HOSPITALITY & TOURISM
Culinary Arts, Lodging and Resort Management
Endorsement: Business & Industry

The Hospitality and Tourism career cluster encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services. Students acquire knowledge and skills focusing on communication, time management, and customer service that meet industry standards.

CAMPUSSES
Bellaire HS  Westside HS
Barbara Jordan  Wheatley HS
Career Center  Worthing HS
Lamar HS
Milby HS
Northside HS

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE
First-Line Supervisor of Food Preparation and Serving Workers
Median Salary: $38,354
Annual Openings: 3,940
Cook – Restaurant
Median Salary: $25,406
Annual Openings: 4,942

ASSOCIATE'S DEGREE
Food Service Manager
Median Salary: $60,036
Annual Openings: 515
Lodging Manager
Median Salary: $56,803
Annual Openings: 94

BACHELOR'S DEGREE
Marketing Manager
Median Salary: $149,168
Annual Openings: 284
Advertising and Promotions Manager
Median Salary: $98,480
Annual Openings: 38

MASTER'S DEGREE
Archivist
Median Salary: $56,459
Annual Openings: 12
Curator
Median Salary: $51,430
Annual Openings: 20

INDUSTRY-BASED CERTIFICATIONS OFFERED
- Certified Hospitality & Tourism Management Professional (AHLEI)
- ServSafe Manager

OTHER OCCUPATIONS*

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>MEDIAN SALARY</th>
<th>ANNUAL OPENINGS</th>
<th>GROWTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chef and Head Cook</td>
<td>$40,953</td>
<td>445</td>
<td>24%</td>
</tr>
<tr>
<td>Food and Beverage Managers</td>
<td>$55,619</td>
<td>1,561</td>
<td>28%</td>
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<tr>
<td>Fundraiser</td>
<td>$59,978</td>
<td>231</td>
<td>22%</td>
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<tr>
<td>General and Operations Managers</td>
<td>$107,640</td>
<td>18,679</td>
<td>20%</td>
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<tr>
<td>Lodging Managers</td>
<td>$48,381</td>
<td>396</td>
<td>19%</td>
</tr>
<tr>
<td>Meeting, Convention, and Event Planner</td>
<td>$53,593</td>
<td>332</td>
<td>17%</td>
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<tr>
<td>Reservation and Transportation Ticket Agent and Travel Clerk</td>
<td>$56,791</td>
<td>339</td>
<td>15%</td>
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</table>

*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit https://www.HoustonISD.org/CareerReadiness or any of the campuses listed.