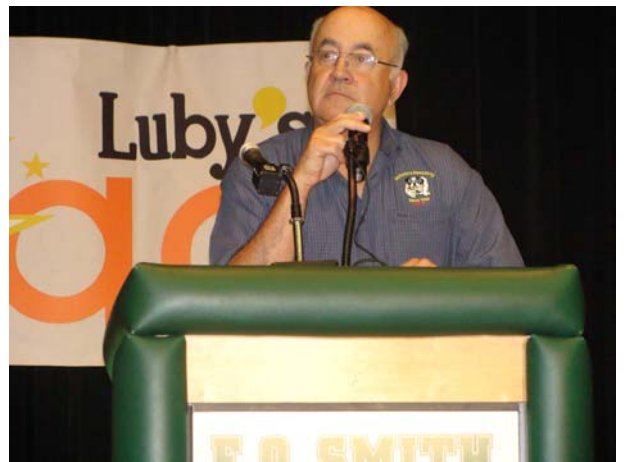


Houston ISD Partnership creates recognition program and incentives for students who exhibit positive character traits and values.

“Giving back to the communities where we live and work is one of Luby's core values and we are proud to be partnering with HISD to promote and reward achievements in character for middle school students.”

— Harris Pappas, Chief Operating Officer,
Luby's Inc.





2009 Luby's ACT Program Gold Winner Christopher Davidson Seventh Grader E.O. Smith Education Center



2008-2009 Participating Schools

- Attucks MS
- Black MS
- Burbank MS
- Clifton MS
- Cullen MS
- Deady MS
- Dowling MS
- Edison MS
- Fonville MS
- Grady MS
- Gregory-Lincoln MS
- Hamilton MS
- Hartman MS
- Henry MS
- Hogg MS
- Holland MS
- Jackson MS
- Johnston MS
- Kaleidoscope MS
- Kandy Stripe Acad
- Key MS
- Lanier MS
- Long MS
- Marshall MS
- McReynolds MS
- Ortiz MS
- Pershing MS
- Pilgrim Academy
- Project Chrysalis MS
- Revere MS
- Rice MS
- Rogers MS
- Ryan MS
- Smith Education Center
- Thomas MS
- West Briar MS
- Welch MS
- Williams MS
- Woodson MS

Overview

Luby's, Inc. (Luby's), a restaurant chain with over 128 locations throughout Texas and four other states, has been a longtime supporter of Houston Independent School District and its initiatives. Each year Luby's provides lunches for the more than 1400 volunteers who participate in the district's annual Reach Out to Drop-outs Walk. Luby's was also a sponsor of the 2007 Winterfest, a fund-raising event designed to raise funds for musical instruments and support fine-arts programs in HISD schools.

The Luby's Achieving Character Together (ACT) initiative is a new program that Luby's introduced to middle schools in the Houston Independent School District in September 2008. The program is focused on promoting and rewarding outstanding character achievement for middle schools students. Teachers and staff nominate deserving students every six weeks by giving them a "You've Been Caught Doing Something Great!" ticket. One Bronze winner is chosen at each school per six-week period. A Silver winner is selected from the Bronze winners as an overall winner for each six-week period. Finally, a Gold winner is chosen at the end of the school year from the Silver winners throughout the year.

Luby's ACT Program Award Winners Receive:

- **Bronze: Six-week winner at each school:** \$25 Luby's Gift Card, iPod, Backpack
- **Silver: Overall six-week winner:** \$1,000 scholarship money
- **Gold: Overall Winner:** Luby's Free for a Year, Laptop Computer, \$2,000 scholarship money



Challenge

- To develop a middle school reward program that promotes and/or stresses the importance of exhibiting positive character traits

Solution

The Luby's Achieving Character Together (ACT) Program is a new program that Luby's introduced to middle schools in the Houston Independent School District in September 2008.

