

# CTE Weekly Bulletin



## CTE TEACHER OF THE MONTH

ATTN: CTE Administrators & Campus Principals, please submit your March 2021 CTE Teacher of the Month entry to us close of business by March 26th, 2021. Click [HERE](#) to submit your nomination.

## CTE STUDENT HIGHLIGHTS

Please share with us CTE Student Highlights from the 2020-2021 school year that you would like for us to showcase at the beginning of next school year. Please submit 1-2 clear photos or a short video of students and provide a short summary, too. We want to share the great work of CTE students during this fall's Pre-Service Academic Days! Click [HERE](#). Submission due by June 30, 2021.

## CAREER TIP TUESDAY

Join us every 2nd and 4th Tuesday for the month of March mini lesson watch party! Click [HERE!](#)

March 2021 Topics:

- ★ Job Search Platforms
- ★ Ready to Work?  
Graduate with top Industry Certifications!



## CTE INSPIRED 2021!

A virtual conference will be hosted by iCEV from July 27th, 2021 through July 29th, 2021. Click [HERE](#) to add event to your calendar! Click [HERE](#) for On-Demand Workshop Sessions you missed.

## LOGO SUMMER INSTITUTE

Click [HERE](#) for more information and to register for a virtual immersion in creating computing for all educators, parents, and technology integrators. The summer event will be held starting July 26th, 2021 through August 6th, 2021

Click [HERE](#) for two new LOGO Foundation Workshops - Saturday, March 20th, 2021 and Saturday, April 10th, 2021.



## LOGO FOUNDATION PARTNERS

The Logo Foundation collaborates with schools, school districts, universities, and other organizations on program and curriculum development, and to sponsor workshops, courses, and conferences.

Click [HERE](#) for a list of partners.



## 40th Annual Perkins Conference

The NACTE / Conference will be offered live on Monday, May 10th, 2021 and Tuesday, May 11th, 2021.

[REGISTER NOW!](#)

## SUMMER PROFESSIONAL DEVELOPMENT

### ***ATTN: CTE Teachers!***

Are you interested or would like to lead a professional development session this summer?

If you want to take lead facilitating and help other CTE teachers either reflect on best practices, pedagogical approaches, work through instruction-related struggles, or simply foster CTE teacher-to-teacher professional learning, please let us know. At this time, all sessions must be held virtually.

[Click here to complete the Summer 2021 CTE Teacher-Led PD Request Form.](#)

If you are inquiring about any virtual professional development associated with costs, your request must be submitted for review and approval. Please submit requests ahead of time. You will then be notified by email, within 3 business days stating whether your summer professional development request has been approved or not. Please note that this is for virtual professional development requests only.

[Click here to complete 2021 Summer Professional Development Request Form - Virtual ONLY!](#)

Please email Stacey Whitmore at [SWHITMO1@HoustonISD.org](mailto:SWHITMO1@HoustonISD.org) for professional development questions.

# HISD

## College & Career Readiness

ASPIRE. PREPARE. SUCCEED.

## CTE Curriculum & Certifications Q&A



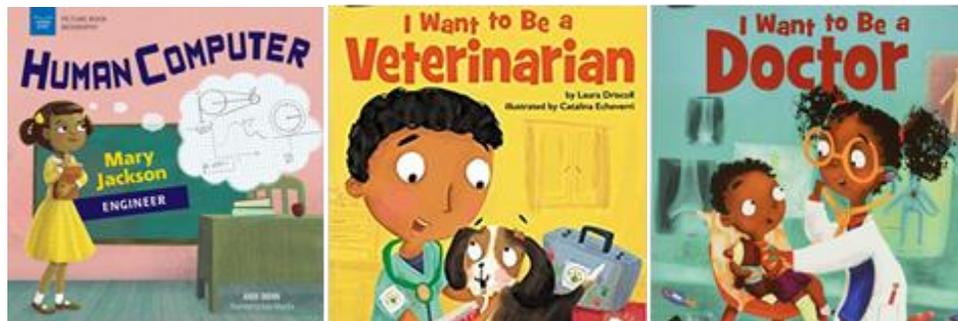
Do you still have questions or need support in the areas of CTE curriculum and/or certifications? Please review available slots below and click below to sign up. Please click [HERE](#) to sign up and schedule a meeting to discuss certifications and or curriculum.

## Story Time

The Career Readiness Department invites our elementary family to [join us](#) for "Story Time," our new interactive hour where students can engage in Career Ready concepts and conversations. Lessons and activities will be available for continued at-home exploration. Sessions are hosted on Teams.

Click [HERE](#) for Career Ready Wagon Story Time links, dates, and times!

