



# CTE CLUSTER SPOTLIGHT

## WHAT?

EACH MONTH CTE WILL SHOWCASE THE EXCELLENT WORK OF CTE STUDENTS, TEACHERS, AND CAMPUSES.

## WHY?

1. TO INFORM PARENTS, STUDENTS, AND STAKEHOLDERS ABOUT THE PROGRAMS OF STUDY THE DISTRICT OFFERS.
2. TO BRING AWARENESS ABOUT POST-GRADUATION OPPORTUNITIES IN THE WORKFORCE.

## HOW?

CAMPUS INSTRUCTORS & PERSONNEL CAN SUBMIT VIDEOS, PICTURES, AND/OR STUDENT WORK TO CTE VIA

[HTTPS://BIT.LY/38PIKB5](https://bit.ly/38PIKB5)

WORK WILL BE SHOWCASED ON CTE WEBSITE & SOCIAL MEDIA PLATFORMS.



2021 - 2022

# HISD

## Career Readiness

LEARNING TODAY.  
EARNING TOMORROW.



@HISDCTE



@HISDCTE



HISD CTE



# TIPS FOR HIGH-QUALITY PHOTO/VIDEO CONTENT



## LIGHTING

ALWAYS RECORD OR SHOOT IN A SPACE W/ GOOD LIGHT (WINDOW, LAMP, ETC)



## AUDIO/SOUND

ALWAYS RECORD IN A QUIET SPACE. REDUCE BACKGROUND NOISE BY TURNING OFF ANY OTHER TECHNOLOGY. SPEAK CLEARLY



## STABILITY

HOLD PHONE/DEVICE WITH BOTH HANDS FOR MAXIMUM STABILITY



## BACKGROUND

KEEP BACKGROUND SIMPLE AND NEUTRAL. AVOID DISTRACTIONS