



23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight	Learning Topic	Business Operations		
Course	Principles of Business, Marketing and Finance	Cycle & Week	Cycle 1 Week 3		
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda <i>(highlight MRS used in lesson)</i>	Demonstration of Learning	Key Vocabulary
Monday	130.112. C.01. E Examine the organization Structure and functions of a business	The student will understand vision statements	1. Do Now: Take out notes 2. Direct Instruction: 1. Discuss vision statement PPT (20 minutes) 2. Research 3 companies vision statements (20 Minutes) 3. Critical Writing (10 Minutes) 3. Practice: Critical Writing 4. DOL: Why is it important for a company to have a vision statement? <u>Homework: none</u>	Why is it important for a company to have a vision statement?	Vision Statement, mission statement, core values, organizational structures, centralized, decentralized, mangers
Tuesday	130.112. C.01. E Examine the organization Structure and functions of a business	The student will understand mission statements associated with fortune 500 companies	1. Do Now: Take out notes 2. Direct Instruction: 1. Business Ops PPT 2. Mcdonalds Assignment 3. Practice: Mcdonald's Assignment 4. DOL: Mcdonalds Assignment <u>Homework: none</u>	MCdonalds Assignment	Vision Statement, mission statement, core values, organizational structures, centralized, decentralized, mangers

<p>Block Day Wed./Thurs.</p>	<p>130.112. C.01. E Examine the organization Structure and functions of a business</p>	<p>The student will understand organizational charts</p>	<p>1. Do Now: Take out notes 2. Direct Instruction: 1. Finish Business Ops PPT 2. Organizational Chart 3. Practice: Organizational Chart 4. DOL: Organizational Chart</p> <p><u>Homework:</u></p>	<p>Organizational Chart</p>	<p>Vision Statement, mission statement, core values, organizational structures, centralized, decentralized, mangers</p>
<p>Friday</p>	<p>130.112. C.01. E Examine the organization Structure and functions of a business</p>	<p>The student will understand organizational charts</p>	<p>1. Do Now: Take out sheet of paper and pen 2. Direct Instruction: 1. Shark Tank 2. Critical Writing 3. Practice: Critical Writing 4. DOL: Draw the organizational chart for the company on Shark Tank.</p> <p><u>Homework: none</u></p>	<p>Draw the organizational chart for the company on Shark Tank.</p>	<p>Vision Statement, mission statement, core values, organizational structures, centralized, decentralized, mangers</p>