HISD MEDIA ADVISORY

G-Unity Business Lab students compete in Hustle Tank

WHAT:

Sixty students from Kashmere, Wheatley, and Worthing high schools will compete in the inaugural Hustle Tank.

The Hustle Tank is the culmination of a year's worth of entrepreneurial education. The students have been in their companies for months now. They have created business plans, collaborated with their coaches and mentors, and separated the functions of each individual.

At the Hustle Tank, each company will present its products and services to a panel of judges. After all fourteen companies have had an opportunity to speak, the judges will decide which companies should receive seed money.

The <u>G-Unity Business Lab</u> is a pilot program in Houston ISD that is supported by Curtis "50 Cent" Jackson's G-Unity Foundation and Al Kashani with Horizon United Group.

WHO:

HISD Superintendent Millard House II, Mayor Sylvester Turner, rapper and entrepreneur Curtis "50 Cent" Jackson, Horizon United Group Vice President Al Kashani, Gallery Furniture founder Jim "Mattress Mack" McIngvale, Dean of University of Houston's C.T. Bauer College of Business Paul A. Pavlou, Allegiance Bank president and CEO Ramon A. Vitulli III, CenterPoint Energy Senior Vice President Lynnae Wilson, HISD teachers and staff

WHEN:

Tuesday, May 24, 2022 10 a.m. – 2 p.m.

The winner will be announced at 1:45 p.m.

WHERE:

University of Houston Cullen Performance Hall 4300 University Dr., 77004

The Houston Independent School District is the largest school district in Texas and the eighth-largest in the United States, with 276 schools and nearly 197,000 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

4400 West 18th Street | Houston, Texas 77092-8501

