

# BUSINESS, MARKETING, & FINANCE

*Accounting & Financial Services, Entrepreneurship, Business Management*

The **Business, Marketing, and Finance** career cluster encompasses careers in planning, organizing, directing, marketing, and evaluating businesses such as leading team projects, growing or developing a business, or marketing to local, regional, and global customers for the operational flow of products.



## CAMPUSES

Austin HS	MC Fraga
Bellaire HS	North Houston Early College
HAIS HS	Scarborough HS
Heights HS	Sterling HS
Houston MSTC HS	Westbury HS
Jordan Career Center	Westside HS
Kashmere HS	Wisdom HS
Lamar HS	Yates HS
Liberty HS	

## CAREER OCCUPATIONS\*

### HIGH SCHOOL DEGREE

<b>Tax Preparer</b>	
Median Salary:	\$51,056
Annual Openings:	345
<b>Real Estate Sales Agent</b>	
Median Salary:	\$67,455
Annual Openings:	1,427

### ASSOCIATE'S DEGREE

<b>Financial Clerk</b>	
Median Salary:	\$39,884
Annual Openings:	45
<b>Sales Representative, Services</b>	
Median Salary:	\$54,733
Annual Openings:	4,295

### BACHELOR'S DEGREE

<b>Operations Research Analyst</b>	
Median Salary:	\$82,635
Annual Openings:	212
<b>Financial Manager</b>	
Median Salary:	\$136,585
Annual Openings:	1,017

### MASTER'S DEGREE

<b>Business Teacher – Postsecondary</b>	
Median Salary:	\$100,979
Annual Openings:	50

## INDUSTRY-BASED CERTIFICATIONS OFFERED

- Microsoft Office Specialist Word
- Microsoft Office Specialist Excel
- Microsoft Office Expert Word
- Microsoft Office Expert Excel
- Microsoft Office Master - 2016 Track 1 (MOS 2016 Word Expert + MOS 2016 Excel Expert + MOS 2016 PowerPoint + Elective (MOS 2016 Access or MOS 2016 Outlook)
- Microsoft Office Master - 2013 Track 1 (Word Expert + Excel Core + Elective)
- Microsoft Office Master - 2013 Track 2 (Excel Expert + Word Core + Elective)
- Microsoft Office Master - 2013 Track 3 (Word Expert + Excel Expert)
- Entrepreneurship and Small Business (ESB)
- Intuit QuickBooks Certified User (QBCU)
- Real Estate Sales Agent License

## OTHER OCCUPATIONS\*

DESCRIPTION	MEDIAN SALARY	ANNUAL OPENINGS	GROWTH
Actuary	\$89,147	30	31%
Market Research Analysts & Marketing Specialist	\$72,351	930	30%
Management Analyst	\$99,160	1,304	22%
Personal Financial Advisor	\$76,811	488	21%
Training and Development Specialist	\$66,827	829	21%
Budget Analyst	\$80,417	137	21%
Human Resources Manager	\$126,926	217	19%
General and Operations Manager	\$112,783	5,160	19%

\*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit <https://www.HoustonISD.org/CareerReadiness> or any of the campuses listed.