



23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight	Learning Topic			
Course	Principles of Business, Marketing and Finance	Cycle & Week		Cycle 5 Week 2	
Lesson Plan Details					
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda <i>(highlight MRS used in lesson)</i>	Demonstration of Learning	Key Vocabulary
Monday	130.112.C.10.A Explain the use of visual merchandising in retail	The student will understand visual merchandising	1. Do Now: Start Floor Plan Assignment 2. Direct Instruction: <ul style="list-style-type: none"> Floor Plan Assignment 3. Practice: Floor Plan Assignment 4. DOL: Floor Plan Assignment <u>Homework: none</u>	Floor Plan Assignment	storefront, marquee, open/closed display, point of purchase.
Tuesday	Explain the use of visual merchandising in retail	The student will understand visual merchandising	1. Do Now: Go to Everfi 2. Direct Instruction: <ul style="list-style-type: none"> SuperMarket Design Project 3. Practice: SuperMarket Design Project 4. DOL: SuperMarket Design Project <u>Homework: none</u>	<ul style="list-style-type: none"> SuperMarket Design Project 	storefront, marquee, open/closed display, point of purchase.
Block Day Wed./Thurs.	Explain the use of visual merchandising in retail	The student will understand visual merchandising	1. Do Now: Go to Everfi 2. Direct Instruction: <ul style="list-style-type: none"> SuperMarket Design Project 3. Practice: SuperMarket Design Project 4. DOL: SuperMarket Design Project <u>Homework: none</u>	SuperMarket Design Project.	storefront, marquee, open/closed display, point of purchase.

Friday	Explain the use of visual merchandising in retail	The student will understand visual merchandising	1. Do Now: Everfi 2. Direct Instruction: <ul style="list-style-type: none">• Everfi 3. Practice: <ul style="list-style-type: none">• Everfi 4. DOL: Everfi <u>Homework: none</u>	EVERfi	storefront, marquee, open/closed display, point of purchase.
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