



Ashford Elementary

Houston Independent School District
1815 Shannon Valley • Houston, Texas 77077

Christopher Walker
Principal

www.HoustonISD.org/ashfordes

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Dear Parents and Community Members,

Currently, there are stories circulating about an online challenge that puts children in danger. By some news accounts, the challenge is a hoax that has gone viral. However, it serves as a reminder for parents to be aware of cyberbullying and harmful digital content that your child could be exposed to online.

What to do:

- Talk to your child about the importance of avoiding digital content that may be inappropriate or harmful
- Reinforce online safety-including not reaching out to strangers online, rejecting unknown friend requests, blocking unknown numbers, and not clicking on unknown links
- Monitor your child's technology use, check privacy settings, and take an interest in their online interactions
- Communicate with your child about high-risk behaviors and remind them to turn to parents, teachers, administrators, and counselors for advice when needed

Please be aware of the content your child is exposed to and keep a running dialogue with them about anyone or anything online that makes them feel uncomfortable in any way.

If you have any questions or concerns, you may reach out to our school counselor LaQuita Small (lsmall1@houstonisd.org).

Sincerely,

Christopher Walker

Principal