



23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight	Learning Topic	Cycle 2 Test		
Course	Principles of Business, Marketing and Finance	Cycle & Week	Cycle 2 Week 6		
Lesson Plan Details					
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda <i>(highlight MRS used in lesson)</i>	Demonstration of Learning	Key Vocabulary
Monday	130.112.C.03.D, 130.112.C.02, 130.112.C.06 130.112.C.06.D,130 .112.C.06.F, 130.112.C.06.G	The student will understand financial planning, economics, ethics, goods, services, retail, and wholesale.	1. Do Now: Start Test Review 2. Direct Instruction: 1. Test Review 3. Practice: Test Review 4. DOL: Test Review <u>Homework: study for test</u>	Test Review	income, expenses, profit, revenue, financing, start up budget, operating budget, cash budget,
Tuesday	130.112.C.03.D, 130.112.C.02, 130.112.C.06 130.112.C.06.D,130 .112.C.06.F, 130.112.C.06.G	The student will understand financial planning, economics, ethics, goods, services, retail, and wholesale..	1. Do Now: Start Test Review 2. Direct Instruction: 1. Test Review 3. Practice: Test Review 4. DOL: Test Review <u>Homework: study for test</u>	Test Review	GDP, Unemployment Rate, Rate of Inflation, Standard of Living, National Debt, Budget Surplus, Business Cycle
Block Day Wed./Thurs.	130.112.C.03.D, 130.112.C.02, 130.112.C.06 130.112.C.06.D,130 .112.C.06.F, 130.112.C.06.G	The student will understand financial planning, economics, ethics, goods, services, retail, and wholesale.	1. Do Now: Study for test 2. Direct Instruction: <ul style="list-style-type: none"> ● Test ● Shark Tank ● Critical Writing 3. Practice: <ul style="list-style-type: none"> ● Test ● Critical Writing 4. DOL: Test	Critical Writing: Explain the economic conditions currently and if the business offers a good or service.	Goods, Services, Needs, Wants, Economic Resources, Price, producers, buying, selling, transporting, storing, financing, full service wholesalers,

			<u>Homework: none</u>		limited service wholesalers
Friday	130.112.C.03.D, 130.112.C.02, 130.112.C.06 130.112.C.06.D,130 .112.C.06.F, 130.112.C.06.G	The student will understand financial planning, economics, ethics, goods, services, retail, and wholesale.	1. Do Now: Open Powerschool 2. Direct Instruction: <ul style="list-style-type: none"> Find 0's in powerschool Catch up on any missing work 3. Practice: <ul style="list-style-type: none"> Catch Up Day 4. DOL: Missing Work <u>Homework:</u>	Missing Work	durable good, non durable good, intermediary, direct channel, indirect channel, traditional retailers, non store shopping