

# Career & Technical Education

## CTE WEEKLY BULLETIN – VOL. II

JANUARY 2021



Visit our Career Readiness website at [www.houstonisd.org/careerreadiness](http://www.houstonisd.org/careerreadiness)

### **Principals & CTE Administrators (CTE Teacher of the Month Nominee)**

Please nominate one CTE teacher from your campus. The nomination is due by **January 18th, 2021** of this month. This form submission is for **January 2021**. You may only submit one submission each month. Use the link below to submit your nomination:

<https://forms.office.com/Pages/ResponsePage.aspx?id=Zpnr9TaTM0uIlZmCQIsT7RNVhm6fVoxNqFJXaicprh9UNE1MOTgxQ1o3UDVVUktSNjY5Rkw0MTBKSS4u>

### **HOT SCHOLARSHIPS!**

Learn about and apply for scholarships that will help students attend the two-year or four-year college or university of their choice, where you will study for a great career. Check back often for new opportunities.

<https://www.houstonisd.org/domain/53321>

### **ATTN: CTE Instructors Certifying CTE Students in MOS**

Join Mr. Keith German biweekly on Thursdays for a Jasperactive Q&A!

The next meeting is **January 21st, 2021**. [Join Microsoft Teams Meeting](#) Do you need to chat with Keith German separately? To "book" a separate call session with Keith German, generally 5-20 minutes - visit his [online calendar page](#). Keith German's email is [kgerman@cclearning.com](mailto:kgerman@cclearning.com).

To create a technical support ticket, visit the Jasperactive Support page and select **Submit a Ticket** (preferred), or email [help@jasperactive.com](mailto:help@jasperactive.com), or call 888-882-8635.

### **Career Tip Tuesday – January 2021 Topics**

Please see all CTE teacher updates from the Career Advising Team. Please see other supporting documents: Student Career Survey, Marvy Finger Scholarship, and Career Tip Tuesday.

#### **January 2021:**

- **Email & Telephone Etiquette**
  - Basic rules for writing emails and telephone usage.
- **How to build positive relationships in the workplace**
  - Developing good people skills and positive attitudes.

Follow CTE Career Advising on **Twitter**: @HISDCTEadvisors  
<https://www.houstonisd.org/domain/52240>

## Virtual Industry Speakers

### **Audience – Arts, Audio/Video Technology, and Communications**

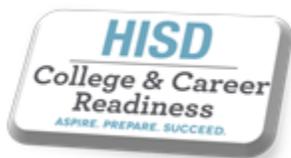
We have an exciting opportunity for your students to engage with industry professionals from the iHeart Media company during your class. These industry professionals are excited to speak to students interested in radio, production, media, and more. Also attached is a flyer to share with students. Please complete the following using the attachment or link below to sign up for your students' virtual speaker.

[Arts AV iHeart Media Virtual Speaker Sign-Up](#)

Teachers, you will need to include the following information:

- ★ Select a date: **Now – April 2021**  
**(Please keep in mind a minimum of two weeks advance notice is required)**
- ★ Timeframe or class period time
- ★ Your name as a contact person
- ★ Your email
- ★ The approximate number of students (Primarily for seniors and juniors)
- ★ They will currently discuss a little about their company, their occupation, what it is like day-to-day, how to get started in the industry, and what are some of the other careers in the industry. If there are any other specialized areas of interest, please add it.

Once you have submitted the requested information, we will coordinate to confirm your requested date. Please allow for **five** business days; after that, then you will receive an email with additional information stating if your requested date has been approved. **Please submit your requested dates well in advance to take advantage of this opportunity!**



## Virtual Handshake and Employability Skills - Lesson 1 & Lesson 2

*This self-paced course can be taken at any time.*

Participants will explore two lessons from Workforce Solutions, "Virtual Handshake" and "Employability Skills." These lessons are designed to guide students in obtaining the knowledge and the needed employability skills that are transferable among a variety of jobs and careers and are considered essential in gaining employment opportunities.

**Register Now! OneSource Course #1448023 - Credit Hours:1.5**

**To receive credit, view both lesson videos, complete a short form, and take the quiz!**

## **SERJobs offers FREE Job Training in 2021!**

**FREE JOB TRAINING STARTING JANUARY 25TH!**

SERJobs is now offering FREE training to help prepare unemployed or underemployed clients for greater earning potential. We hope that you agree that this opportunity would be a great fit for your client population. Please feel free to share the attached flyers and/or refer your clients to our website ([SERhouston.org/application](http://SERhouston.org/application)) or text JOB to 69922 to apply for these trainings. Our team will be following up on applications as they are received to screen them for enrollment. Please feel free to reach out to me for any questions you may have. Thank you in advance for spreading the word and for your continued support!



