

HOSPITALITY & TOURISM

Culinary Arts, Lodging and Resort Management

Endorsement: Business & Industry

The **Hospitality and Tourism** career cluster encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services. Students acquire knowledge and skills focusing on communication, time management, and customer service that meet industry standards.

CAMPUSES

Bellaire HS	Westside HS
Barbara Jordan Career Center	Wheatley HS
Lamar HS	Worthing HS
Milby HS	
Northside HS	

CAREER OCCUPATIONS*

HIGH SCHOOL DEGREE

First-Line Supervisor of Food Preparation and Serving Workers
 Median Salary: \$38,354
 Annual Openings: 3,940

Cook – Restaurant
 Median Salary: \$25,406
 Annual Openings: 4,942

ASSOCIATE'S DEGREE

Food Service Manager
 Median Salary: \$60,036
 Annual Openings: 515

Lodging Manager
 Median Salary: \$56,803
 Annual Openings: 94

INDUSTRY-BASED CERTIFICATIONS OFFERED

- Certified Hospitality & Tourism Management Professional (AHLEI)
- ServSafe Manager

BACHELOR'S DEGREE

Marketing Manager
 Median Salary: \$149,168
 Annual Openings: 284

Advertising and Promotions Manager
 Median Salary: \$98,480
 Annual Openings: 38

MASTER'S DEGREE

Archivist
 Median Salary: \$56,459
 Annual Openings: 12

Curator
 Median Salary: \$51,430
 Annual Openings: 20

OTHER OCCUPATIONS*

DESCRIPTION	MEDIAN SALARY	ANNUAL OPENINGS	GROWTH
Chef and Head Cook	\$40,953	445	24%
Food and Beverage Managers	\$55,619	1,561	28%
Fundraiser	\$59,978	231	22%
General and Operations Managers	\$107,640	18,679	20%
Lodging Managers	\$48,381	396	19%
Meeting, Convention, and Event Planner	\$53,593	332	17%
Reservation and Transportation Ticket Agent and Travel Clerk	\$56,791	339	15%

*Source: TEA/Texaswages.com

To learn more about our CTE Programs please visit <https://www.HoustonISD.org/CareerReadiness> or any of the campuses listed.

