HISD MEDIA ADVISORY

Kashmere Gardens ES Back-to-School Bash to kick off bimonthly farmers market

WHAT:

The Northeast Community Farmers Market will kick off with a grand opening celebration at Kashmere Gardens Elementary School's Back-to-School Bash on Saturday, August 17. After this weekend's inaugural event, the markets will take place every first and third Saturday.

Kashmere Gardens Elementary School's free celebration will also feature live music, fresh local food, family activities, and a backpack drive for students.

The Northeast Community Farmers Market will provide a source of healthy, local produce to communities near Kashmere Gardens Elementary in northeast Houston. Additionally, residents in the area will have the opportunity to sell produce grown in their backyards and community gardens.

Fresh food advocacy organizations Urban Harvest and Common Market are partnering with Northeast Houston Redevelopment Council - an economic, educational and social empowerment group in northeast Houston - to run the market. Funding for the market is being provided by the Rebuild Texas Fund, which provides economic support to areas devastated by Hurricane Harvey.

WHO:

HISD Board of Education Trustees; HISD Area Superintendent **Yolanda Rodriguez**; Kashmere Gardens Principal **Marques Collins**; Congresswoman **Sheila Jackson Lee**; Harris County Commissioner **Rodney Ellis**; Urban Harvest Executive Director **Janna Roberson**; Rebuild Texas Program Officer **Chris Hensman**; HISD administrators and other community partners

WHEN:

Saturday, August 17 10:00 a.m. – 2:00 p.m.

News conference begins at 10 a.m.

WHERE:

Kashmere Gardens Elementary School

4901 Lockwood Dr. 77016

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The Houston Independent School District is the largest school district in Texas and the seventh-largest in the United States, with 280 schools and more than 209,772 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.