**BUSINESS, MARKETING, & FINANCE**

*Accounting & Financial Services, Entrepreneurship, Business Management*

The Business, Marketing, and Finance career cluster encompasses careers in planning, organizing, directing, marketing, and evaluating businesses such as leading team projects, growing or developing a business, or marketing to local, regional, and global customers for the operational flow of products.

**CAMPUSSES**

- Austin HS
- Bellaire HS
- HAIS HS
- Heights HS
- Houston MSTC HS
- Jordan Career Center
- Kashmere HS
- Lamar HS
- Liberty HS
- MC Fraga
- North Houston Early College
- Scarborough HS
- Sterling HS
- Westbury HS
- Westside HS
- Wisdom HS
- Yates HS

**INDUSTRY-BASED CERTIFICATIONS OFFERED**

- Microsoft Office Specialist Word
- Microsoft Office Specialist Excel
- Microsoft Office Expert Word
- Microsoft Office Expert Excel
- Microsoft Office Master - 2013 Track 2 (Excel Expert + Word Core + Elective)
- Microsoft Office Master - 2013 Track 3 (Word Expert + Excel Expert)
- Entrepreneurship and Small Business (ESB)
- Intuit QuickBooks Certified User (QBCU)
- Real Estate Sales Agent License

**CAREER OCCUPATIONS***

**HIGH SCHOOL DEGREE**

- Tax Preparer
  - Median Salary: $51,056
  - Annual Openings: 345
- Real Estate Sales Agent
  - Median Salary: $67,455
  - Annual Openings: 1,427

**ASSOCIATE’S DEGREE**

- Financial Clerk
  - Median Salary: $39,884
  - Annual Openings: 45
- Sales Representative, Services
  - Median Salary: $54,733
  - Annual Openings: 4,295

**BACHELOR’S DEGREE**

- Operations Research Analyst
  - Median Salary: $82,635
  - Annual Openings: 212
- Financial Manager
  - Median Salary: $136,585
  - Annual Openings: 1,017

**MASTER’S DEGREE**

- Business Teacher – Postsecondary
  - Median Salary: $100,979
  - Annual Openings: 50

**OTHER OCCUPATIONS***

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>MEDIAN SALARY</th>
<th>ANNUAL OPENINGS</th>
<th>GROWTH</th>
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<tbody>
<tr>
<td>Actuary</td>
<td>$89,147</td>
<td>30</td>
<td>31%</td>
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<tr>
<td>Market Research Analysts &amp; Marketing Specialist</td>
<td>$72,351</td>
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<tr>
<td>Management Analyst</td>
<td>$99,160</td>
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<tr>
<td>Personal Financial Advisor</td>
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<td>Training and Development Specialist</td>
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<tr>
<td>Budget Analyst</td>
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<td>Human Resources Manager</td>
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<tr>
<td>General and Operations Manager</td>
<td>$112,783</td>
<td>5,160</td>
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</tr>
</tbody>
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*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit [https://www.HoustonISD.org/CareerReadiness](https://www.HoustonISD.org/CareerReadiness) or any of the campuses listed.