Please email Echos Blevins for more information at [Echos.Blevins@HoustonISD.org](mailto:Echos.Blevins@HoustonISD.org).



## Virtual Industry Speakers

*Audience: Arts, Audio/Video Technology, and Communications*

Our CTE Career Advising Team still has an exciting opportunity for your students to engage with industry professionals from the iHeart Media company during your class! These industry professionals are excited to speak to students interested in radio, production, media, and more. Please enter and complete the following using the link to sign up for a virtual speaker. Click [HERE](#) to sign your students' up for a virtual speaker. Select a date [now - April 2021](#).

## High Schools with Automotive Programs for Juniors & Seniors Shift Your Career at HCC!



### **ATTN: Auto Tech Instructors, CTE Administrators, Juniors & Seniors**

Click [HERE](#) to schedule a one hour virtual Microsoft Teams presentation or in person presentation for your automotive students who are juniors and seniors. You can schedule more than one date by completing the form as many times needed. Don't miss out on these opportunities for your students!

### **The following will be covered during the presentation:**

- How to find our programs on the website
- How the classes run
- Certificate vs. Associate Degree
- Cost of Programs
- Manufacturing training and more at no addition cost
- Locations we offer programs
- Opportunities in the field
- Q&A



# HISD

## College & Career Readiness

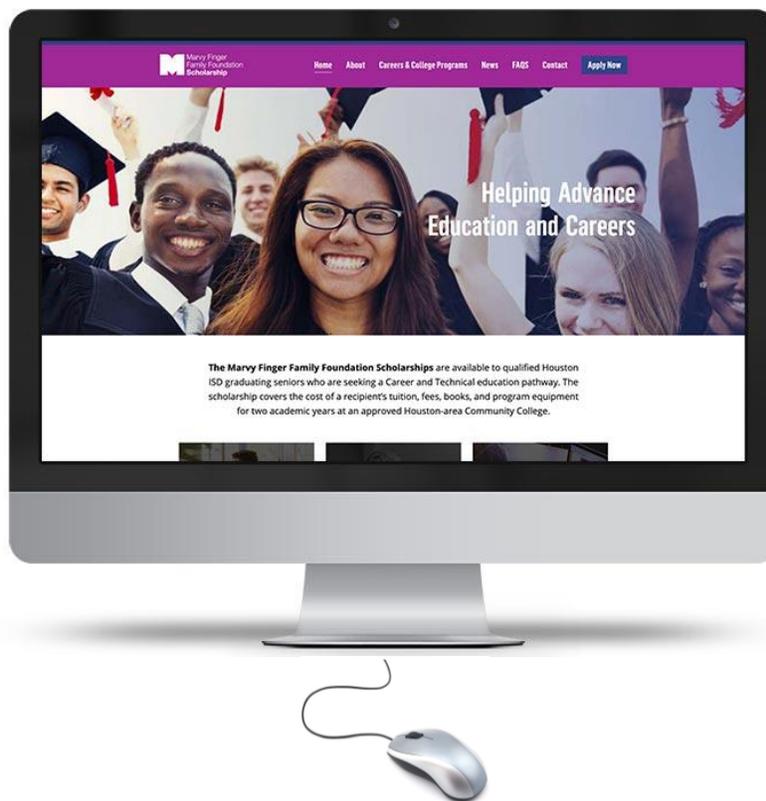
ASPIRE. PREPARE. SUCCEED.

## Marvy Finger Family Foundation Scholarship



**DEADLINE EXTENDED: MARCH 22, 2021**

This is available to all qualified Houston ISD graduating seniors who are seeking a Career and Technical Education pathway. Please reach out to your designated CTE College or Career Advisor for more information! This is due March 22, 2021. Click on the computer screen image below or computer mouse below to sign up!



## Houston Berean SDA Church Black History Month Essay Contest

*Congratulations!*

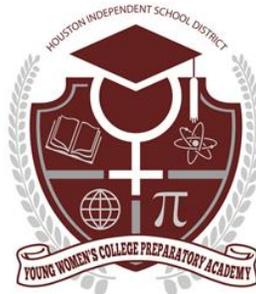
A BIG KUDOS to Mrs. Sandra Luckett and the young ladies at Young Women's College Preparatory Academy. Some students participated in a Black History Month Essay Contest on Saturday, February 27th, 2021. Mrs. Sandra Luckett is very passionate in supporting and preparing all CTE students.

### \$100 Amazon Gift Cards - Honorable Mention:

- ★ Stephanie Mata
- ★ Cristina Reyes

### Congratulations to the following young ladies in CTE Course, Career Prep I. 2-in-1 Touch Screen Laptop - Grand Prize Winners:

- ★ Clarisse Forro
- ★ Karrison Ibe



All awards (laptops and gift cards) will be given to the students at 1:00 p.m. Friday, March 5th, 2021 at Young Women's College Preparatory Academy (YWCPA). Social distancing and safety measures will be in place for the photo opportunity.

