STRICTLY ENFORCED! ★
NO REFUNDS AFTER NOVEMBER 15, 2017.**

**PRE-CONFERENCE REGISTRATION FEE TOTAL \$ _____
(FEE INCLUDES CONTINENTAL BREAKFAST)**

**PRE-Conference sessions will be held at the Crowne Plaza Houston Near Reliant, Thursday, November 30, 2017, 8:30 a.m. - 11:30 a.m.
A continental breakfast is included in PRE-Conference fees.**

METHOD OF PAYMENT (please check one)

Please note: IMP/International Meeting Planners, Inc. will appear on your credit card statement for this charge.

☐ VISA

☐ MasterCard

☐ Check

☐ Purchase Order # _____

Credit Card # _____ Expiration Date _____

Three Digit Security Code _____

Cardholder Name _____

CC Billing Address _____ City _____ State _____ Zip _____

Original P.O. must be faxed to IMP/International Meeting Planners, Inc. at (361) 241-7913 no later than November 15, 2017 or registration will be cancelled.

Billing Contact Person _____

Email _____ Phone _____ FAX _____

Make checks payable to IMP/International Meeting Planners, Inc.

P.O. Box 10307, Corpus Christi, TX 78460-0307

Phone (361) 241-4535 FAX (361) 241-7913

Email implanners@sbcglobal.net

Anna Flores, IMP/International Meeting Planners, Inc., is the conference registration coordinator and has the authority to receive funds on behalf of Region 16 ESC.

Registration without method of payment will not be processed. There will be a \$25 fee for returned checks. Do not send cash.

All cancellations prior to November 15, 2017 will include a \$25 charge.

ONLINE REGISTRATION available at <http://www.implanners.com/parents/register.php> or download and complete the registration form, then fax to (361) 241-7913 or email to implanners@sbcglobal.net.

PRE-CONFERENCE SPEAKER

Thursday, November 30, 2017 - 8:30 a.m. - 11:30 a.m.



**Dr. Cynthia
"Mama J"
Johnson**

Taking It to the Neighborhoods: Partnering with Families and Communities to Improve Student Learning Experiences

Cynthia Johnson is an educator, speaker, and author, and is living proof that nothing is impossible if you believe. Her humble and impoverished beginnings could have been enough to diminish any hopes of a successful future. Nevertheless, she has overcome her struggles and has developed new strengths that present a vision of what is possible when a person perseveres.

Mama J (a name given to her by students) speaks from the heart and "tells it like it is." Family and community engagement are two critical pieces of the puzzle in helping students become and remain successful. Although student learning experiences have changed, going into the community and meeting families where they are is still necessary today. Cynthia will describe a variety of strategies to connect, communicate, and include families and community groups to increase student achievement.

Featured Session

Thursday, November 30, 2017 - 4:00 p.m. - 5:15 p.m.

AJ Crabill is a man of perseverance, purpose, and faith. His mission is to remind educators and parents of how important we all are in the lives of children. AJ will provide an update on the Texas Education Agency's vision for parent and family engagement as well as an overview of the Lone Star Governance framework. The Lone Star Governance workshop is a conversation about school board behaviors that improve student outcomes with the underlying beliefs that leadership matters and that leaders' choices have the power to be transformative in the lives of students.

Audiences find themselves stirred by AJ's sincerity and passion. Guided by the idea that student outcomes don't change until adult behaviors change and drawing on his intimate familiarity with the triumphs and terrors of America's safety nets for children, AJ has devoted much of his adult life to advocating for the well-being of our nation's most vulnerable youth.



