

Open P-TECH

Technology and jobs
are changing much faster
than education systems.
Open P-TECH helps close the gap.

Industry leading digital learning for your students!

Students need earlier access to industry content that exposes them to potential careers in STEM. IBM and its collaborators know what tech skills are critical for the future and have packaged that knowledge specifically for students aged 14-20.

Teachers have access to this digital learning too!



Cybersecurity



Blockchain



Data
Science



Artificial
Intelligence



Design
Thinking



Professional
Skills

Free digital learning on the tech skills of tomorrow

According to the World Economic Forum, we are experiencing the 4th Industrial Revolution and the global value of the digital transformation is estimated at \$100 trillion over the next several years.¹ This is a huge opportunity for students about to enter the job market, but they need to be familiar with the new technologies in order to seize it.

Do you have students who are curious about specific technologies such as artificial intelligence, Blockchain, cybersecurity, cloud, and quantum computing? Open P-TECH has it!

¹ <https://www.weforum.org/press/2016/01/100-trillion-by-2025-the-digital-dividend-for-society-and-business/>

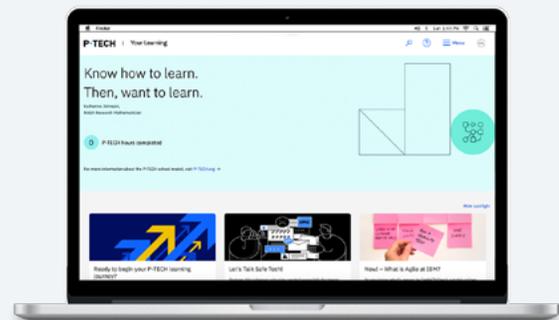
Would you like to learn about these technologies too?
Looking for ways to teach the professional skills companies are looking for in new hires?
Teachers can use Open P-TECH to extend the classroom experience.

Special teacher content provides you with ideas on how to use the digital content for blended learning. You also have access to a student progress dashboard and can assign content from other trusted online sources to students to customize the learning experience.

Open P-TECH introduces students and teachers to the tech skills of tomorrow – for free!

Open P-TECH benefits

- Digital learning on cutting-edge technology, designed for students!
- Engaging videos and gamified assessments to spark and keep student interest!
- Free to academic institutions, students, and teachers!
- Industry-recognized digital badges!
- Special resources for teachers!



For more information visit: open.ptech.org or contact our Business Development Team.

- P-TECH Schools: Cliff Archey at carchey@us.ibm.com
- K-12 Schools: Christa Camp at christa.camp@ibm.com
- Community Colleges and STEM Nonprofits: Darren Smith at darren.smith@ibm.com