Results

- During the first year of implementing the ACT Program, teachers and staff at **49 HISD Middle Schools** nominated over **60,000 students** for character achievement by passing out "You've Been Caught Doing Something Great!" tickets.
- The ACT Program honored **155** students as Bronze winners
- Six** students as Silver winners and
- One** Gold winner
- 155** iPods were given out
- 162** teachers/faculty received Luby's gift cards



Luby's ACT Program Gold Award Winner
Christopher Davidson
with the teacher who nominated him, Ms. Alvinette Dotson.

Luby's act
ACHIEVING CHARACTER TOGETHER

This program is to highlight students whose character goes above and beyond those of their peers and are a positive image at school.

Teachers, please nominate students who have demonstrated character traits listed below.

Student's Name: _____
School: _____
Grade: _____
Teacher's Name: _____
Subject: _____

Please rate the student in each area.

	1 = Improving	2 = Good	3 = Above Average	4 = Outstanding
Respect	1	2	3	4
Commitment	1	2	3	4
Self-Discipline	1	2	3	4
Loyalty	1	2	3	4
Punctuality	1	2	3	4
Dress Code	1	2	3	4

Provide a description of how he/she has demonstrated outstanding character.

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Luby's act
ACHIEVING CHARACTER TOGETHER

GET CAUGHT DOING SOMETHING GREAT!

LOYALTY
SELF-DISCIPLINE
COMMITMENT
PUNCTUALITY
RESPECT
DRESS CODE

Calling all HISD Middle School students who show great character!

BE CAUGHT DOING SOMETHING GREAT by your teachers for a chance to be nominated to win...

BRONZE
(1 winner per middle school every six weeks)
iPod
\$25 Luby's Gift Card
Backpack

SILVER
(1 winner from HISD every six weeks)
\$1,000 Scholarship

GOLD
Grand Prize Winner
(1 winner from HISD at the end of the school year)
\$2,000 Scholarship
Free Luby's for a Year!
Laptop

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Luby's **Houston Independent School District** **Lsi** **Graphic Solutions**



HISD would like to say
thank you to



and its partners
for this innovative new
initiative



Coca Cola is a registered trademark of the
Coca Cola Company.



Congratulations to all of the 2008-2009 Luby's ACT Program Winners

GOLD

Name	School	Grade	Teacher
Christopher Davidson	Smith Education Center MS	7	Alvinette Dotson

SILVER

Ashton Boudine	West Briar MS	8	Ms. Holmes
Jaylon Yarbrough	Williams MS	7	Sharon Williams
Elmer Flores	Jackson MS	7	Cristina SanMiguel
Alfonso Tecum	Pilgrim Academy	8	Eric Chi & Raven Lathrop
Shelby Davis	Thomas MS	8	Andre Roper