Houston Berean Seventh Day Adventist Church cares about future academic success and wants to:

- Partner with you through our Leaders In Training (L.I.T) Mentorship Program
- Offer an academic coaching session with one of our professionals
- Offer community service and college scholarship opportunities

For more information, please contact Houston Berean SDA Church by clicking [here](#).

We invite you to join our Teen Zoom each Saturday at 4:00 p.m. on Google Meets. In these meetings, we share advice and guidance in a fun and interactive way on several topics that impact teens.

If you would like to know more about Houston Berean's upcoming events or ways you can volunteer in the Third Ward community, please indicate this in your [message](#) to us.



Let's take a deeper dive into VirtualJobShadow.com and highlight the center of your user's job shadowing experience, **CAREER CENTRAL**. This is where you will find an extensive collection of careers to explore. Access this section of the platform by logging in [here](#). (See next page (pg. 8) for *HISD login instructions*) and selecting **Career Central** under the **Careers** tab on the top of your screen.

Use the **Filter By** function to filter **Career Profiles** by Cluster, Education, Industry, and more. In addition to the main **Job Shadowing Videos** and shorter **Q&A Videos**, each Career Profile has a **Pop Quiz** and **Career Journal** associated with it, along with a wealth of other information such as **Required Education, Earnings, Future Outlook, and College Search**. It is the perfect way to introduce your students to previously unheard-of careers and expose them to more information on careers of interest.

Furthermore, access the library of **Life Skills Videos** from the **Careers** tab on the top of your screen. VirtualJobShadow.com currently hosts 215 **Life Skills Videos** which highlight critical topics such as Social Emotional Skills, Overcoming Obstacles, Financial literacy and more!!

These short 1-2-minute videos can even be assigned to students via the **FlexLessons** tool.

Finally, we are excited to announce the addition of our **Cover Letter Builder**! This new tool can be accessed from the **Tools** tab on the top of your screen and select **Resume Builder**. Access the **Cover Letter Builder** by scrolling down the page.

Please use any or all of the following resources to further your knowledge about the tools and functionality of this amazing platform:

- Click [here](#) to access the complete listing of Customer Workshops:
- If you have not logged in to VJS, but want to check out some Job Shadow Videos, click [here](#).




  
**INTERACTIVE CAREER EXPLORATION & READINESS**
  
**Login Instructions for Houston Independent School District**

**Step 1.**

Log into device using HISD network ID and password.

**Step 2.**

Access the PowerUp “HUB.”

**Step 3.**

Access Digital Resources from the HUB.

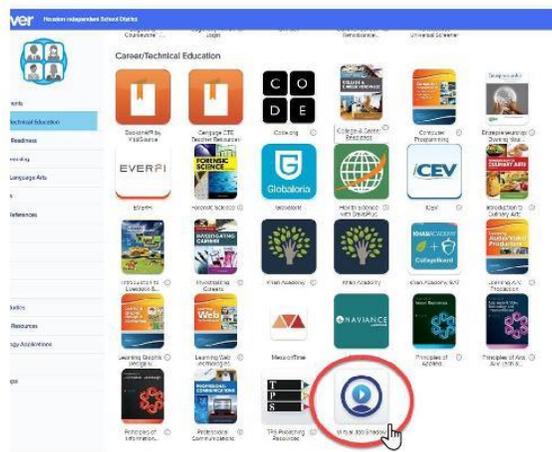
**Step 4.**

Select Log in with Active Directory  
(some 6th grade students may have a badge.)



**Step 5.**

Click on Virtual Job Shadow icon in the ‘Career/Technical Education’ category.





Accessing GMetrix Remote Learning Options

GMetrix remote learning [support article](#).

GMetrix remote learning [tutorial](#).

**GMetrix Technical Support:**

Email: [support@gmetrix.com](mailto:support@gmetrix.com)

Ph: 801-323-5800

For additional support or questions, please visit our Jasperactive Support Site: <https://support.jasperactive.com/support/home>, submit a [support ticket](#), email [help@jasperactive.com](mailto:help@jasperactive.com), or call our Technical Support team at 888-882-8635.

[Click here to book a client success call session with Keith German!](#)

[Click here](#) to find out more.

The next meeting with Keith German is March 18th, 2021 from 3:00pm - 3:00pm.

[Click here to join the Microsoft Teams Meeting](#)

Computer Science Educators - ask about [Code Avengers](#) and request free trial access. Our continued growth is directly attributed to clients such as yourself, so we truly appreciate your business. For more information about our products and services, visit our website [here](#).

