

# Graphic Design/Illustration 1 *(Technology and Communications)*

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**Instructor:** Adrian Hanner

**Email:** [Adrian.Hanner@HoustonISD.org](mailto:Adrian.Hanner@HoustonISD.org)

## **Course Objective:**

- This is a yearlong course where students will learn about graphic design through various software applications, web design, image editing, drawing, graphic advertising and marketing projects. This course will introduce the different career opportunities in this cluster, and the student will understand the necessary knowledge, skills, and educational requirements for those career opportunities.

## **Course Outline:**

- Background and History of Graphic Design/Illustration
- Graphic Design Software
- Technology Applications (Photoshop/InDesign/Illustrator)
- Publication/Advertising/Digital Design
- Communication Strategies
- Careers
- Ethical Decision Making
- Safety

## **Classroom Norms:**

- Be on time and log into HUB, TEAMS, and Google Drive
- All cellphones should be silenced and put away
- Attendance taken during each class period
- Microphones should be off unless you are speaking
- TEAMS/HUB chat functionality is for school/professional use

## **Required materials:**

- Laptop/Internet (HUB/TEAMS)
- Headphones

## **Grading:**

- **70 %** Projects/Exams
- **30 %** Daily work: attendance/classroom assignments/professional conduct

*Retakes only permitted on major grades and only allowed if the student completes review/attends tutorials*

## **Late Work:**

- All deadlines for work will be shown on the HUB for each assignment and communicated in class
- **No Late Work** accepted without a written excuse/email before the deadline closes
- Written excuse must be emailed to me using school HISD email address ([@houstonisd.org](mailto:@houstonisd.org))
- Makeups/extensions are subject to teacher discretion

## **Tutorials:**

- Monday/Tuesday during first half of lunch (additional sessions scheduled as needed)

## **Academic Dishonesty**

*“Cheating, plagiarism, or copying the work of other students” is a minimum of Level II offense according to HISD Student Code of Conduct. The offense can escalate to higher levels depending on additional factors.*

The Student Code of Conduct indicates the following:

*“The disciplinary response depends on the offense, previous actions, and the seriousness of the misbehavior... A teacher who observes a student engaged in Level II or higher misconduct will fill out a discipline/referral form for the student’s dean.”*