BRONZE

Kehvion Hogan	Deady MS	6	Mr. Roach
Maria Ramirez	Project Chrysalis MS	6	Gloria Robayo
Duyen Van	Ortiz MS	8	Rachel Duhon
Jesus Del Rio	Clifton MS	8	Michael Parks
Angel Orozco	Hogg MS	8	Imelda Medrano
Flor Pena	Edison MS	6	Ms. Herrera
Toni Hernandez	Black MS	7	Ms. Weatherspoon
Miguel Garza	Jackson MS	7	Ms. Sabrina Cuby
Jessica Hernandez	Alvarez Henry MS	8	Louis Starz
Antonio Robinson	Attucks MS	7	Marcia Burrell
Esmeralda Vazquez	Black MS	8	Sfc. Collier
Iris Garcia	Deady MS	8	Charity McClain
Jazzmine Johnson	Dowling MS	7	Rhonda Harper
Humberto Maldonado	Edison MS	8	Ms. Barlow
Brittany Lasley	Hamilton MS	7	E. Carter
Darryl Barton	Henry MS	7	Ms. Stafford
Rickia Ford	Hogg MS	8	Jennifer Marker
Shorn Williams Jr.	Kandy Stripe Academy	6	Meredith Gervai
PasShun McField	Key MS	6	Gloria McGregor
Lonnie Hillson	Ryan MS	8	Ms. Butler-Harris
Phillip Hampton	Smith MS	8	James Dirden
Delinda Hawkins	Woodson MS	6	Monica Jackson
Ashton Boudine	West Briar MS	8	Ms. Holmes
Jaylon Yarbrough	Williams MS	7	Sharon Williams
Sean Russell	Clifton MS	8	DeMonta Larders
Elisha Ray	Cullen MS	8	Charlita Blossom
Quentashia Hart	McReynolds MS	8	Brenda Reed
Mauricio Hernandez	Project Chrysalis	8	Charlita Blossom
Rebeca Rios	Jackson MS	6	Ivy Deckard
Patyana Wilson	Attucks MS	7	Marcia Burrell
Ebrin Stanley	Clifton MS	8	Fendley
Anisha Mathur	Grady MS	6	Mr. Henington
Calvin Fitzgerald	Hamilton MS	8	Erika Carter
Chimea Lee	Henry MS	8	Natasha Edmond
Dahlia Alaniz	Hogg MS	8	Mandy Manuel
Jennifer Baltazar	Holland MS	6	Connors
Travis Bowers	Johnston MS	8	Ms. Anessa Collins
Rebecca Mendez	Marshall MS	7	Mr.Chino Perez
Juanita Parra	Project Chrysalis MS	7	Brian Little
Destiny Colquitt	Rice MS	7	Shane Axcell
Saul Molina	Rogers, T.H. MS	7	Debbie Lancaster
Guadalupe Ortega	Ryan MS	7	Wolfowicz
Torre Scott	Woodson MS	6	Ms. Russell
William Argueta	Gregory-Lincoln MS	8	Marisol, Irene
Stephanie Sanchez	Dowling MS	8	Ginger Scott
Ruben Evans	Ortiz MS	8	Ms. Doyle
Irvin Romero	Deady MS	7	Mr. Jung
Xavier Montes	West Briar MS	8	Shawn Scoggins
Royce'ona Charles	Burbank MS	7	JACOB
Angela Sarmiento	Long MS	7	Aleen Weathers
Miesha Norvell	Williams MS	7	Verna Keys
Roberto Duran	Edison MS	7	Maria Maldonado
Daylon Jefferson	Cullen MS	6	Myrtle Ford

BRONZE

Name	School	Grade	Teacher
Tyeshia Simmons	Jackson MS	8	Patricia Gunn & Rachel Nash
Juan Gonzalez	Fonville MS	6	Anika Garrett
Alice Colville	Pershing MS	7	Penny Jones
Ja'Bor Tillman	Hartman MS	7	Mr. Velez
Gilberto Cornejo	Revere MS	8	R.Schindler
JaKendria Parker	McReynolds	6	Mr. McCrimmons
Keshunna Willhite	Attucks MS	7	Mr. Iocca
Terya Parker	Black MS	6	Booker
Edward Barron	Burbank MS	6	Delores Walker
Sarah Ibsen	Clifton MS	7	Keys
Natasia Law	Cullen MS	8	Ms. Cay
Xena Matamoros	Deady MS	6	Mr. Watson
Lucero Rosales	Dowling MS	6	Kerry Smith
Charlie Correa	Edison MS	7	Ms. Wolff-Romero
Ebony Vaughn	Fonville MS	8	Ruth Williams
Kiera Maxie	Grady MS	7	Elizabeth Martin
LeRon Wilson	Gregory-Lincoln MS	8	Ms. Gina Orzabal
Fredrick White	Hamilton MS	6	Erika Carter
Darrielle Jackson	Hartman MS	6	HALPHERIN
Cindy Moreno	Henry MS	8	Rebecca Kingman
Krista Atwood	Hogg MS	7	Stefani Ayers
Aaliyah Phillips	Holland MS	6	Gunn
Aundrea Pipkins	Johnston MS	8	Tracy Latson
Ernesto Chun	Kaleidoscope MS	8	Peterson
Dedric Washington	Key MS	7	Kori Brown
Bengoetxea, Unai	Lanier MS	8	Ms. Foley
Bayron Rivera	Las Americas MS	7	Sosa-Gonzalez
Armandine Motty	Long MS	8	Christine Hall
Isaac Duque	Marshall MS	6	Ramona Pierre
Brian Lara	McReynolds MS	6	Bonnie Cole
Eric Rivera	Ortiz MS	8	Carole Peters
Lee Lorenz	Pershing MS		Michelle Steffek
Uriel Pena	Pilgrim Academy	6	M. Manjang
Brian Odong	Project Chrysalis MS	8	Stephanie Chin
Antonio Brown	Revere MS	6	Montre Johnson
Autry, John	Rice MS	8	Ms. Tanya Thompson
Zubin Colah	Rogers, T.H. MS	8	John Taylor
Delexis Hayden	Ryan MS	8	Mia Harris
Ernest Luckett	Smith Education Ctr MS	6	Sheila Williams
Demarcus Lott	Thomas MS	8	Science
Carlton Joshua	Welch MS	6	Mr. Harris & Mr. Stevens
Rodolfo Perez	West Briar MS	7	Dwayne Lacy
Diamond Allen	Williams MS	8	Delesa O'dell Thomas
Mariela Angeles	Woodson MS	6	Ms. Monica Jackson
Nancy Salqueri	Attucks MS	6	Nurse Winnie Baul
Faviola Martinez	Black MS	7	Hambley
Juan Velasquez	Burbank MS	8	Showalter



