



2015 Helms PTA Auction:

“Un Caleidoscopio de Culturas”

Friday, October 2, 2015
6:30 – 10:30 PM

FACT SHEET

Benefitting: Helms Elementary PTA. Helms is a dual-language (Spanish-English) immersion elementary school in HISD.

Individual tickets \$35; sponsorships available. Contact: helmsauction@yahoo.com. Tickets include dinner, silent auction, and live auction.

Purpose: Proceeds support the Helms PTA for the 2015-2016 school year, and new Hispanic Art and Culture ancillary programming that introduces students to countries, cultures, and concepts that are part of the Spanish-speaking world, and complements our Spanish/English Dual Language Magnet Program. Students will explore the history and geography of Spanish-speaking countries through music, art, and core learning opportunities. Helms is one of only two Spanish/English dual-language immersion elementary campuses in HISD, and our students are bilingual, bi-literate, and multicultural when they complete 5th grade. **Helms is a Title I school, providing free breakfast and lunch for all students; approximately 75% of our students are economically disadvantaged, and over 40% are English Language Learners.**

Honorary Chairperson: The Honorable Jessica Farrar, Texas House of Representatives, District 148. A member of the Texas House of Representatives since 1994 and a friend of Helms, Jessica Farrar grew up in Houston and works extensively on issues related to education. For more information about Representative Farrar, please visit <http://www.jessicafarrar.org/>

Location: MECA, Multicultural Education and Counseling through the Arts, 1700 Kane St., Houston, TX 77007. MECA has served the Houston community as a Latino cultural center for over 35 years and is known for its culturally based arts education programs. MECA also presents local, national, and international artists as part of MECA Performing Arts. MECA occupies the Dow School building in the Old Sixth Ward Historic District. Learn more by visiting <http://www.meca-houston.org/>

Food & Entertainment: Catering provided by Angelica Noyola and Snapper Jack's Catering, featuring traditional Dia de los Muertos cuisine. **DJ Joey Texan** – a DJ for all occasions – will keep the evening hoppin'! Check him out on Facebook (JOEYTEXAN) or Twitter (@JOEYTEXAN). **Emcee JJ heads up the Live Auction.**

Childcare during the event is available at Helms Elementary School (503 W. 21st Street, 77008) through the Helms Eagle's Nest After School Program. Fee is \$20 per child, and includes dinner. Reservations must be made in advance by contacting Ms. Rodgruez, the ASP coordinator, at 713-867-0820 or mrodri81@houstonisd.org

HELMS ELEMENTARY

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