**AJ Crabill,
Deputy
Commissioner of
Governance,
Texas Education
Agency**

Specific Conference Topics:

- ESSA Compliance/Updates
- College and Career Readiness
- Creating Effective Parent and Family Engagement Programs
- State Accountability
- Strategies for Involving Fathers
- Constructing School-Parent Compacts and Policies
- Strategies for Parents of Migrant Students

Conference Strands:

- | | |
|----------------------|-----------------------------------|
| Strand One: | Compliance |
| Strand Two: | Best Practices |
| Strand Three: | Enriching Parenting Skills |
| Strand Four: | Vendor Presentations |
| Strand Five: | Hot Topics |

★ ALL STRANDS WILL INCLUDE SPANISH SESSIONS ★

CONFERENCE REGISTRATION

November 30 - December 2, Crowne Plaza Houston Near Reliant

Does Not Include Pre-Conference Registration

Please Print

First Name _____ MI _____ Last Name _____

Home Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ FAX _____

Please check all that apply ☐ Administrator ☐ ESC Staff ☐ Title I Coordinator ☐ Teacher ☐ Parent

☐ Counselor ☐ Parent Liaison ☐ Paraprofessional/Support Staff ☐ Other

District/Organization _____ Campus _____ ESC # _____

Name of person submitting this form if different from above _____ Phone _____

Email address _____

I require an interpreter: ☐ Spanish Special needs: ☐ Vegetarian ☐ Wheelchair Accessible

☐ Early **Conference** Registration \$125
(until 10/21/17)

☐ **Conference** Registration \$150
(after 10/21/17 until 11/15/17)

☐ Late & On-site **Conference** Registration \$300
(If space available, all registrations after 11/15/17)

☐ Group **Conference** Registration \$125
8 people must register together; discount available
until 11/15/17.
Number in Group _____

CONFERENCE REGISTRATION FEE TOTAL \$ _____

REGISTRATION FEES INCLUDE:

- THURSDAY: ICE CREAM BREAK
- FRIDAY: BREAKFAST & PLATED LUNCH
- SATURDAY: BREAKFAST

★ **ALL DEADLINES STRICTLY ENFORCED!** ★
NO REFUNDS AFTER NOVEMBER 15, 2017.

METHOD OF PAYMENT (please check one)

Please note: IMP/International Meeting Planners, Inc. will appear on your credit card statement for this charge.

☐ VISA ☐ MasterCard ☐ Check ☐ Purchase Order # _____

Credit Card # _____ Expiration Date _____

Three Digit Security Code _____

Cardholder Name _____

CC Billing Address _____ City _____ State _____ Zip _____

Original P.O. must be faxed to IMP/International Meeting Planners, Inc. at (361) 241-7913 no later than November 15, 2017 or registration will be cancelled.

Billing Contact Person _____

Email _____ Phone _____ FAX _____

Make checks payable to IMP/International Meeting Planners, Inc.

P.O. Box 10307, Corpus Christi, TX 78460-0307

Phone (361) 241-4535 FAX (361) 241-7913

Email implanners@sbcglobal.net

Anna Flores, IMP/International Meeting Planners, Inc., is the conference registration coordinator and has the authority to receive funds on behalf of Region 16 ESC.

Registration without method of payment will not be processed. There will be a \$25 fee for returned checks. Do not send cash. **All cancellations prior to November 15, 2017 will include a \$25 charge.**

ONLINE REGISTRATION available at <http://www.implanners.com/parents/register.php> or download and complete the registration form, then fax to (361) 241-7913 or email to implanners@sbcglobal.net.

CONFERENCE KEYNOTE SPEAKERS

OPENING GENERAL SESSION

Thursday, November 30, 2017 - 1:30 p.m. - 3:30 p.m.

Transforming Schools into Villages of Hope



**Dr. Cynthia
"Mama J"
Johnson**

Cynthia Johnson is an educator, speaker, and author who is living proof that nothing is impossible if you try. Years ago, her future appeared bleak but she kept the faith and turned what seemed to be insurmountable odds into unbelievable possibilities. She has turned her story of struggle into her strength and is letting her light shine by spreading a "Message of Hope" to empower students, families, and educators achieve their highest potential.

Johnson asks, is your school a "village of hope" or a "village of despair?" Mama J (a name given by her students) offers a fresh perspective on how to "reconstruct your village" to meet student success. She will provide proven strategies to effectively reach today's youth. Mama J will affirm what is possible in the midst of seeming impossibilities.