Congratulations to all of the 2008-2009 Luby's ACT Program Winners

BRONZE (continued)

Ravyn Sampson	Clifton MS	8	Parrish
Perla Aguirre	Deady MS	8	Kelvin Tran
Stephon Vaughns	Dowling MS	6	Ms. Barti- Randals
Nayeli Gutierrez	Edison MS	6	Cassandra Ruffin
Josie Diaz	Grady MS	6	Kirsten Galtney
Drejoin Ellington	Gregory-Lincoln MS	8	Monica Delgado
Jennifer Robinson	Hamilton MS	7	Erika Carter
Manuel Hernandez	Henry MS	8	Jane Torres
Willie Williams	Holland MS	8	Hightower
Emilio Rodriguez	Jackson MS	7	Helen Udarbe
Nicholar Mall	Johnston MS	6	Laurie Parkin
William Moreira	Kaleidoscope MS	7	Gerardo Mendoza
Phillip Taffet	Lanier MS	8	Mr. Kunz
Gita Dulal	Las Americas MS	8	Stella Edokpa
Tara Glick	Long MS	6	Terecita De Alba
Margarita Aguila	Marshall MS	7	Heather Elliott
Christina Duran	McReynolds MS	6	Shartrica Polk-Roberts
Rosura Lopez	Project Chrysalis MS	8	Ms. Pathirage
Telavive Taye	Revere MS	8	Ms. Webb
Danielle Rocha	Rogers, T.H. MS	8	David Muzyka
Aaron Martinez	Smith Education Ctr MS	8	Aleicia Roberts
Ric'chaun Simon	Thomas MS	7	Corey Gonsoulin
Darius Glover	Welch MS	7	Ms. Miller & Ms. Kelley
Karoline Marum	West Briar MS	6	Marion Jones
Crystal King	Williams MS	8	YoLanda Wesley
Lavancen Atkinson	Woodson MS	6	Ms. Jackson

BRONZE (continued)

