



23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight	Learning Topic	Goods and Services		
Course	Principles of Business, Marketing and Finance	Cycle & Week	Cycle 2 Week 3		
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda <i>(highlight MRS used in lesson)</i>	Demonstration of Learning	Key Vocabulary
Monday	The student defines ethics in business	The student will understand international business	1. Do Now: Work on Project 2. Direct Instruction: Expanding Beyond U.S. Borders Project (Major Grade) 3. Practice: Expanding Beyond U.S. Borders Project (Major Grade) 4. DOL: Expanding Beyond U.S. Borders Project (Major Grade) <u>Homework: none</u>	Expanding Beyond U.S. Borders Project (Major Grade)	GDP, Unemployment Rate, Rate of Inflation, Standard of Living, National Debt, Budget Surplus, Business Cycle
Tuesday	130.112.C.06 The student classifies types of businesses that market goods and services	The student will understand goods and services	1. Do Now: Take out notes 2. Direct Instruction: <ul style="list-style-type: none"> • 2.07 Goods and Services PPT 3. Practice: Goods and Services Questions 4. DOL: Goods and Services Questions <u>Homework: none</u>	Goods and Services Questions	Goods, Services, Needs, Wants, Economic Resources, Price,
Block Day Wed./Thurs.	130.112.C.06 The student classifies types of businesses that market goods and services	The student will understand goods and services	1. Do Now: Take out notes 2. Direct Instruction: <ul style="list-style-type: none"> • Finish Goods and Services PPT 3. Practice: <ol style="list-style-type: none"> 1. Finish Goods and Services Questions (30 minutes) 2. Automobile Table (60 minutes) 	Goods and Services Questions and Automobile Table	Goods, Services, Needs, Wants, Economic Resources, Price,

			<p>4. DOL: 1. Finish Goods and Services Questions (30 minutes) 2. Automobile Table (60 minutes)</p> <p><u>Homework: none</u></p>		
Friday	<p>130.112.C.06 The student classifies types of businesses that market goods and services</p>	<p>The student will understand goods and services</p>	<p>1. Do Now: Take out sheet of paper and something to write with 2. Direct Instruction: <ul style="list-style-type: none"> ● Shark Tank ● Critical Writing 3. Practice: <ul style="list-style-type: none"> ● Critical Writing 4. DOL: <ul style="list-style-type: none"> ● Critical Writing <p><u>Homework: none</u></p> </p>	<p>Does this business use goods or services? Is this product scarce?</p>	<p>Goods, Services, Needs, Wants, Economic Resources, Price,</p>