

An Opportunity for Westside Students

Application Launch Lunch

(optional)

March 11

Assistance with
essay, resume
& application

The Dale Carnegie Course® Generation Next

The program will cover 5 Drivers of Success:

- Build Greater Self-Confidence
- Strengthen People Skills
- Enhance Communication Skills
- Develop Leadership Skills
- Reduce Stress & Improve our Attitude

**Limited
Seats
Available**

Free course will take place during Advocacy beginning April 13th

Must submit resume & application by March 24th

**See Mr. Smith in A137 or email him at Wil.Smith@houstonisd.org
For application and information**

Draw out natural strengths ~ Build courage and confidence ~ Take command and achieve the unexpected



The Dale Carnegie Course®: ***Generation Next***

High School Success Proposal

Submitted by:

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Executive Summary

Westside High School founded in 2000 has a history of employing engaging instructional strategies and innovative school culture to graduate productive and responsible students. Since its inception, Westside has employed motivating teachers and staff focused on a personalized experience for educating all students.

Today's teens face increasing competitive challenges demanding strong interpersonal skills plus expertise in communication, leadership, and public speaking. It's no wonder many teens struggle with increased worry and stress.

As we emerge from a challenging school year, we want our students to be prepared for success by giving them the accredited Dale Carnegie Course®: Generation Next training. Dale Carnegie Training of Austin/ Houston/ San Antonio focuses on building vital skills that will give them a competitive advantage leading to future success.

Our programs are presented in a fun, interactive and dynamic environment that reinforces the concepts that they are learning through application and practice. Teens will be better equipped to cope with the pressures and stress they face each day.

For more information about Dale Carnegie Training, go to <https://carnegietx.com/>

Through this partnership, the Success Skills Center Inc, the non-profit of Dale Carnegie training of Austin, Houston, San Antonio will:

- Provide virtual 6-session Dale Carnegie Course®: Generation Next for selected students
- Provide trainer and producer for each 6-session program
- Provide training materials, including PDF participant manuals and certificate
- Investment: \$15,000 for each 6-session program

Through this partnership, Westside High School will:

- Recruit 20 students to participate in the program
- Provide time during advocacy on certain dates for training
- Promote the program's success throughout the district and school community

The Dale Carnegie Course®: Generation Next

The program will cover the **5 Drivers of Success**:

- Build Greater Self-Confidence
- Strengthen People Skills
- Enhance Communication Skills
- Develop Leadership Skills
- Reduce Stress & Improve our Attitude

After this program, participants will be able to:	
Session 1A: Build a Foundation for Success	Connect with other professionals and achieve breakthrough goals.
Session 1B: Recall and Use Names	Apply a proven process to recall names and facts.
Session 2A: Build on Memory Skills & Enhance Relationships	Utilize a proven process to strengthen relationships.
Session 2B: Increase Self-Confidence	Use your experiences to communicate more confidently
Session 3A: Put Stress in Perspective	Handle stress before it handles you.
Session 3B: Enhance Relationships & Motivate Others	Persuasively communicate in a way so people are moved to action.
Session 4A: Energize Your Communications	Become more animated to energize and engage listeners.
Session 4B: Make Ideas Clear	Communicate clearly and concisely.
Session 5A: Disagree Agreeably	Keep lines of communication open even when you disagree.
Session 5B: Develop More Flexibility	Use flexibility to create positive change.
Session 6A: Build Others through Recognition	Give positive feedback on the strengths in others.
Session 6B: Celebrate Achievements & Renew Your Vision	Identify major successes and commit to continuous improvements.
Time Commitment: Two 1 ½ hour session twice a week for 6 weeks	

