

STUDENT BADGE PROGRAM

HISD's Transportation Services is implementing a student badge program designed to help the district track ridership and utilization of buses and routes, while also allowing parents to track when their students get on and off the bus — enhancing efficiency and safety across the system.

BENEFITS:

- Access real-time, automated ridership data that will improve route and bus efficiency.
- Track when and where students get on and off the bus.
- Alert parents who sign up for the service with real-time notifications via text or email.

WHEN:

The program will kick off in October as principals and parents begin to receive detailed information about the new program. Badge distribution and student training are scheduled to begin in mid-October. Students will begin using their badges this fall after distribution and training is complete.

HOW:

Personalized badges will be provided to all registered HISD bus riders. From there, it's easy — just scan your badge every time you get on and off a bus. For more information about the program, or to watch an instructional video, go to HoustonISD.org/Transportation.



SCAN

Be sure to **SCAN** your badge each time you get on and off the bus.



RIDE

Enjoy the safe **RIDE** to school. Don't forget to scan your badge again when you get off the bus!



LEARN

Arrive at school on time and ready to **LEARN!**

If you have questions about the student badge program, contact **Customer Care** at 713-556-9400, or visit HoustonISD.org/Transportation