Keith German, MCE, MIE  
*Regional Actualization Manager*



Email: [kgerman@ccilearning.com](mailto:kgerman@ccilearning.com)

Website: [www.ccilearning.com](http://www.ccilearning.com)





Hello March! We are so lucky that we can offer some great virtual programs this month with our *Getting Smart Virtually* program!

In March, classrooms can use coding skills as they participate in fun activities using Scratch or Scratch Jr, take a tour of Galveston Island State Park to find critters that live on the shore and under the surf, learn the effects of substance abuse on an adolescent brain, understand the impact that our use of water has on the Texas ecosystem, learn what it takes to manage the Galveston Bay property and conserve the native habitats, engage in activities to discover native Texas bird traits, examine reptile adaptations by interacting with live reptiles, and identify adaptations of native Texas wildlife by analyzing animal skins and skulls. Check out these engaging programs below and register today!

Once again, we wanted to remind you to keep checking for updates on your videoconferencing platforms. They are all releasing some exciting new features on a daily and weekly basis. Check out the new [Zoom Updates](#), [Microsoft Teams Updates](#), and [Google Meets Updates](#). You will want to continue to update your videoconferencing applications to take advantage of these new features as they are being rolled out, so check for updates often. Region 4 uses Zoom for our videoconferencing events. Be sure to always [Update your Zoom Client](#) before joining in to our events!

**IMPORTANT NOTICE:** Zoom will be [reinstating their 40 minute time limit](#) on their **Zoom Free Basic Plan for Education Customers** on **July 31, 2021**. Region 4 can assist you with the purchase of highly discounted **Zoom Paid Plans for Education**. For more information, please contact the [Region 4 Distance Learning Team](#).

### **Substance Abuse for Middle School and High School**

[March 4, 2021](#)

Details why using drugs and drinking alcohol as an adolescent will critically affect brain development into adulthood. Topics covered: illicit drugs, marijuana, prescription medication, vaping and alcohol. A comprehensive list of laws, consequences and protective factors are provided.

[Learn more and register for this FREE session here.](#)

### **For Educators**

[March 18, 2021](#)

Details on why using drugs and drinking alcohol as an adolescent will critically affect brain development into adulthood. Topics covered: illicit drugs, marijuana, prescription medication, vaping and alcohol. A comprehensive list of laws, consequences and protective factors are provided.

[Learn more and register for this FREE session here.](#)

### **Galveston Bay STEM Series: Conservation Stewardship**

[March 12, 2021](#)

What types of careers get you outside, let you play with cool equipment, and help people and the environment at the same time? Join Galveston Bay Foundation's Conservation Stewardship Technician, Ricci Simmons, at one of Galveston Bay Foundation's properties to learn more about what it takes to manage the property and conserve the native habitats around Galveston Bay! Ricci will present for 15 minutes and we will have Q&A for 15 minutes. Come prepared to ask questions about her job and career background! [Learn more about this FREE session here.](#)



### **Where is Our Water?**

**March 10, 2021**

*Where Is Our Water?* is an interactive program that covers a variety of water units, from the water cycle and water usage, to pollution and infiltration into our aquifers. During the presentation, activities and investigations will allow students to understand the impact that our use of water has on Texas aquifers, lakes, rivers, the land, humans, and wildlife. The main message is conservation!

[Learn more about this FREE session here.](#)

### **Birds of a Feather**

**March 17, 2021**

*Birds of a Feather* is an overview of the adaptations, characteristics, and basic needs of birds. Students will be engaged in hands-on investigations to discover traits that make a bird a bird, focusing on birds' native to Texas, from the wild turkey to birds of prey. Activities include studying functions of bird anatomy, exploring real bird biofacts, and listening to the calls of native wild birds.

[Learn more about this FREE session here.](#)

### **Reptile Adaptations**

**March 24, 2021**

What is an adaptation and how do adaptations enable an organism to survive and flourish in its environment? Can adaptive behaviors protect an animal? How can a snake swallow prey larger than its head? These and more questions will be answered as we closely examine and interact with live alligators, snakes, and turtles. Students will learn how these species have adapted to be successful in their environment.

This program will take place on Brazoria National Wildlife Refuge, home to these critters and many others! The 44,000-acre refuge is comprised of freshwater sloughs that wind through salt marshes, woody thickets, and prairie. It's a great place to see, enjoy and learn about nature.

