



Phillis Wheatley Early College High School

P-TECH Communication Plan

- **Announcements** will be made via the intercom informing our scholars of our P-TECH Early Childhood Program.
- **Marquee**- Information will be placed on our marquee to inform our scholars and our community of our P-TECH Early College High School.
- **School Messenger**- phone, email, and text communications will be made via this program to spread the word about our program.
- **Website**- our website will be used to share information and applications for enrolling scholars into the program. It will also include benchmark information to inform scholars and parents about the opportunities for industry- based certifications and dual credit. <https://www.houstonisd.org/Page/192173>
- **Social Media**- our Twitter and Instagram pages @WeLoveWheatley will be used to share information about our P-TECH program. <https://twitter.com/WeLoveWheatley>
- **Feeder Pattern Recruiting Event** will take place in March 2022 to provide information to our incoming freshmen from neighboring middle schools of Fleming and McReynolds. Scholars will have an opportunity to sign up for the program, receive information, and ask questions by P-TECH personnel.
- **School Choice Website**- information is posted on HISD's school choice website to reach other scholars who are not in our feeder pattern.
- **Monthly Parent Meeting**- information will continue to be shared at our monthly parent meeting which is held every 2nd Thursday of the month at 5:30 P.M.
- **Informational Meeting for parents and scholars**- a follow-up to our feeder pattern recruiting event, this meeting will be held to share additional information and provide a Q and A for our scholars and parents.
- **Alumni Meetings**- we will continue to share information with our alumni and community meetings in our monthly alumni meetings, so they can spread the word about our new Early College High School.
- **Meeting with our Board Trustee, Ms. Kathy Blueford-Daniels** took place to discuss with her the P-TECH Early College High School. We will also request being afforded an opportunity to share more information in her next District 2 Community SDMC to share with community at large.
- **Monthly P-TECH Planning Meeting with Houston Community College**- to discuss recruiting, scheduling, staffing, etc.