

# Community Partnerships Orientation



# What we will cover

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- Community Partnerships Overview
- Partner Experiences
- New Community Partnerships Process
- Data Sharing and PurpleSENSE
- Memorandum of Understanding
- Tips for a Successful Experience
- Q & A

# About HISD

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- Largest school district in Texas
- Seventh-largest school district in the United States
- 276 schools
- 196,943 students
- 78.45% economically disadvantaged

# HISD Mission

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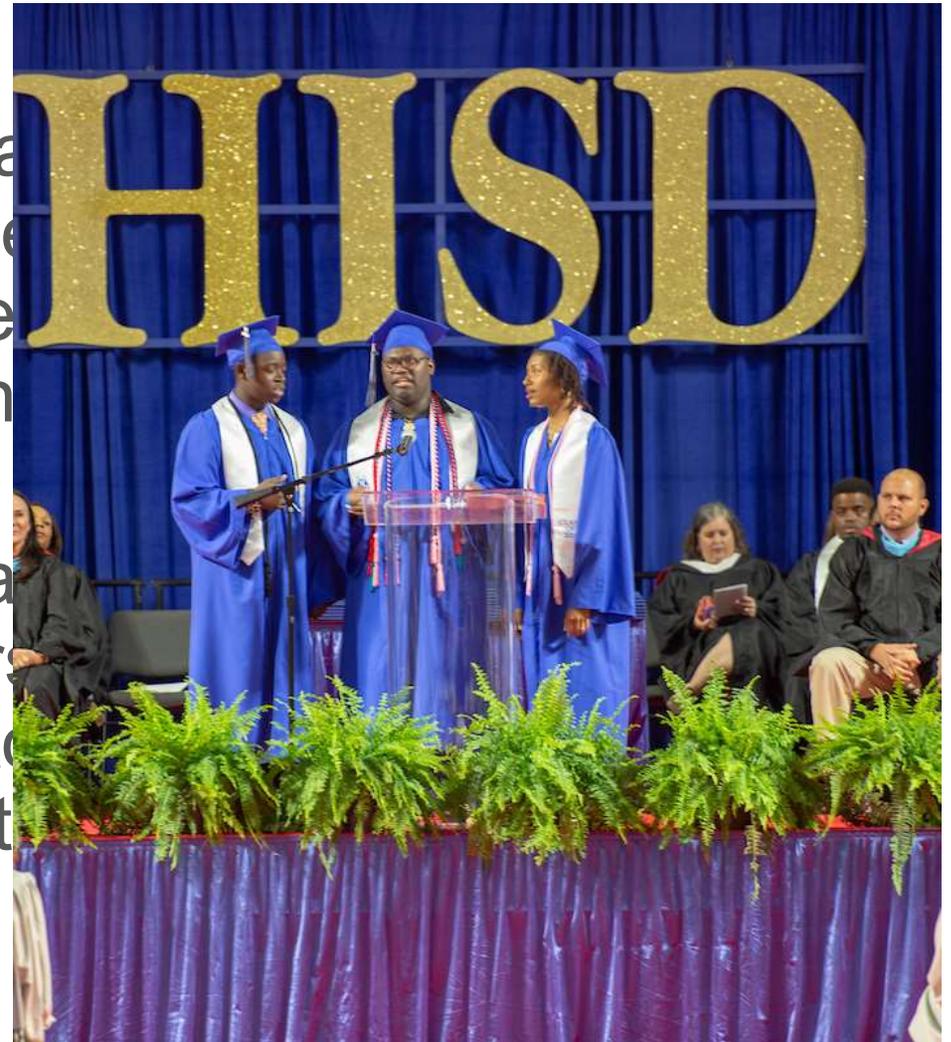
The Board of Education's mission is to equitably educate the whole child so that every student graduates with the tools to reach their full potential.

# HISD Vision

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Every child shall have equitable opportunities and equal access to effective and personalized education in a nurturing and safe environment.

Our students will graduate as critical thinkers and problem solvers who know and understand how to be successful in a global society.