[Learn more and register for this FREE session here.](#)

### **Skins & Skulls**

**March 31, 2021**

*Skins & Skulls* is a prepared discussion of the identification and specialized adaptations of native Texas wildlife with animal skulls and skins. Students will investigate the skulls of these animals and use field guides to identify their 'mystery skulls', all while learning about their animal's habitat, food sources, and adaptations for survival.. [Learn more about this FREE session here.](#)

### **The 2021 Federal Junior Duck Stamp Art Contest is here!**

The Texas Contest entry deadline is March 15th. You can find all of this information and more on the [Junior Duck Stamp Conservation Program](#) website. They have expanded the styles and techniques accepted to allow for young artists' creativity to shine through! Original works done in the following styles will be accepted: hyper-realism, impressions, cartoon, caricatures, comics, pop whimsical, fantasy, cubism, folk, ethnic and tribal. Only 2-dimensional entries will be accepted. Remember, no matter what style you choose to work in, the main subject and central focus should be on one of our live native North American waterfowl species (see species list in brochure). Feel free to share this information with others who may be interested. Contact [Felice Yarbough](#) if you have any questions! [Learn more in the program brochure.](#)



### Children's Museum Houston

Children's Museum Houston is offering free [3D Virtual Field Trips](#). Exhibits are ready for class visits, with more to come. [Learn more on how to access this virtual field trips here.](#)

### Muses3

Muses3 is offering a variety of resources for students and teachers this month. Take a look at their [free March book recommendations](#) tied to daily events in history and download free activity packs for [Texas Independence Day](#) and [Spring](#).

Region 4 partners with the [Texas Education Communications Network \(TETN\)](#) to provide districts and charter schools with professional development opportunities offered throughout the state of Texas. View the list of upcoming [TETN events](#) that are open to districts and charter schools.

### ELL Special Populations Bilingual ESL Title III (Online)

[March 5, 2021](#)

Attend this TETN session to receive information regarding changes and updates in Bilingual/ESL and Title III programs. Registration is open to members appointed by Region 4 area district superintendents. [Learn more and register here.](#)

### Student Assessment Update (Online)

[March 8, 2021](#)

This session is designed to deliver updates from the Student Assessment Division of TEA. The session will be addressing topics that require further clarification in advance of the spring 2021 STAAR administration. [Learn more and register here.](#)

### Who Lives Here?

[March 3 and 10, 2021](#)

Galveston Island is home to thousands of people, but its sandy beaches and warm Gulf waters are home to untold numbers of living creatures - many of which you never see! The ever-changing environment of shifting sands and tides requires very special adaptations for wildlife to survive and thrive. In this program, students will join Galveston Island State Park staff on a tour to find what critters are living on the shores and under the surf. Participants will fish with a seine for marine creatures, see them up close, and learn about the important role they play in this unique ecosystem. [Learn more about this FREE session here.](#)

### Scratch: Grades 3 and Up

Scratch is a free web-based block-based coding platform for grades 3 and up. Students will use Scratch to code their own interactive stories, animations, and games while they learn to think creatively, think logically, develop persistence/grit, and work collaboratively. Educators are integrating Scratch across many different subject areas and age groups. Please have all students and participants create an account on the [Scratch website](#) prior to attending. Teachers can also create teacher accounts and add students under their teacher account. For more information on teacher accounts, please visit the [Scratch for Educators](#) page and scroll down to find directions on how to create teacher accounts in Scratch.

Learn more and register for these FREE sessions using the links below.

- [Animated Card](#) | [Tuesday March 2, 2021](#)
- [What Can You Create?](#) | [Thursday March 11, 2021](#)
- [A Friend of Mine](#) | [Tuesday March 16, 2021](#)



## Career Corner Interviews I, II & III

This self-paced course can be taken at any time.

### March 2021

Career and Technical Education participants will view 3 live interviews presented by Workforce Solutions. The interviews provide relevant information for CTE students planning for potential careers, job growth, as well as education and training requirements. These interviews can help your CTE students have the necessary tools to make informed decisions about both career and educational opportunities. Download the 3 Episodes, complete the form, and take a short quiz via OneSource.

## OneSource Course #1450023

### Credit Hours: 1.5

For instructions how to register for a course in OneSource, click [HERE](#).



Workforce Solutions Interviews *by* Aurelia Johnson, Richard Prather, Celeria Washington

HISD Contact Info: [SWHITMO1@HoustonISD.org](mailto:SWHITMO1@HoustonISD.org)

**HISD**  
College & Career  
Readiness  
ASPIRE. PREPARE. SUCCEED.

The logo for Education Week is a blue rounded rectangle with a white border and a reflection below it. The text "EDUCATION WEEK" is written in white, all-caps, serif font in the center.

