



## 23-24 Westside High School Lesson Plan Template

<b>Teacher Name</b>	Michael Goodnight		<b>Learning Topic</b>	Special Events	
<b>Course</b>	Principles of Business, Marketing and Finance		<b>Cycle &amp; Week</b>	Cycle 5 Week 3	
<b>Day</b>	<b>TEKS or Standards Alignment</b>	<b>Lesson Objective (LO)</b>	<b>Daily Agenda</b> <i>(highlight MRS used in lesson)</i>	<b>Demonstration of Learning</b>	<b>Key Vocabulary</b>
<b>Monday</b>	130.112.C.10.D Prepare stores and departments for special events	The student will understand special events	1. Do Now: Take out Notes 2. Direct Instruction: <ul style="list-style-type: none"> <li>• 5.33 Special Events PPT</li> <li>• Storefront Analysis</li> </ul> 3. Practice: Storefront Analysis 4. DOL: Storefront Analysis  <u>Homework: none</u>	<ul style="list-style-type: none"> <li>• Storefront Analysis</li> </ul>	promotion, direct marketing, public relations, sales promotions
<b>Tuesday</b>	130.112.C.10.D Prepare stores and departments for special events	The student will understand special events	1. Do Now: Take out notes 2. Direct Instruction: <ul style="list-style-type: none"> <li>• 5.33 Special Events PPT</li> <li>• Storefront Analysis</li> </ul> 3. Practice:Storefront Analysis 4. DOL: Storefront Analysis  <u>Homework: none</u>	<ul style="list-style-type: none"> <li>• Storefront Analysis</li> </ul>	promotion, direct marketing, public relations, sales promotions
<b>Block Day Wed./Thurs.</b>	130.112.C.10.D Prepare stores and departments for special events	The student will understand planning a special event	1. Do Now: Go to Canvas 2. Direct Instruction: <ul style="list-style-type: none"> <li>• Homecoming Dance Plan</li> </ul> 3. Practice:Homecoming Dance Plan 4. DOL:Homecoming Dance Plan  <u>Homework: none</u>	<ul style="list-style-type: none"> <li>• Homecoming Dance Plan</li> </ul>	promotion, direct marketing, public relations, sales promotions
<b>Friday</b>	130.112.C.10.D Prepare stores and	The student will understand planning a	1. Do Now: Homecoming Dance Plan	<ul style="list-style-type: none"> <li>• Homecoming Dance Plan</li> </ul>	promotion, direct

	<b>departments for special events</b>	<b>special event.</b>	2. Direct Instruction: <ul style="list-style-type: none"><li>• Homecoming Dance Plan</li></ul> 3. Practice: <ul style="list-style-type: none"><li>• Homecoming Dance Plan</li></ul> 4. DOL: Homecoming Dance Plan  <u>Homework: none</u>		<b>marketing, public relations, sales promotions</b>
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