LUNCHEON GENERAL SESSION

Friday, December 1, 2017 - 11:45 a.m. - 2:30 p.m.

Know the Story Behind the Eyes

Elizabeth "Liz" Huntley is an accomplished litigation attorney, and dedicated child advocate, author, and lecturer. She is regularly appointed by judges to represent the legal interests of children in civil cases. Liz frequently speaks to groups throughout the country, often referencing her own journey as described in her published memoir, *More Than a Bird*.

Ms. Huntley believes every student has a personal story about their life outside the classroom. Their story can have a direct effect on their ability to learn and function in school. When we know the story behind the eyes of a child, we can more effectively help them to thrive in the classroom and in life.



**Elizabeth
Huntley**

CLOSING GENERAL SESSION

Saturday, December 2, 2017 - 10:00 a.m. - 12:00 Noon

Compete for Minds



**Aaron
Alejandro**

Aaron Alejandro is the Executive Director of the Texas FFA Foundation. In his non-professional hours, Aaron consults with businesses, organizations, education, and youth clubs about ways to improve organizational and individual performance. His life is a reflection of his philosophy – positive attitudes create positive results. As an inspirational speaker, he offers a clear message of personal dynamics for success.

Mr. Alejandro reminds us it is a noisy world out there; students can easily get caught up in the distractions that take away from personal success. Competing for the minds of students and empowering them with a competitive edge can make a positive difference. Aaron will share best practices which will help individuals improve their personal "brand," empower others, and share in new victories.



CONFERENCE OVERVIEW



WEDNESDAY, NOVEMBER 29

Early Registration - Crowne Plaza Houston Near Reliant

4:00 p.m. - 8:00 p.m. Pick up conference bag and registration packet

THURSDAY, NOVEMBER 30

Pre-Conference Convenes - Crowne Plaza Houston Near Reliant

7:30 a.m. - 11:00 a.m. Registration

7:45 a.m. - 8:45 a.m. Pre-Conference Breakfast

8:30 a.m. - 11:30 a.m. Pre-Conference Session

• **Dr. Cynthia "Mama J" Johnson**

11:45 a.m. - 1:15 p.m. Attendees: Lunch on your own

CONFERENCE CONVENES

12:00 noon - 5:00 p.m. Conference Registration; Exhibits open

1:30 p.m. - 3:30 p.m. Opening General Session

• **Dr. Cynthia "Mama J" Johnson**

3:30 p.m. - 4:00 p.m. Break with Snacks; Visit Exhibits

4:00 p.m. - 5:15 p.m. Featured Session

• **AJ Crabill**

5:15 p.m. Dinner/Evening (on your own)

FRIDAY, DECEMBER 1

7:30 a.m. - 5:00 p.m. Conference Registration; Exhibits open

7:30 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 9:45 a.m. **First Concurrent Session**

9:45 a.m. - 10:15 a.m. Break; Visit Exhibits

10:15 a.m. - 11:30 a.m. **Second Concurrent Session**

11:30 a.m. - 11:45 a.m. Break; Visit Exhibits

11:45 a.m. - 1:00 p.m. **Luncheon**

1:00 p.m. - 2:30 p.m. Luncheon General Session

• **Elizabeth Huntley**

2:30 p.m. - 3:00 p.m. Break with Snacks; Visit Exhibits

3:00 p.m. - 4:15 p.m. **Third Concurrent Session**

4:15 p.m. Dinner/Evening (on your own)

SATURDAY, DECEMBER 2

7:30 a.m. - 10:00 a.m. Conference Registration; Exhibits open

7:30 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 9:45 a.m. **Fourth Concurrent Session**

9:45 a.m. - 10:00 a.m. Break; Visit Exhibits

10:00 a.m. - 12:00 noon Closing General Session

• **Aaron Alejandro**

12:00 noon **Conference Concludes**

See you in 2018!

