

## MPVA Students Visit with Broadcast Professionals

Broadcast Journalism and Communications students at Meyerland Performing & Visual Arts (MPVA) Middle School in Southwest Houston were treated to a in-house field trip this week with seven different print and broadcast professionals. Students rotated through four stations to hear about the diverse job opportunities in the field. Rose Ann Aragon, reporter for KPRC, spoke about her experiences at the Tokyo Olympics and challenged the students to hone in on their personal strengths when crafting stories. Students looked at each other in amazement when they watched voice actor, Luci Christian's, reel highlighting just a few of her over 400 credits in anime, commercial work, and audiobooks. KPRC Camera Operator, James Perry gave students a tour of the KPRC News Truck and offered tips on what he looks for when he first

arrives on a scene towards how to build a breaking news story. Digital Social Media Engagement Specialist for KPRC 2/Houston Life, Howard Chen, engaged the MPVA scholars by showing them reels and social media content he

had produced for KPRC, featuring celebrities like Simone Biles. Print journalist Tom Fowler impressed the importance of research and relationship building on any in-depth piece, advising it is that work ethic that helps

you break stories before your competitors. Houston Life Producer, Beatriz Oliveros, used clips to demonstrate the different pro-

duction aspects of a live segment such as a cooking demo, verses a pre-produced piece where you

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MPVA Broadcast Journalism and Communication students got a social media lesson from Howard Chen, the Digital Social Media Engagement specialist for KPRC 2/Houston Life (above) and heard from KPRC Camera Operator James Perry (left).

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get to craft the story you want to tell. Lastly, much to many of the students' surprise, they learned their PE Coach, Don Marion, had a radio broadcast career at 104 KRBE before he became an educator. Students went on to hear clips of Marion DJing, and some of his commercial work.

They whole day was organized by Vinne Arlt, the Broadcast Journalism and Communication teacher at MPVA. Ms. Arlt also had a career in broadcast journalism prior to becoming a teacher and wanted to show her students how vast the career field in journalism can be.

MPVA, a fine arts/dual language middle school in HISD, offers eleven different magnet areas including Broadcast Journalism, Orchestra, Piano, Dance, Theater, Visual Arts, Mariachi, Choir, Guitar, Band, and Creative Writing.



*L-R: Vinne Arlt (Broadcast Journalism Teacher at MPVA), Luci Christian (Voice Actor), Beatriz Oliveros (Houston Life Producer), Rose Ann Aragon (Reporter at KPRC), and Auden Sarabia (MPVA Principal).*