

# Principles of Business, Marketing, and Finance Syllabus

Teacher: **Mr. Michael Goodnight**

**Westside High School**

## **Course Description:**

The goal of this course is to create a culture of high expectation and continuous improvement that provides high school students with a foundation for success in future studies, and careers. Students explore college and career planning within specific career cluster(s). The students research labor market information, learn job-seeking skills, and create documents required for employment. Students use self-knowledge to explore and set realistic goals

## **Course Outline:**

- International and Domestic Business
- Goods and Services
- Regulation
- Economic Systems
- Advertising
- Principles of Money
- Financial Management
- Career Plan

## **Required Materials:**

- Laptop

## **Attendance:**

- Students are expected to attend class regularly. Students are responsible for making up all assignments missed during an absence. The student will be allowed 3 days after an absence to turn in work. It is also the student's responsibility to communicate with the teacher to make arrangements for make-up work.

## **Evaluation:**

Students are responsible for earning their own grades. Students will have every opportunity to earn an "A", but it depends entirely on the student's effort. Grades are based on the following:

Major Grades: Exams, Problems, Projects	70%
Minor Grades: Daily Assignments, Quizzes, Homework, Notebook/Portfolio Checks, Class Participation	30%

**Grading Scale: A= 100-90, B=89-90, C=79-75, D=74-70**

**Retakes:**

To be eligible for retake the student must make lower than a 70 on the original test or project and have a completed test review or checkpoint for a project.

**Late Work Policy:**

Students will be able to turn late work in for a grade all the way up to the end of the cycle. If the late work is submitted within 5 days of the assignment due date the highest grade the student will earn is a 70. If the late work is turned in after 5 days the highest grade the student will earn is a 50.

**Tutorial Times:**

Monday- 2nd half of lunch

Wednesday- 2nd half of lunch

**Location: Field House F147**

**Cell Phone Policy:**

Students should not have their cell phone out and visible unless the teacher has given them permission.

**Academic Honesty:**

If a student is caught cheating or plagiarizing in class, the student will receive a zero for that assignment. The student's dean will be contacted as well.