BUSINESS, MARKETING, & FINANCE

Accounting & Financial Services, Entrepreneurship, Business Management

Endorsement: Business & Industry

The Business, Marketing, and Finance career cluster encompasses careers in planning, organizing, directing, marketing, and evaluating businesses such as leading team projects, growing or developing a business, or marketing to local, regional, and global customers for the operational flow of products.

CAMPUSSES

Austin HS
Bellaire HS
HAIS
Heights HS
Barbara Jordan Career Center
Kashmere HS
Lamar HS
Liberty HS
Middle College HS at HCC FRAGA
North Houston ECHS
Scarborough HS
Sterling HS
Waltrip HS
Westbury HS
Westside HS
Wisdom HS
Yates HS

INDUSTRY-BASED CERTIFICATIONS OFFERED

• Microsoft Office Specialist Word
• Microsoft Office Specialist Excel
• Microsoft Office Expert Word
• Microsoft Office Expert Excel
• Microsoft Office Master - 2013 Track 1 (Word Expert + Excel Core + Elective)

• Microsoft Office Master - 2013 Track 2 (Excel Expert + Word Core + Elective)
• Microsoft Office Master - 2013 Track 3 (Word Expert + Excel Expert)
• Entrepreneurship and Small Business (ESB)
• Intuit QuickBooks Certified User (QBCU)
• Real Estate Sales Agent License

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE

Tax Preparer
Median Salary: $51,056
Annual Openings: 345

Real Estate Sales Agent
Median Salary: $67,455
Annual Openings: 1,427

ASSOCIATE’S DEGREE

Financial Clerk
Median Salary: $39,884
Annual Openings: 45

Sales Representative, Services
Median Salary: $54,733
Annual Openings: 4,295

BACHELOR’S DEGREE

Operations Research Analyst
Median Salary: $82,635
Annual Openings: 212

Financial Manager
Median Salary: $136,585
Annual Openings: 1,017

MASTER’S DEGREE

Business Teacher – Postsecondary
Median Salary: $100,979
Annual Openings: 50

OTHER OCCUPATIONS*

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>MEDIAN SALARY</th>
<th>ANNUAL OPENINGS</th>
<th>GROWTH</th>
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<tbody>
<tr>
<td>Actuary</td>
<td>$89,147</td>
<td>30</td>
<td>31%</td>
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<tr>
<td>Market Research Analysts &amp; Marketing Specialist</td>
<td>$72,351</td>
<td>930</td>
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<tr>
<td>Management Analyst</td>
<td>$99,160</td>
<td>1,304</td>
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<tr>
<td>Personal Financial Advisor</td>
<td>$76,811</td>
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<tr>
<td>Training and Development Specialist</td>
<td>$66,827</td>
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<tr>
<td>Budget Analyst</td>
<td>$80,417</td>
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<tr>
<td>Human Resources Manager</td>
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<tr>
<td>General and Operations Manager</td>
<td>$112,783</td>
<td>5,160</td>
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*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit https://www.HoustonISD.org/CareerReadiness or any of the campuses listed.