

BUSINESS, INDUSTRY AND HISD'S CAREER & TECHNICAL EDUCATION DEPARTMENT

Creating and Ensuring a Stronger Workforce

Help us help our youth develop the skills, aspirations and motivation they need to succeed in the workplace.

HOW TO GET INVOLVED WITH HISD AS A PARTNER!

One-on-One Big Brother/Sister

- Mentorships (can be e-mentorships)
- Volunteers to work as tutors, call bank or door knocking (alumni preferred)
- Serve as mentors to students and advisors to administrators.
- Get involved in students' college search and application processes

Student Guidance

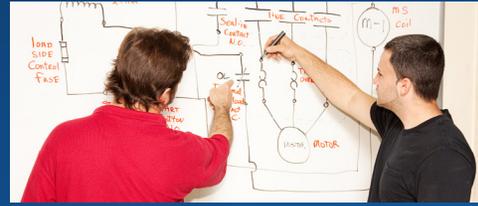
- Participate in classroom, extracurricular, and student leadership activities.
- Serve as guest speakers.
- Serve as an Advisory Committee
- Serve as a Club Sponsor (FFA, DECA, FBLA, HOSA, SkillsUSA, BPA, TSA)

Real-world Experience

- Students and business can work and learn together. It could be fixing a car or researching a business challenge
- Offer Student Internships
- Offer Student Apprenticeships
- Provide work-based learning experiences through job shadowing.
- Offer field trips to your company
- Support job search training by participating in mock interviews and career days.
- Part-time summer jobs

Financial Support

- Equipment Loans or Donations
- Financial Program Sponsorships
- Scholarships
- Sponsor events and field trips
- Adopt-A-School



YOUR BUSINESS CAN BENEFIT BY:

- Increasing your presence and reputation with the local community
- Improving customer loyalty
- Developing staff skills
- Using mentoring skills within the workforce
- Marketing and advertising opportunities
- Increasing brand recognition
- Naming rights @ facilities

WORKING TOGETHER WITH HISD:

- Ensure that CTE programs teach the skills needed in today's workplace;
- Give students real world experience crucial for successful future employment;
- Encourage teachers to keep learning to ensure their students are competitive in a global economy;
- Help employers engage positively and effectively with their schools and communities;
- Offer employers an opportunity for community service;
- Show employers how to take an active role in preparing their future workforce.
- Employers can help develop the career field curriculum, showing teachers current technology and what their employees need to know;
- Attract young people to your industry.
- Host special events such as Steering Committee meetings, social events, and graduation ceremonies;
- Recruit other companies;
- And lend your credibility to the program.



ARE YOU READY?



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