

Lanier International Baccalaureate Festival Sponsorship Opportunities



November 1, 2018

5pm -7pm

Lanier Middle School, 2600 Woodhead



We are inviting restaurants & businesses to partner with us to celebrate our culture and community through food and gathering while raising funds for our school.

Participation Options:

IB Festival Title Sponsor: \$1,000

- Sponsorship recognition and on-site marketing presence for Lanier all-school IB Festival
- Business name and logo will be featured on electronic event publicity materials
- Access to premium on-site placement for event
- Acknowledgment on school website for one month (to coincide with event date)

IB Festival Premiere Sponsor: \$500

- On-site marketing presence for Lanier all-school IB Festival
- Business name and logo will be featured on electronic event publicity materials
- Access to upgraded on-site placement for event

IB Festival Participant: \$250

- On-site marketing presence for Lanier all-school IB Festival
- Business name will be featured on electronic event publicity materials

IB Festival Sharing Partner: Variable

- On-site marketing presence for Lanier all-school IB Festival
- Donate 10-30% of proceeds to the school after the event
- Donations of \$500 or more will be acknowledged in post-event publicity

Promotion through alternative sponsorship levels and in-kind donations is available. Please contact us to discuss ideas.