# About Community Partnerships

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**EFFECTIVE  
PARTNERSHIPS**



**STUDENT  
ACHIEVEMENT**



**VOLUNTEERS**

# Meet the Team

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Najah Callander  
Director, Community Relations

Jessica Diaz  
Director, Donor Relations

Rose Y. Adams  
Sr. Manager, Community Partnerships

Angelica Francis Adams  
Community Relations Liaison

John Meade  
Community Relations Liaison

Tarah Ude  
Community Relations Liaison

Lorena Ellis  
Partnership Liaison

Monique Johnson-Garner  
VIPS Program Admin

Erin Prestage  
Partnership Liaison

Sally Morin  
Sr. Administrative Assistant

Rafaela Rivera  
Sr. Administrative Assistant

# What We Do

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The Community Partnerships Department works to:

- identify,
- develop,
- engage, and
- maximize external resources to support schools, students, their families to **increase student achievement.**

# Our Impact

## STUDENTS AND FAMILIES

283,000



➤ PROVIDING DIRECT SUPPORT

## CAMPUSES IMPACTED



228

## IN - KIND SUPPORT



\$3.5 Million

➤ IN RESOURCES TO STUDENTS AND FAMILIES

## EQUITY & OUTREACH SUPPORT

\$98,000+



- ATM & ROSES CAR PARADE
- WHEATLEY STUDENT OUTREACH
- SANCTUARIES OF LEARNING
- BROCKERS FOUNDATION
- BOOK A MONTH
- EXECUTIVE WOMEN'S INTERNATIONAL
- AND MORE...

## TOTAL PARTNERS



228

## VOLUNTEER HOURS

20,939

## VOLUNTEERS

8900

**TOTAL COMMUNITY IMPACT \$24 Million**

# About Partnerships

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- Community Partnerships vs Doing Business with HISD
- Data Informed Process (What We Learned)
  - Service Provider Survey
  - Partner Interviews
  - Staff Focus Groups
- Establishing A Partnership

# Community Partnerships vs Doing Business with HISD

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Community Partnerships opportunities include but are not limited to:

- Volunteerism (campus beautification projects, speakers, tutoring, mentoring, staff development, enrichment, professional or pro-bono services, internships, job shadowing);
- Donations (in-kind and monetary, such as scholarships, student and employee incentives, awards, sponsorships, programs, instructional materials, school supplies, uniforms, programs)

# Community Partnerships vs Doing Business with HISD

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## Doing Business with HISD (Purchasing Services)

- The mission of the Purchasing Services Department is to ensure the uninterrupted flow of goods and services ...and to achieve the district's primary goal that is to increase student achievement.
- To receive compensation for your resources or services, contact the Purchasing Services Department and become a vendor. This is different from becoming a community partner.

*For more information, call Purchasing Services at 713-556-6515 or visit [www.houstonisd.org/Page/178703](http://www.houstonisd.org/Page/178703).*