**SER** JOBS

**CLASSES START  
JAN. 25TH!**

### **CUSTOMER SERVICE CALL CENTER TRAINING**

- 4 week training is 100% online
- Must have access to reliable internet and a computer with webcam and microphone
- Earn a nationally recognized Customer Service credential: RISE Up
- Improve your computer skills
- Get connected to employers ready to hire!

**Text JOB to 69922 to apply!**



713-773-6000 - 1710 Telephone Road, Houston, TX 77023 - [www.serhouston.org](http://www.serhouston.org)



## FREE BANKING TRAINING! START A CAREER YOU CAN BANK ON!

### Eligible applicants must:

- Be at least 18
- Have high school diploma or GED
- Proficiently read, write, and speak English (bilingual skills are a plus!)
- Be eligible to work in the US
- Be able to pass a background check
- Provide a summary of your work history
- Have access to reliable internet and a computer with webcam and microphone
- Have one year of work experience in cash handling, sales, and/or customer Service
- Have basic computer skills (intermediate a plus)

**Text JOB to 69922 to apply!**



713-773-6000 - 1710 Telephone Road, Houston, TX 77023 - [www.serhouston.org](http://www.serhouston.org)



**SER** JOBS

**CLASSES START  
JAN. 25TH!  
APPLY NOW!**

# FREE WELDING TRAINING

Gain new skills and credentials to launch your welding career in 17 WEEKS!  
Hybrid training prepares you for a career in the welding industry by teaching  
the skills of welding, layout, cutting and fitting of steel!

- Earn: \$12/hr to \$24/hr (depending on experience)
- Earn Certifications: NCCER, CORE CONSTRUCTION, WELDING LEVEL 1
- Must be a resident of Harris County
- Must have some exposure to the welding and construction industry

**Text JOB to 69922 to apply!**

713-773-6000 - 1710 Telephone Road, Houston, TX 77023 - [www.serhouston.org](http://www.serhouston.org)

# Career Immersion: Construction & Design



Get real, hands-on experience in two careers in the construction & design industry to help you figure out what careers you like and don't like. You'll try activities from two careers in the construction & design industry, including Kitchen & Bath Designer + Electrician or Kitchen & Bath Designer + Finish Carpenter.

- Kitchen & Bath Designer - Imagine and design a new kitchen layout for a client using guidelines set forth by the National Kitchen & Bath Association (NKBA)
- Electrician - Install electrical cables, light switches, and light bulbs using knowledge of electrical circuits and safety guidelines for residential homes
- Finish Carpenter - Elevate the look and feel of a home by installing wainscoting on a scaled-down wall using wood, measuring and cutting tools, adhesives, and paint.

**Construction & Design**



**APPLICATION DEADLINE: FEBRUARY 12, 2021**

**PRICE RANGE: \$**

## PROGRAM DETAILS

**GPA REQUIREMENT:** N/A

**ELIGIBLE GRADE LEVELS:** 10, 11, 12

**COST:**

\$25

**DATES:**

March 16-18, 2021

**LOCATION(S):**

Virtual Programming

**TRAVEL REQUIREMENT:**

N/A

**NOTES:**

Seniors will receive postsecondary advising support at the conclusion of the program.

## APPLICATION MATERIALS

- Basic/Personal Information
- Short Response

### NOTES:

The application **CANNOT** be saved and continued later.

*Short Response Questions:* (1) Why is career exploration important to you? (2) How do you think participating in this experience will impact your future?

All program materials will be sent to student before the start of the program.



**Find out more and apply at [www.discoverus.org](http://www.discoverus.org)**

# Career Immersion: Healthcare



Get real, hands-on experience in two careers in the healthcare industry to help you figure out what careers you like and don't like. You'll try activities from two careers in the healthcare industry, including:

- Medical Laboratory Technician - Analyze fake blood samples to determine patient blood type and then use crossmatching to determine suitability for a blood transfusion
- Health Information Technician - Support the administrative side of the hospital or clinic by researching medical codes, completing health insurance claims, and billing the patients

Health  
Care/Medicine



**APPLICATION DEADLINE: FEBRUARY 12, 2021**

**PRICE RANGE: \$**

## PROGRAM DETAILS

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**Find out more and apply at [www.discoverus.org](http://www.discoverus.org)**



## EverFI Career Exploration Lessons Training

January 21, 2021

3:30 PM – 4:30 PM

OneSource Session #1448058

## Via Microsoft TEAMS

In this session, we will be looking into online lessons you can assign your students in EVERFI that will help you address Career Exploration and Job Readiness. EVERFI representatives will share lesson plans that other teachers have used, and help you adapt lesson plans for your own classes. We will start with an overview so you can discover the learning objectives of each lesson, then you will guide you through the student experience and reflect on how best to implement them. You will leave this session having set up your classes to access the EVERFI digital lessons.