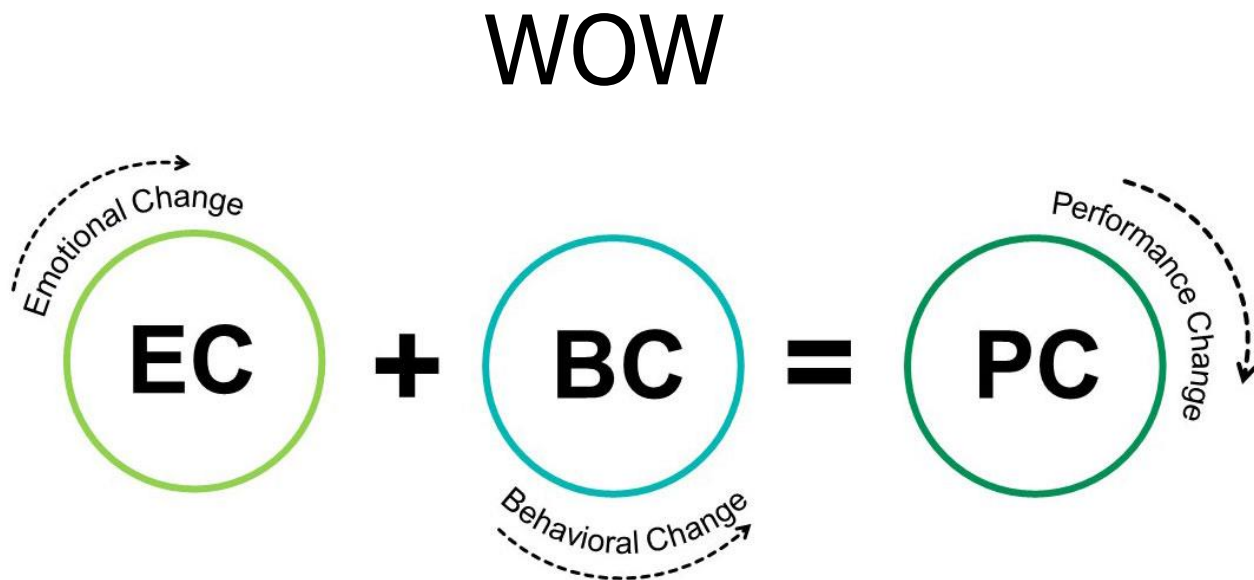
Accreditations

- American Council on Education (ACE) = 1 semester hour
- Accrediting Council for Continuing Education & Training (ACCET) = 2.4 (CEU's)
- Excelsior College = 1 hour (transfer credit)
- National College Credit Recommendation Services (NCCRS)
- The Database of Accredited Postsecondary Institutions and Programs
<http://ope.ed.gov/accreditation/Search.aspx>
- University of Central Missouri = 1 hour (transfer credit)

How Do We Do What We Do?

How Do We Get to WOW?

Over 100 years ago, our founder, Dale Carnegie, set down the principles of success in any endeavor – How to Win Friends and Influence People. Those principles, updated for the 21st century, are the foundation of what we do. We help people achieve success by utilizing these core concepts of human behavior and thereby unleashing the leader in each of us. Our “product” is a confident, empowered, inspired and enthusiastic individual who is ready to achieve excellence. That is our:



Wow is a transformational experience that is achieved through our unique methodology. Wow impacts emotions and shifts thinking so we are more intentional about performance change.

Logistics

Student Qualifications and Expectations

Must be ages 16-18 and enrolled in high school with at least 95% attendance rate

Must submit resume in required format

Must submit application and essay within the deadline

Must commit to attending all training (allow for 1 day makeup)

Proposed Dates Spring 2021

Student selection:

Deadline for resume and application submission – March 24, 2021

Notification of acceptance – March 31, 2021

Dale Carnegie Training:

Hybrid (In-person and Virtual) Training: During Advocacy beginning April 13, 2021

In-person dates: April 13, 15, 22, 27, 29; May 11, 18, 20; 21

Virtual dates: May 4, 6, 7

In-person – student needs to be physically present in the classroom

Virtual – student needs to have access to Zoom

Why Choose Dale Carnegie?

To capture the kind of lasting, profitable results that will drive long-term growth for your company, you've got the opportunity to train the future workforce so that as employees they are competent, passionate, and committed. At Dale Carnegie, we invigorate the future workforce by drawing out their natural strengths, building the courage and confidence they need to take command of their role and achieve the unexpected.

As we help them excel, these students will gain the trust and respect of the people around them, creating a culture that increases your reach in diversity, equity, and inclusion. With more support, these students can take the lead in putting their ideas into action more efficiently, increasing their performance by working smarter at every step.

For more than 100 years, we've helped companies of all sizes generate revenue, increase productivity, and reduce costs by revealing their bright and resourceful workforce. Together, we will build our desired workforce culture, powered by the unique talents of your future employees.

carnegietx.com



Dale Carnegie Course®: Generation Next

**Preparing students for the next
level. Apply today!**



Advocacy beginning April 13

Contact: Wil Smith, Wraparound
Specialist, Student Success Center

Wil.Smith@houstonisd.org