

# Black Creatives: Getting Your Foot in the Door and Beyond



Black creatives have become more visible. Now what? Will visibility lead to real power and influence? Or will our genius, our voices, and our culture simply be for the consumption and improvement of others? How do we get our foot through the door to secure our seat at the table? We explore these questions, and more, in this candid, one-hour conversation designed to help Black creatives navigate the media and communications industries. We'll also discuss tips and resources for allies, advocates, and accomplices who are looking to create opportunities and empower Black creatives.

Digital Media & Communications



**APPLICATION DEADLINE:** NOVEMBER 17, 2020

**PRICE RANGE:** FREE

## PROGRAM DETAILS

**GPA REQUIREMENT:** N/A      **ELIGIBLE GRADE LEVELS:** 9, 10, 11, 12

**COST:** FREE!

**DATES:** November 18, 2020  
4:00PM-5:00PM CST

**LOCATION(S):** Virtual Webinar

**TRAVEL REQUIREMENT:** N/A

**NOTES:** Any students interested in the digital media and/or communication field are welcome to attend.

## APPLICATION MATERIALS

- Simple Online Registration Form

### NOTES:

Select N/A for 'School/College' and select your anticipated graduation year for 'Class Year'

## Panelists & Moderator

Cortny Dunleavy, *Freelance Creative Director/Copywriter*  
Nick Elliott, *Creative Director at Havas, co-founder of LinkItBlack Campaign*  
Mo Osunbor, *Associate Creative Director at Facebook, co-founder of LinkItBlack Campaign*  
Oriel Davis-Lyons, *Creative Director at Spotify, Founder of One School*  
Brianne Garrett, *Reporter at Forbes and editorial lead at For(bes) Culture*

**Find out more and apply at [www.discoverus.org](http://www.discoverus.org)**