# EDUCATION WEEK

## Tips for Better Hybrid Learning: Ask the Experts What Works

Monday, March 15th, 2021  
1:00 PM - 2:00 PM CST

**[REGISTER HERE](#)**

Hybrid learning is the most popular model for educating all students during the pandemic and is likely to continue in some form in many places well into the 2021-22 school year. But that mix of in-person and remote instruction is hard to do well, it can be exhausting, and there are different approaches within the model itself. What strategies, tactics, and technology tools are working well, and which ones are not?

What can teachers do to balance serving students who are physically in the classroom and students who are at home on any given day? These and other questions are top of mind for teachers, principals, and district leaders. This interactive webinar will feature a video conversation about hybrid learning that will be driven mostly by questions you and other educators submit before and during the webinar. Join our panel of experts!

Certificates of Completion are available to all registered live attendees who attend 53 minutes or more of this webinar. Educators can download a PDF certificate verifying 1 hour of Professional Development credit.

**David Bittner**

Agricultural Science Instructor and FFA Chapter Advisor, Milton Area High School (PA)

**Melodie Blackwood**

Associate Director of Instructional Support, Instruction Partners

**Becky Odajima**

Director of Innovation & Learning and Principal, Midway Virtual School (TX)

## Courseware + Certification Exams = TestOut

# TestOut<sup>®</sup>

TestOut's IT Fundamentals Pro course is the perfect solution for districts and schools required to teach toward an industry-recognized certification or introduce students to the basics for computer science (CS), information technology (IT), operating systems, networking, and security.

IT Fundamentals Pro is adaptable for **online, traditional, and hybrid classes**, and can be used as your entire curriculum, or as a supplemental resource.

IT Fundamentals Pro provides:

- Online labs, video tutorials, test prep, certification-based training and exams, auto-grading, and auto-reporting
- Instant reporting on student progress
- Hands-on learning with current equipment in an advanced simulated environment
- Many other features to ensure your students will have a powerful and complete training experience

We promise to give educators the tools to be as effective as they can, all while providing students with the training they need. [Get free teacher access](#) to IT Fundamentals Pro today!

Jared Skelton

Academic Account Executive

[jskelton@testout.com](mailto:jskelton@testout.com)

Office: 800-877-4889 x329

[Click HERE to schedule a call with Jared.](#)

**HISD**  
College & Career  
Readiness  
ASPIRE. PREPARE. SUCCEED.

## Scholarships.com - March Scholarship Deadlines!



**Free College Scholarship Search - Find Free Money for College  
Search Over 3.7 Million College Scholarships & Grants  
About \$19 Billion in Financial Aid to Help You Pay for College**

### **ATTN: HIGH SCHOOL SENIORS!**

Did you know that March has the largest number of scholarship deadlines? Well, now is the time students should apply to scholarships to give them the best chance to win. Please have your high school seniors complete a profile at [Scholarships.com](https://www.scholarships.com) to take advantage of these awards. [Scholarships.com](https://www.scholarships.com) is the best and safest way to find free money for college and avoid student loan debt!

Here's how we can help you help your students:

- A **FREE** College Scholarship Search that matches students with suitable scholarships and takes under 5 minutes to complete.
- A **FREE** Student Resources page your students can use to make the college prep and research process quicker and easier.

Please speak to your webmaster about [linking to Scholarships.com](https://www.scholarships.com) from your school website today!

You can always visit our new and improved [Educators section](https://www.scholarships.com/educators) of Scholarships.com and [create your own account](https://www.scholarships.com/create-account).

If you have any questions about [linking to Scholarships.com](https://www.scholarships.com) or about our improved [Educators section](https://www.scholarships.com/educators), please feel free to reach out to Phillip Gerber below anytime via email or phone.

#### **Phillip Gerber**

Vice President

Scholarships.com, LLC

Direct: (847) 572-8003

[pgerber@scholarships.com](mailto:pgerber@scholarships.com)

# WORKFORCE SOLUTIONS PARENT CHAT



Hosted *by* Career Education Specialists



Workforce Solutions will be sharing information on how to help your child/children find a career or education path, highlight resources that could help students with disabilities, highlight local colleges, and give tips and assistance on financial aid and scholarships.

**March 9th, 2021**  
11:00 a.m. or 4:00 p.m.

To attend, please click the links below to register for Session 1 or Session 2:

**Session 1 - 11:00 a.m. CST**  
[Click HERE to join Session 1](#)

**Session 2 - 04:00 p.m. CST**  
[Click HERE to join Session 2](#)

*We keep our region a great place to do business, work, and live.*



Celeria Washington  
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Gulf Coast Workforce Board - Workforce Solutions  
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[www.wrksolutions.com](http://www.wrksolutions.com) - [Facebook](#) [Instagram](#) [LinkedIn](#) [Twitter](#) [YouTube](#)



## A Gift of Digital Learning: Empowering Teachers to Build an Equitable Assessment Practice

March 11th, 2021  
2:00 p.m. CST

### Register Now!

Dr. Erika D. Tate energizes and empowers teachers to deliver effective digital instruction. This webinar focuses on equitable assessments: opportunities for all students to demonstrate what they know and what they can do. Tate's passion for learning, technology, and equity shines through as she showcases digital learning tools that help teachers to honor the different needs of their learners and reveal each learners' progress toward learning outcomes.

