

BUSINESS, MARKETING, & FINANCE

Accounting & Financial Services, Entrepreneurship, Business Management

Endorsement: Business & Industry

The **Business, Marketing, and Finance** career cluster encompasses careers in planning, organizing, directing, marketing, and evaluating businesses such as leading team projects, growing or developing a business, or marketing to local, regional, and global customers for the operational flow of products.

CAMPUSES

| | |
|-------------------|----------------|
| Austin HS | North Houston |
| Bellaire HS | ECHS |
| HAIS | Scarborough HS |
| Heights HS | Sterling HS |
| Barbara Jordan | Waltrip HS |
| Career Center | Westbury HS |
| Kashmere HS | Westside HS |
| Lamar HS | Wisdom HS |
| Liberty HS | Yates HS |
| Middle College HS | |
| at HCC FRAGA | |

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE

| | |
|--------------------------------|----------|
| Tax Preparer | |
| Median Salary: | \$51,056 |
| Annual Openings: | 345 |
| Real Estate Sales Agent | |
| Median Salary: | \$67,455 |
| Annual Openings: | 1,427 |

ASSOCIATE'S DEGREE

| | |
|---------------------------------------|----------|
| Financial Clerk | |
| Median Salary: | \$39,884 |
| Annual Openings: | 45 |
| Sales Representative, Services | |
| Median Salary: | \$54,733 |
| Annual Openings: | 4,295 |

BACHELOR'S DEGREE

| | |
|------------------------------------|-----------|
| Operations Research Analyst | |
| Median Salary: | \$82,635 |
| Annual Openings: | 212 |
| Financial Manager | |
| Median Salary: | \$136,585 |
| Annual Openings: | 1,017 |

MASTER'S DEGREE

| | |
|---|-----------|
| Business Teacher – Postsecondary | |
| Median Salary: | \$100,979 |
| Annual Openings: | 50 |

INDUSTRY-BASED CERTIFICATIONS OFFERED

- Microsoft Office Specialist Word
- Microsoft Office Specialist Excel
- Microsoft Office Expert Word
- Microsoft Office Expert Excel
- Microsoft Office Master - 2013 Track 1 (MOS 2016 Word Expert + MOS 2016 Excel Expert + MOS 2016 PowerPoint + Elective (MOS 2016 Access or MOS 2016 Outlook)
- Microsoft Office Master - 2013 Track 1 (Word Expert + Excel Core + Elective)
- Microsoft Office Master - 2013 Track 2 (Excel Expert + Word Core + Elective)
- Microsoft Office Master - 2013 Track 3 (Word Expert + Excel Expert)
- Entrepreneurship and Small Business (ESB)
- Intuit QuickBooks Certified User (QBCU)
- Real Estate Sales Agent License

OTHER OCCUPATIONS*

| DESCRIPTION | MEDIAN SALARY | ANNUAL OPENINGS | GROWTH |
|---|---------------|-----------------|--------|
| Actuary | \$89,147 | 30 | 31% |
| Market Research Analysts & Marketing Specialist | \$72,351 | 930 | 30% |
| Management Analyst | \$99,160 | 1,304 | 22% |
| Personal Financial Advisor | \$76,811 | 488 | 21% |
| Training and Development Specialist | \$66,827 | 829 | 21% |
| Budget Analyst | \$80,417 | 137 | 21% |
| Human Resources Manager | \$126,926 | 217 | 19% |
| General and Operations Manager | \$112,783 | 5,160 | 19% |

*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit <https://www.HoustonISD.org/CareerReadiness> or any of the campuses listed.