



## 23-24 Westside High School Lesson Plan Template

<b>Teacher Name</b>	Michael Goodnight	<b>Learning Topic</b>	Cycle 5 Test		
<b>Course</b>	Principles of Business, Marketing and Finance	<b>Cycle &amp; Week</b>	Cycle 5 Week 7		
<b>Day</b>	<b>TEKS or Standards Alignment</b>	<b>Lesson Objective (LO)</b>	<b>Daily Agenda</b> <i>(highlight MRS used in lesson)</i>	<b>Demonstration of Learning</b>	<b>Key Vocabulary</b>
<b>Monday</b>	130.112.C.10.A 130.112.C.10.D 130.112.C.12.C 130.112.C.11.F 130.112.C.15	The student will understand visual merchandising, special events, banking services, credit, and career plan	1. Do Now: Start Test Review 2. Direct Instruction: 1. Test Review 3. Practice: Test Review 4. DOL: Test Review  <u>Homework: study for test</u>	<b>Test Review</b>	storefront, marquee, open/closed display, point of purchase, promotion, direct marketing, public relations, sales promotions, checking, money market, savings, student accounts, credit, credit history, payment history, fico, new credit, network, resume, job application, cover letter, job interview.
<b>Tuesday/Thursday BLOCK</b>	130.112.C.10.A 130.112.C.10.D 130.112.C.12.C 130.112.C.11.F 130.112.C.15	The student will understand visual merchandising, special events, banking services, credit, and career plan	1. Do Now: Start Test Review 2. Direct Instruction: 1. Test Review 3. Practice: Test Review 4. DOL: Test Review	<b>Test Review</b>	storefront, marquee, open/closed display, point of purchase, promotion, direct

			<u>Homework: study for test</u>		marketing, public relations, sales promotions, checking, money market, savings, student accounts, credit, credit history, payment history, fico, new credit, network, resume, job application, cover letter, job interview.
Wednesday	130.112.C.10.A 130.112.C.10.D 130.112.C.12.C 130.112.C.11.F 130.112.C.15	The student will understand visual merchandising, special events, banking services, credit, and career plan	<ol style="list-style-type: none"> <li>1. Do Now: Study for test</li> <li>2. Direct Instruction: <ul style="list-style-type: none"> <li>• Test</li> <li>• Shark Tank</li> <li>• Critical Writing</li> </ul> </li> <li>3. Practice: <ul style="list-style-type: none"> <li>• Test</li> <li>• Critical Writing</li> </ul> </li> <li>4. DOL: Test</li> </ol> <p><u>Homework: none</u></p>	Test/Shark Tank	storefront, marquee, open/closed display, point of purchase, promotion, direct marketing, public relations, sales promotions, checking, money market, savings, student accounts, credit, credit history, payment history, fico, new credit, network, resume, job application, cover letter, job interview.
Friday	130.112.C.10.A 130.112.C.10.D 130.112.C.12.C 130.112.C.11.F	The student will understand visual merchandising, special events,	<ol style="list-style-type: none"> <li>1. Do Now: Open Powerschool</li> <li>2. Direct Instruction: <ul style="list-style-type: none"> <li>• Find 0's in powerschool</li> <li>• Catch up on any missing</li> </ul> </li> </ol>	Missing Work/Everfi	storefront, marquee, open/closed display, point of

	130.112.C.15	banking services, credit, and career plan	<ul style="list-style-type: none"><li>• Everfi</li></ul> 3. Practice: <ul style="list-style-type: none"><li>• Catch Up Day</li></ul> 4. DOL: Missing Work  <u>Homework:</u>		purchase, promotion, direct marketing, public relations, sales promotions, checking, money market, savings, student accounts, credit, credit history, payment history, fico, new credit, network, resume, job application, cover letter, job interview.
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