



23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight	Learning Topic	Financial Planning		
Course	Principles of Business, Marketing and Finance	Cycle & Week	Cycle 2 Week 1		
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda <i>(highlight MRS used in lesson)</i>	Demonstration of Learning	Key Vocabulary
Monday	130.112.C.03.D Identify factors that affect businesses profit, revenues and expenses		1. Do Now: Take out Notes 2. Direct Instruction: <ul style="list-style-type: none"> 1.04 Financial Planning PPT (30 minutes) Key Terms (20 minutes) 3. Practice: Key Terms 4. DOL: Key Terms <u>Homework: none</u>	Key Terms	income, expenses, profit, revenue, financing, start up budget, operating budget, cash budget
Tuesday	130.112.C.03.D Identify factors that affect businesses profit, revenues and expenses		1. Do Now: Take out Notes 2. Direct Instruction: <ul style="list-style-type: none"> Finish 1.04 Financial Planning PPT (20 min) Income Statement Assignment (30 min) 3. Practice: Income Statement Assignment 4. DOL: Income Statement Assignment <u>Homework: none</u>	Income Statement Assignment	income, expenses, profit, revenue, financing, start up budget, operating budget, cash budget
Block Day Wed./Thurs.	130.112.C.03.D Identify factors that affect businesses profit, revenues and expenses		1. Do Now: Take out Income Statement Assignment 2. Direct Instruction: <ul style="list-style-type: none"> Finish Income Statement Assignment (30 min) 	Income Statement Assignment/ Budget for Franchise Assignment	income, expenses, profit, revenue, financing, start up budget, operating

			<ul style="list-style-type: none"> Budget for Franchise Assignment (60 min) 3. Practice: Income Statement Assignment/ Budget for Franchise Assignment 4. DOL: Income Statement Assignment/ Budget for Franchise Assignment <u>Homework: none</u>		budget, cash budget
Friday	130.112.C.03.D Identify factors that affect businesses profit, revenues and expenses		1. Do Now: Take out sheet of paper and something to write with. 2. Direct Instruction: <ul style="list-style-type: none"> Shark Tank Critical Writing 3. Practice: Critical Writing 4. DOL: Critical Writing <u>Homework: none</u>	Critical Writing List all financial data relevant for each entrepreneur's pitch.	income, expenses, profit, revenue, financing, start up budget, operating budget, cash budget