



YATES FOOTBALL NEWS

Our goal is to win championships with class, character and academic excellence.

June 8, 2017

Volume 1, Number 4

In This Issue

- Summer Workouts
- Players Spotlight
- 2017 Media Guide advertisement
- Sponsorships
- Coaches spotlight
- 2017 Football Schedule

Next Issue:

- Free Physicals
- Sponsorships/AD's
- Head Football Coaches History
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- Coaches spotlight

District 11-4A Results

- | | |
|-----------------|-----------|
| 1. North Forest | 9-3 (6-0) |
| 2. Yates | 7-4 (5-1) |
| 3. Wheatley | 5-5 (2-4) |
| 4. Worthing | 5-6 (4-2) |
| 5. Washington | 4-6 (2-4) |
| 6. Kashmere | 2-7 (2-4) |
| 7. Scarborough | 1-9 (0-6) |

Administration

Principal

Dr. Kenneth Davis

Dean of Students (12th)

Tiffany Guillory

Dean of Students (11th)

Jacqueline Thompson

Dean of Students (10th)

Tracy Gatewood

Dean of Students (9th)

Duane Clark

Summer Workouts

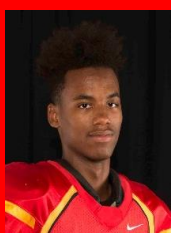
What an exciting time in Lion Country!!! The school year has ended and now we begin our last phase of our off season program. There are only twelve Fridays remaining before we kick off the 2017 football season against the Furr Brahmas. This summer, the month of June will be the busiest with the Mighty Lions participating in 7 on 7 every Monday, Wednesday and Thursday. With the Mighty Lions moving to the spread no huddle offense in 2016, the young Lions are eager to polish their explosiveness on offense while perfecting their fundamental tackling on the districts #1 ranked defense. Returning 6 offensive, 7 defensive starters and 24 letterman, the Lions look to develop depth and experience during summer workouts.

Players Spotlight



Junior

#6 WR
Jarmichel
Cooper



Junior

#10 QB
Taj
Gregory



Senior

#44 DL
Sherman
Richardson



Senior

#56 OL
Rashard
Randall



Senior

#17 OLB
Kevin
Giddens

As the Jack Yates football program continues to reestablish itself as a force to be reckoned with on the field, we also continue to rebuild our academic success off the field. Aligned with our vision and core values, **FAITH, FAMILY** and **ACADEMICS**, these young men have chosen to become leaders in the classroom! The Jack Yates football coaching staff would like to recognize these five young men for their academic success as they continue to serve as positive role models and achieve academic excellence. On May 17, 2017, these young men had the distinct honor of being inducted into the National Honor Society. Never before has the Mighty Lions football program had this many student athletes inducted at one time. Through their dedication, determination and hard work, these young men have made great sacrifices to achieve and maintain academic and athletic success. Each of these young men are top of their class athletically and academically. It is without question, that these student athletes are representing their family, friends, school and community well. As the 2017 football season approaches, we look forward to seeing these young men grow in excellence! To JarMichael, Taj, Sherman, Kevin and Rashard, congratulations on a job well done and keep up the hard work as we continue to prepare for our 2017 football season!!

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2017 Football Media Guide Advertisement

2017 Football Media Guide Advertising Rates

Front/Back Cover \$300

Whole Page \$150

½ Page \$75

¼ Page \$25

- Above Rates are for every issue of the program
- Specific placement of Whole page ad is additional \$25
- Additional Photos \$10
- Format: 8 ½" x 11"
- Payment: Check, Cash, or Money order
 - Make Checks payable to Jack Yates Football
 - Returned checks \$25
- Email photos or picture ready ads to mwatkin2@houstonisd.org

Patron List

- \$10 Per Name

Business Cards

- \$20 Per Card

Audience

- Yates sells more football tickets than any other H.I.S.D. school.
- Yates plays in 3 football classics
 - 10/6 Yates vs. Wheatley (Turkey Day Classic)
 - 10/13 Worthing vs. Yates (Scott Street Classic)
 - 13,000 avg. attendance
 - 11/4 Washington vs. Yates (Booker/Bryant Classic Sponsored by Fiesta)
 - 14,000 avg. attendance

- One televised football Game
- Three radio games
- 1,000 Student enrollment
- 100 Faculty and Staff
- 35,000+ Alumni

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2017 Sponsorships

This Year the Mighty Lions are seeking assistance from family, friends, alumni and business community to assist us with the growth and development of our athletic program. No amount is too small as we will have five sponsorship levels from which you can choose from. With each sponsorship level, you will be able to display your company name, colors and logo on a vinyl banner that will be displayed at the Yates athletic facility and all of the 2018 football games. Also, each package, will include advertisement in our weekly 2018 Football Media Guide (August - November) that will be produced by the Jack Yates School of Communications Department. All advertisement must be approved by your company before it is published. Details for each sponsorship package are listed below:

- **Platinum/Title \$3k+**
 - 4 Vinyl banners (6'x3')
 - 5 pages of advertisement
 - 10 tickets to each football game
- **Crimson Club \$2k+**
 - 2 Vinyl banners (6'x3')
 - 3 pages of advertisement
 - 6 tickets to each football game
- **Gold Club \$1k+**
 - 2 Vinyl banners (4'x2')
 - 2 pages of advertisement
 - 2 tickets to each football game
- **Lions Club \$500 - \$999**
 - 2 Vinyl banners (3'x2')
 - 2 pages of advertisement
- **Friends of the Program \$100 - \$499**
 - Your name and/or company name will be placed on our "Friends of the Lions" vinyl banner (4'x2')
 - Your name and/or company name will be placed on our "Friends of the Lions" advertisement page

****(Because we are public school and supported by the state and local government donations are eligible for tax deductions.)***

****We will accept check, credit/debit, money orders and cashier's checks. If you have any questions, comments and or concerns, please feel free to contact myself or Cory Dixon.***

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Coaches Spotlight



Guerschom Gilles

Special Teams Coordinator/Quarterbacks

Coach Guerschom Gilles will begin his second season on the Mighty Lions football staff as well as, serve as the varsity assistant for the Baseball team. During the 2016 season, Coach Gilles was responsible for a secondary that contributed to a defense which ranked #1 in total defense and #2 in interceptions with 14. He also was the Head JV coach and the defensive coordinator for the freshman. This year because of his hard work and dedication to the game of football, Coach Gilles has been promoted to Special Teams Coordinator and Quarterbacks coach and will work with one of the state of Texas top QB prospects.

Coach Gilles began his teaching career at Yates high school in 2015 as an associate teacher. While at Yates, Coach Gilles taught Reading and was responsible for preparing students for the STAAR exam. After gaining valuable experience, Coach Gilles was offered a full time teaching position as a Physical Education instructor at Felix Cook elementary school. During Coach Gilles's brief tenure at Yates, he developed a relationship with several student athletes and when Coach Watkins was named Head Football Coach last May, Coach Gilles made good on a promise he made to several student-athletes and applied for a coaching position. Coach Gilles primary focus is to assist our student athletes achieve academic success while producing productive citizens that will become leaders in our community. Coach Gilles's desire is to bring back a state championship in football to the 3rd ward community!

Coach Gilles is originally from Fort Lauderdale, Florida where he lettered in football for Coral Glades High School. While at Coral Glades High School, Coach Gilles's hardwork, passion and dedication to the game of football, led to the opportunity to continue his playing career at the collegiate level at Norwich University in Northfield, Vermont where he received a degree in Physical Education. Coach Gilles has one daughter (Alayah).

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