Aldo Placencia	Black MS	7	Anigbo
Daisy Limon	Burbank MS	6	Ms. Roland
Edward Jiles	Clifton MS	8	Buck
Nicole	Cullen MS	7	Dr. Evans
Christopher Rebolgar Gonzalez	Deady MS	6	Sandra Baldon
Victor Bryant	Dowling MS	7	Ivi Johnson-Brown
Jessica Perez	Edison MS	8	Ed Dreier
Heidi Turcios	Fonville MS	6	Mrs. Patterson
Tyla Pope-Lyons	Gregory-Lincoln MS	6	Mr. Robertson
Jose Bolanos	Hartman MS	7	Lojean Jensen
Shaquicia Peterson	Henry MS	6	Kryston Murray
Lometra Thomas-Smith	Holland MS	8	Kathy Moreland
Pavila Paczkowska	Johnston MS	8	Tobi Arsham
Kati Rodriguez	Kaleidoscope MS	8	McCormack
Cheray Gilkes	Lanier MS	6	Mrs. Galvan
Christopher Molina	Long MS	7	Courtney Robinson
Emania Carlson	Marshall MS	8	Jessica Jasper
Roy Rodriguez	McReynolds MS	7	Lynn Graham
Angel Ramos	Revere MS	6	Knowlton White
Kandra Charles	Ryan MS	7	Ms. LaRose
Karen Martinez	Smith Education Ctr MS	8	Dirden
Bruce Armstead	Welch MS	8	Robert Ratliff
Ashley Darby	West Briar MS	7	Mr. Scoggins
Luis Rodriguez	Woodson MS	6	Jackson
Isaias Reyes	Las Americas		



Luby's ACT Program Response Summary Report

Luby's Achieving Character Together (ACT) program coordinators were polled on the effectiveness of the program. The results are listed below:

1. How would you rate the Luby's ACT program?

VALUE	COUNT	PERCENT %
Excellent	24	82.76%
Good	3	10.34%
Fair	2	6.90%

2. Did the program make a significant impact on your campus regarding the creation of a nurturing campus climate.

VALUE	COUNT	PERCENT %
Yes	23	79.31%
Not Sure	5	17.24%
No	1	3.45%

3. What percentage of students do you feel actively participated in the program?

VALUE	COUNT	PERCENT %
25% to 50%	10	34.48%
50% to 75%	9	31.03%
Less than 25%	7	24.14%
Most	3	10.34%

4. What percentage of the teachers on your campus would you say effectively participated in the Luby's ACT initiative process?

VALUE	COUNT	PERCENT %
25% to 50%	9	31.03%
Less than 25%	7	24.14%
Most	7	24.14%
50% to 75%	6	20.69%

5. How often did Luby's ACT Program meet the needs on your campus in terms of discipline?

VALUE	COUNT	PERCENT %
Not sure	16	55.17%
Daily	7	24.14%
Once a week	3	10.34%
Twice a week	2	6.90%
Once a month	1	3.45%

6. Do you feel the student incentives provided by Luby's motivated students to change their behavior?

VALUE	COUNT	PERCENT %
Yes	21	72.41%
Not sure	7	24.14%
No	1	3.45%

7. Do you feel the Luby's program supports your campus in reducing discipline?

VALUE	COUNT	PERCENT %
Yes	20	68.97%
Not sure	8	27.59%
No	1	3.45%

8. Do you feel the Luby's program provided teachers with an effective method of disciplining negative student behavior, while affirming the worth of students on your campus?

VALUE	COUNT	PERCENT %
Yes	22	75.86%
Not sure	6	20.69%
No	1	3.45%

9. What percentage would you attribute to the Luby's ACT Program for reducing truancy and violence on your campus?

VALUE	COUNT	PERCENT %
Less than 25%	14	48.28%
25% TO 50%	9	31.03%
Less than 25%	4	13.79%
None	2	6.90%

10. Since the implementation of Luby's program on our campus, have you personally witnessed a positive change in the teacher's behavior when interacting with the students?

VALUE	COUNT	PERCENT %
Yes	20	68.97%
No	9	31.03%

11. What group of students do you feel benefited from the implementation of the Luby's process on your campus?

VALUE	COUNT	PERCENT %
All	19	65.52%
At-risk students	4	13.79%
Selected students	4	13.79%
Behavioral students	2	6.90%

12. Would you recommend the Luby's Program to other campuses?

VALUE	COUNT	PERCENT %
Yes	28	96.55%
No	1	3.45%

For more information on the Luby's Achieving Character Together (ACT) Program, please contact the following:

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