

HOSPITALITY & TOURISM

Culinary Arts, Lodging and Resort Management

The **Hospitality and Tourism** career cluster encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services. Students acquire knowledge and skills focusing on communication, time management, and customer service that meet industry standards.

CAMPUSES

Jordan Career Center Worthing HS
Westside HS
Lamar HS Wheatley HS
Milby HS
Northside HS

INDUSTRY-BASED CERTIFICATIONS OFFERED

- Certified Hospitality & Tourism Management Professional (AHLEI)
- ServSafe Manager

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE

First-Line Supervisor of Food Preparation and Serving Workers
Median Salary: \$38,354
Annual Openings: 3,940

Cook – Restaurant
Median Salary: \$25,406
Annual Openings: 4,942

ASSOCIATE'S DEGREE

Food Service Manager
Median Salary: \$60,036
Annual Openings: 515

Lodging Manager
Median Salary: \$56,803
Annual Openings: 94

BACHELOR'S DEGREE

Marketing Manager
Median Salary: \$149,168
Annual Openings: 284

Advertising and Promotions Manager
Median Salary: \$98,480
Annual Openings: 38

MASTER'S DEGREE

Archivist
Median Salary: \$56,459
Annual Openings: 12

Curator
Median Salary: \$51,430
Annual Openings: 20

OTHER OCCUPATIONS*

DESCRIPTION	MEDIAN SALARY	ANNUAL OPENINGS	GROWTH
Chef and Head Cook	\$40,953	445	24%
Food and Beverage Managers	\$55,619	1,561	28%
Fundraiser	\$59,978	231	22%
General and Operations Managers	\$107,640	18,679	20%
Lodging Managers	\$48,381	396	19%
Meeting, Convention, and Event Planner	\$53,593	332	17%
Reservation and Transportation Ticket Agent and Travel Clerk	\$56,791	339	15%

*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit <https://www.HoustonISD.org/CareerReadiness> or any of the campuses listed.

