



Annual Enrollment is almost here. It is the time of year when employees can mal changes to their benefits. You can change plan options, add dependents, update beneficiaries, and more. Take time to review What's New for 2023 as well as view the Annual Enrollment page for information about your benefits vendors. Annual enrollment begins November 1 through November 18, 2022.

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## Press Office Toolkit



News media is a powerful chance to spread district messaging, campus stories, and highlights. While the HISD Press Office coordinates news coverage and is responsible for overseeing official communications between the school system and the news media, there may be times campus staff have to interact with the media.

Our Communications team has compiled a useful resource for campus staff that includes instructions from the Press Office detailing the protocol for interactions with the media when telling their individual school's story.

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HISD highlights campus leaders for National Principals Month

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## Social Media Toolkit



This year, our goal is to tell your stories and engage with parents and students using the tool in everyone's pocket: social media! Our Communications team has compiled a toolkit for campus staff to help tell their school's unique stories and make their social media presence their own.

The news that campus communities need will be at their fingertips, resulting in more direct engagement and an opportunity for schools to let their personalities shine. Please see our social media toolkit which includes detailed guides for social media usage (Twitter, Instagram, Facebook).

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## **Board Update**

The HISD Board of Education 10/13/22 board meeting highlights:



- Presentation of constraints and progress measures
  - Voted on measures including:

    - ted on measures including:

      Staffing partnerships

      Hiring initiatives

      Diversity access program

      Replacement of maintenance warehouse

    - Vendor approval

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