Tate presents relevant examples with a touch of gameplay to engage teachers in effective instructional strategies and accessible digital learning tools they can immediately use in their classrooms. She encourages teachers to embrace digital learning as a gift: students get choices to best represent their thinking and teachers gain invaluable insights to inform their instructional decisions. Ultimately, this webinar will prompt collaborative professional dialogue as teachers reflect on building an equitable assessment practice to ensure that all students successfully learn—anytime, anywhere.



Dr. Erika Tate

Dr. Erika Tate is the founder of Bluknowledge LLC, a learning firm that advances equity through the design and study of learning experiences for learners and organizations in schools and communities. Dr. Tate has nearly 20 years of experience in designing and delivering professional development across the country. She specializes in training and instructional coaching for elementary and secondary teachers that center on digital learning, STEM teaching and learning.

The logo for ASCD Webinars, featuring the text "ASCD" in a stylized font above "WEBINARS" in a larger, bold font. The background of the banner contains various educational icons like a key, a graduation cap, and a person.

**FREE PROFESSIONAL  
LEARNING**  
ONLINE and ALL THE TIME

## World-Class Schools: World-Class Principals

March 23rd, 2021  
2:00 p.m. CST

[Register Now!](#)

Do principals matter to school improvement and student success? The answer is a resounding *yes!* One of the most reliable factors associated with world-class schools is sustained, insightful, highly capable leadership—in essence, world-class leaders. Highly effective principals and other school leaders are the key that unlocks school improvement and success. Moreover, among school-based factors, the impact of principals is second only to that of teachers in facilitating student learning. This webinar will feature some of the latest research-to-practice findings on the qualities of effective principals and how they transform our schools. Principals, join us to see how other principals are transforming schools.

### Speaker



**James Stronge**  
President and CEO  
Stronge and Associates Educational Consulting, LLC

### Speaker



**Xianxuan Xu**  
Decision Analytics Researcher, Virginia Department of Education  
Stronge and Associates Educational Consulting, LLC



**ASE Instructor Training Conference**  
**Embassy Suites**  
**5400 John Q Hammons Dr.**  
**Concord, NC 28027**

**ATTN: Automotive Instructors!**

For the 7<sup>th</sup> Annual ASE Instructor Training Conference! Get your 20 hours of technical update training, network with industry peers, and much more! Registration is now open. You are now able to reserve your spot to be part of the **LARGEST** Automotive Instructor Training Conference in the nation!

**Who:** Any automotive high school instructor or college auto, collision, or truck instructor

**When:** July 26th - 29th, 2021

**Where:** Embassy Suites, Concord, NC (near Charlotte)

**Cost Breakdown:**

- Conference Fee:
  - \$575 for instructors from ASE-accredited programs
  - \$675 for instructors from non-accredited programs
- Hotel cost: \$163 plus tax per night - that should be about \$185 per night total.
- Meals: Lunch is included Tuesday through Thursday.
- Breakfast is included if you stay at the Embassy Suites.

**Tentative Agenda**

**Monday, July 26, 2021:**

- Travel Day
- ASE Testing Available
- Conference Opens with a Welcome Reception

**Tuesday, July 27, 2021:**

- Technical Training Sessions Begin
- Sponsor Expo
- ASE Testing Available

**Wednesday, July 28, 2021:**

- Technical Training Sessions Continue
- ASE Testing Available

**Thursday, July 29, 2021:**

- Technical Training Sessions Continue
- Conference Ends at 5pm

Questions? [ASEconference@ase.com](mailto:ASEconference@ase.com) or 703-669-6650.

Missed the last conference? Take a look at the [2019 Sessions Program!](#)



**Industry leading digital learning for your students!**

**Free digital learning on the tech and professional skills of tomorrow!**

Students need earlier access to industry content that exposes them to potential careers in STEM. IBM and its collaborators know what tech skills are critical for the future and have packaged that knowledge specifically for students aged 14-20.

Teachers have access to this digital learning too!

[Open P-TECH introduces students and teachers to the tech skills of tomorrow – for free!](#)

## Open P-TECH Benefits

- Digital learning on cutting-edge technology, designed for students!
- Engaging videos and gamified assessments to spark and keep student interest!
- Free to academic institutions, students, and teachers!
- Industry-recognized digital badges!
- Special resources for teachers!