2017

STATEWIDE PARENTAL INVOLVEMENT CONFERENCE

Don't Stop Believin'



Houston

**CROWNE
PLAZA
HOUSTON
NEAR
RELIANT**

8686 KIRBY DRIVE

**November 30 -
December 2, 2017**

Hosted by the Title I
Statewide School Support and
Family & Community
Engagement Initiative
at Region 16
Education Service Center
Funded by
Texas Education Agency

Welcome to Houston

CONFERENCE HEADQUARTERS AND HOST HOTEL

Crowne Plaza Houston Near Reliant



8686 Kirby Drive
(713) 795-8407
(877) 227-6963



For Reservations use code "REG"
or "2017 Statewide Parental Involvement Conference"
when booking a room.

Conference rate: \$119

Cut-off date: Monday, November 13, 2017

For online booking use group code "REG" and the link below.
<http://tinyurl.com/hym2te2>

To avoid penalty, 72 hour cancellation notice required.

- Free self parking
- Free WIFI
- On-Site Fitness Center
- Outdoor Pool
- Whirlpool in Pool Area





TITLE I STATEWIDE SCHOOL SUPPORT AND FAMILY & COMMUNITY ENGAGEMENT INITIATIVE

Dear Colleagues and Friends,

You are invited to participate in the 2017 Statewide Parental Involvement Conference, November 30 - December 2, 2017, at the Crowne Plaza Houston Near Reliant, Houston, Texas. The conference will provide opportunities for educators, parents, and community leaders to learn strategies for empowering all stakeholders to increase student achievement and to meet the required mandates of the new Every Student Succeeds Act (ESSA). The conference, ***Don't Stop Believin'***, intends to build the capacity of all the participants in the parent arena. It is paramount that we all work together to "believe in the potential of" all our students and family engagement.

The major goal of this conference is to provide a forum for dialogue on ESSA issues in parent and family engagement among administrators, parents, teachers, federal program directors, ESC personnel, and community leaders with interest in improving teaching and learning.

Presentations and workshops will probe the issues inherent in the ESSA legislation, particularly as they relate to parent and family engagement. The relationship between ESSA and student achievement will be the common thread among the conference's diverse general and concurrent sessions.

TEA staff will offer multiple concurrent sessions that will give the latest ESSA requirements and legislative updates in parent and family engagement. The top parent and family engagement practitioners from around the state will offer presentations demonstrating evidence-based research strategies and best practices that will result in increased parental and family engagement, as well as higher achievement for all students. *There will also be a series of workshops provided in Spanish and translators will be provided at all of the general sessions.*

Come and join your friends and colleagues in Houston on November 30 - December 2, 2017. Mail or fax the enclosed registration form today, or use our online registration at www.esc16.net. We look forward to seeing you at the 2017 Statewide Parental Involvement Conference!

Terri Stafford
Coordinator, Title I Statewide School Support and Family & Community Engagement Initiative
2017 Conference Chair
Region 16 Education Service Center



Dear Conference Participant,

Thank you for your interest in the 2017 Statewide Parental Involvement Conference, ***Don't Stop Believin'***.

This conference will benefit both school staff and parents. Educators will receive tips and guidance on improving relationships with parents and families as well as training on statutes and regulations in the new Every Student Succeeds Act (ESSA). Parents and families will receive resources and strategies for improving parental involvement skills, as well as enhancing their children's educational opportunities. In addition, this conference will feature sessions by TEA staff on topics ranging from ESSA guidelines to how parents can become more involved in the education of their child.

We appreciate the support and leadership the Title I Statewide School Support and Family & Community Engagement Initiative at Region 16 Education Service Center has provided in the area of parent and family engagement. Under the leadership of ESC Executive Director, Ray Cogburn, and Initiative Coordinator, Terri Stafford, the Initiative continues to partner with the Agency and educators throughout the state, spreading the word about the legal requirements for parent and family engagement, as well as the importance of involving families in our schools.

Please join us in Houston, November 30 - December 2, 2017, for what promises to be a rewarding experience, leaving you eager to return to your campuses armed with new strategies to shape the lives, dreams, and future progress of the students in your charge.

Leticia Govea
State Coordinator, Title I, Part A
Division of Federal and State Education Policy
Texas Education Agency