### Audience

Middle School CTE Teachers

### EverFi Session Presenters

Kevin Mechenbier  
Rosemarie McGinty

Contact Info: [SWHITMO1@HoustonISD.org](mailto:SWHITMO1@HoustonISD.org)



## "Junior Achievement Strategic Goals for HISD Scholars"

**January 28, 2021**

3:30 PM – 4:30 PM

### Middle School CTE & High School CTE

In this presentation by Junior Achievement, you will leave with an in depth understanding of Junior Achievement strategic goals for our HISD scholars. We will be rolling out the first look at major Junior Achievement events such as Virtual Job Shadows, Leadership Conferences and Career Days, all presented by Junior Achievement and various corporate partners. Attending this presentation will give you the exclusive right to be the first educators to enroll your students in these events with limited capacities. In addition to these events, we will highlight our flexible virtual programs for middle school students and high school students that focus on our three pillars: financial literacy, work readiness, and entrepreneurship. We do look forward to meeting you! Register now!

## **OneSource Course #1448057**

**Location - Via Microsoft Teams**

### Session Presenters

Tiffany Caldwell

Kimberly Green

Jalissa Wilson



Contact Information: [SWHITMO1@HoustonISD.org](mailto:SWHITMO1@HoustonISD.org)

## [Fund for Teachers – 2021 Grant Application Deadline, January 21, 2021](#)

Dear Campus Administrators,

Like so many of you, we are big advocates of enrichment opportunities for teachers. Our friends at Fund For Teachers are offering teachers grants up to \$5,000 for individuals and up to \$10,000 for a team to explore their own self determined professional development this summer.

You will decide what you want to learn and where you want to learn it—either from the comfort of your own home or anywhere within the continental United States and Hawaii. Applications are open now through January 21st, 2021.

We have seen past awardees travel thousands of miles to investigate building design, while others have stayed local to study climate change in order to support their students' practices in learning about climate science data. No matter the topic you choose, the Fund for Teachers fellowship will allow you to support student success, enrich your own practice, and strengthen your schools and communities.

Have questions or need support with your application? Contact Jessica Wood at [jawood@eleducation.org](mailto:jawood@eleducation.org).

Apply at <https://www.fundforteachers.org/blog/2021-grant-application-opens-today/>

## [eSchool News – Innovations in Educational Transformation](#)

Check out the Resource Library to get the week's top education technology news and find out how schools are solving technology problems to improve learning. Weekly on Monday and Thursday.

Find out the latest technology tips, tools and the innovative best practices schools are using every day to improve learning. Weekly on Wednesday. <https://www.eschoolnews.com/resource-library/>

## [FAME, The Kinder HSPVA Virtual All School Musical](#)

### ***FAME Debuts Friday, January 15th, 2021 at 7:00 pm***

Our first virtual all-school musical will premiere on Friday night. The streaming production features the hard work of more than 70 students from across all art areas. *Fame* tells the story of students at a performing arts high school, not very different from our own. "All of the struggles, fears and triumphs are depicted with razor-sharp focus as the young artists navigate the worlds of music, drama and dance." The show is rated PG13 and contains some mature subject matters.

We hope your family can enjoy it over the holiday weekend. You can purchase tickets [HERE](#).

### **Streaming Performances:**

- Friday, January 15th at 7:00 pm
- Saturday, January 16th at 2:00 pm and 7:00 pm
- Sunday, January 17th at 2:00 pm and 7:00 pm
- Monday, January 18th at 2:00 pm and 7:00 pm

### **Ticket Prices**

- Family Ticket - \$50 (unlimited people watching on one device)
- Adult Individual - \$25
- Student - \$15



**February 4th, 2021**  
**3:30 PM CST**

## **TestOut LabSim Training for Grant Use**

**Audience: *by Invitation Only!* – Limited CTE Audience**

Computer Maintenance Teachers, Networking Teachers, MOS/Word, Excel, BIM Teachers, Principles of IT, Practicum in Computer Maintenance

**\*If you received this invite by email, please register. Otherwise, please do not register.\***

**Summary:**

Attendees will learn how to use TestOut's LabSim platform, attendees can ask any questions they have about Office Pro or how to do things after taking a look in their teacher accounts beforehand; learn all the tools they have at their disposal like custom exams, reporting, etc.

We will have one group training that will be recorded, so that recording can then be sent to everyone.

### **Register through OneSource - Course #1448097**

Please register to receive link to join.

Use your computer audio or dial in using your phone.

United States: [+1 \(571\) 317-3112](tel:+15713173112)

Access Code: 742-156-173

#### **Session Facilitator**

Stevie George, Sr. Technical Product Trainer

[Click here to schedule time with me.](#)

Jared Skelton | Academic Account Executive  
Direct: 385.233.5329 | [jskelton@testout.com](mailto:jskelton@testout.com)  
TestOut Corporation | <https://www.testout.com/>

