The HIPPY Advisory Board supports the efforts of the Houston Independent School District in cooperation with the Family and Community Engagement Department, aiming to:

- Empower parents by helping them develop additional skills for effective interactions in their families, schools, and communities.
- Reinforce and support parents in their role as their children’s first and most important teacher.
- Encourage parents own development in the areas of literacy skills, self-expression, self-concept and knowledge about children.

The responsibilities of the HIPPY Advisory Board Members are to:

- Promote HIPPY within the community.
- Assist in the procurement of funds for the HIPPY program.
- Provide input and advice regarding planning, implementation, and problem solving for the HIPPY program.
- Assist with program needs such as: special events, guest speakers, etc.
- Assist in promoting cooperative working relationships with resource agencies, community and volunteer groups, and other early childhood/family support programs.