For more information visit [open.ptech.org](https://open.ptech.org) or contact our Business Development Team.

- P-TECH Schools: Cliff Archey at [carchey@us.ibm.com](mailto:carchey@us.ibm.com)
- K-12 Schools: Christa Camp at [christa.camp@ibm.com](mailto:christa.camp@ibm.com)
- Community Colleges and STEM Nonprofits: Darren Smith at [darren.smith@ibm.com](mailto:darren.smith@ibm.com)



## HIGH SCHOOL COMPLETE DRONE CERTIFICATION AND EDUCATION PROGRAM



As the Drone Regional Program of Study is becoming more prevalent across Texas and our nation, below is a complete Drone curriculum and certification opportunity! In the event the links do not work below, please contact Joe Paneitz at [jpaneitz@gmail.com](mailto:jpaneitz@gmail.com) for more information.

Click [here](#) to watch a brief informational video.

## High School Complete Drone Education Program

- Developed by Aha Education, LLC, 2020 Region IV Texas Teacher of the Year
  - All in 1 High School Education Package Including:
    - Teacher Training
    - Badge Based Curriculum
    - Competition and Unmatched Support
    - Research based content and delivery strategies
  - Fully comprehensive approach to teacher and student preparation
- Greater than 95% pass rate for student FAA Part 107 Drone Certification
  - For students in person and virtual

### Want to Learn More Brief Zoom Informational Meetings

Click [HERE](#) to Join us on Zoom Wednesday, March 10th, 2021 at 3:00 PM

Click [HERE](#) to Join us on Zoom Thursday, March 11th, 2021 at 3:00 PM

Contact Aha Education  
Request a Full Proposal 1 on 1 Zoom Appointment  
or Request a Call  
785-979-3133

[Click Here to Email](#)

[Visit Our Website](#)

[Watch a Brief Informational Video](#)

# HISD | College & Career Readiness

ASPIRE. PREPARE. SUCCEED.

CTE Instructors,

We have some great news for teachers who facilitate industry-based certification exams through Certiport! These exams include ACA, AutoDesk, MOS, ESB, and QuickBooks, among others.

To accommodate the large number of students who are learning remotely this year, **Certiport exams will now be proctored online.** The online test, referred to as Exams from Home (EFH) will be the method of exam delivery for ALL students taking Certiport tests – those students who are at home and those who are at school for in-person learning.

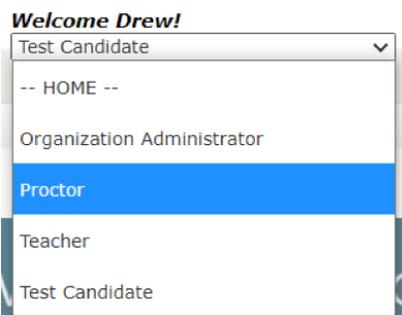


Click [HERE](#) for a list of exams offered from Certiport via Exams form Home.

Here is an excellent resource for teachers who are offering Certiport exams. The page provides an introduction and FAQ about Exams from Home. Click [HERE](#) to view this resource.

## Steps for administering an Exam from Home certification test:

- Log into Certiport by clicking [here](#) using the login credentials you were provided. If you need help locating your credentials or to obtain a Certiport site license for your campus, please email Maria Flores [MFLORE48@houstonisd.org](mailto:MFLORE48@houstonisd.org).
- Once logged in, at the top of the screen, under the Welcome message, select *Proctor* as your role.



- From the Proctor role screen, select the *Schedule Exams* tab.



(see next page, pg. 24 for additional Certiport instructions)

# HISD | College & Career Readiness

ASPIRE. PREPARE. SUCCEED.

Scroll down to the bottom of this page to schedule your tests. You will be presented with several options for registering your students to take an exam. The blocks for scheduling are broken up by type of test: (Any test except AutoDesk or AutoDesk) and the number of test-taking students: (1-5 or 6-10). Exams with accommodations are limited to 1-2 students per test administration.

- Click *See Times* on the appropriate block.
- Select a date/time you want to proctor the exam.
- Enter your details on the next screen.
- Click *Book*.
- Expect to receive email approval with testing links to disseminate to your students within two business days.

We anticipate the testing date reservations to fill up; so, schedule your exams as soon as possible.

#### Additional important considerations:

- Exams from Home can be taken on a desktop, laptop, Mac, or Chromebook. (Student PowerUP devices qualify).
- This [document](#) contains important customer service information from Certiport.



For Certiport Competitions, click [HERE!](#)

What better way to motivate your students than with a little friendly competition?