# What We Learned

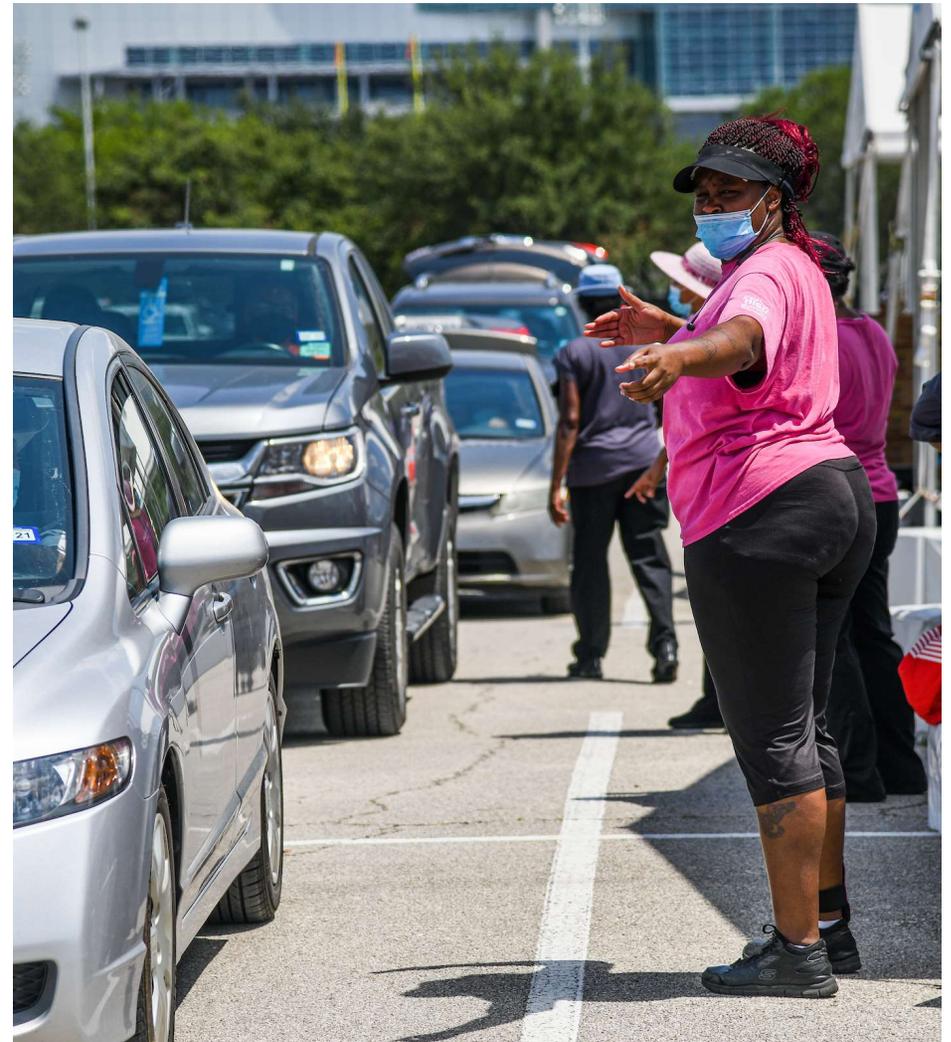
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- Fifty percent of partners find that it is not easy to navigate district partnerships.
- Nearly 60 percent report that Community Partnerships is responsive to partner needs.
- Forty-seven percent of respondents don't have a clear understanding of the scope of their partnership.

# What We Learned

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- Since the COVID-19 Pandemic, specialists have seen an increased need for basic needs support and mental health services.
- Some families face barriers to accessing health services due to ineligibility for insurance or being underinsured.



# What We Learned

- Students have experienced additional grief and mental health challenges and need additional support.
- Wraparound Resource Specialists have expressed challenges engaging parents.
- Students have experienced challenges in maintaining motivation to attend school.



# What We Learned

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- Sometimes partners may scale up too quickly impacting their capacity to serve students.
- Partner support varies from campus to campus and some schools are in great need of partnerships.

# New Process



# First Steps For Partners

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- Complete Intake Form and Application
- Meet with Community Partnerships Team to discuss your proposal.
- Complete Partner Orientation

# Steps for Community Partnerships

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- Reviews partnership applications and evaluate for fit.
- Meets with partners to discuss proposed partnership and engage in partnership planning.
- Provides partners with guidance on how their proposal would best fit into the district and connects with relevant internal partners.

# What's Next

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Community Partnerships Application Review



Partnership Planning Meeting



Partners will receive a partnership planning document outlining the partnership.



Partners will be referred to receiving department/ campus to complete other paperwork as needed.



Partnership Launch



Post Program Survey

# Data Sharing & PurpleSENSE

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- Partners requesting data sharing agreements will be serviced by the Research and Accountability Department.
- Partners through Wraparound Services are required to take part in PurpleSENSE.

# Memorandum of Understanding (MOU)

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- Partners who require a MOU will be serviced by their receiving department.
- The application and partnership planning document should cover most of what is required to complete the MOU.

# Tips for a successful experience

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Don't hesitate to contact our team if you have questions. We are here to help.



Program Planning meeting: Be prepared to discuss proposed project in detail, including potential results.



Send any additional needed information or documents to Partnership Liaison

# Questions

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# Contact us

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HISD Community Partnerships

713-556-7200

[partner@houstonisd.org](mailto:partner@houstonisd.org)

[www.houstonisd.org/](http://www.houstonisd.org/)

**Thank you**

