

ARTS, AUDIO VISUAL TECHNOLOGY, & COMMUNICATIONS Design Multimedia Arts, Digital Communication

Endorsement: Business & Industry

The **Arts, A/V Technology, and Communications** career cluster combines creativity and technology to prepare students for one of today's leading industries with a focus on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content and entertainment services.

CAMPUSES

Bellaire HS	Mickey Leland CPA
Chavez HS	Northside HS
Furr HS	Sharpstown HS
HAIS	Sharpstown International
Heights HS	Waltrip HS
HSPVA	Westside HS
Houston MSTC	Wheatley HS
Kashmere HS	Yates HS
Lamar HS	

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE

Telecommunications Line Installer and Repairer

Median Salary:	\$44,960
Annual Openings:	125

Photographer

Median Salary:	\$33,040
Annual Openings:	60

ASSOCIATE'S DEGREE

A/V Equipment Technician

Median Salary:	\$44,703
Annual Openings:	160

Sound Engineering Technician

Median Salary:	\$64,669
Annual Openings:	14

BACHELOR'S DEGREE

Commercial and Industrial Designer

Median Salary:	\$75,025
Annual Openings:	37

Music Director and Composer

Median Salary:	\$54,500
Annual Openings:	70

MASTER'S DEGREE

Art, Drama, and Music Teacher, Postsecondary

Median Salary:	\$59,887
Annual Openings:	50

INDUSTRY-BASED CERTIFICATIONS OFFERED

- Adobe Certified Associate (ACA) - After Effects
- Adobe Certified Associate (ACA) - Premiere Pro (Digital Video using Adobe Premiere Pro)
- Adobe Certified Associate (ACA) - Animate (Multiplatform Animations using Adobe Animate CC)
- Adobe Certified Associate (ACA) - Illustrator (Graphic Design & Illustration using Adobe Illustrator)
- Adobe Certified Associate (ACA) - Visual Design Specialist - 3 Exams (Illustrator + InDesign + Photoshop)
- Adobe Certified Associate (ACA) - Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Animate, and Dreamweaver)
- Adobe Certified Associate (ACA) - InDesign (Print & Digital Media Publication using Adobe InDesign)
- Adobe Certified Associate (ACA) - Creative Suite 6 (Photoshop, Flash, Dreamweaver, Premiere Pro)
- Adobe Certified Associate (ACA) - Photoshop (Visual Design using Adobe Photoshop)
- Adobe Certified Associate (ACA) - Web Design Specialist - 3 Exams (Flash Professional CS6 or Animate CC + Dreamweaver + Photoshop)
- Adobe Certified Expert (ACE) - After Effects
- Adobe Certified Expert (ACE) - Illustrator
- Adobe Certified Expert (ACE) - InDesign
- Adobe Certified Expert (ACE) - Photoshop

OTHER OCCUPATIONS*

DESCRIPTION	MEDIAN SALARY	ANNUAL OPENINGS	GROWTH
Film and Video Editor	\$46,449	45	17%
Producer and Director	\$60,780	152	17%
Fine Artist, Including Painter, Sculptor, and Illustrator	\$43,727	44	15%
Writer and Author	\$53,661	185	14%
Art Director	\$64,644	61	13%
Graphic Designer	\$45,612	454	12%
Multimedia Artist and Animator	\$57,651	48	11%

*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit <https://www.HoustonISD.org/CareerReadiness> or any of the campuses listed.

