



Arabic Immersion Magnet SChool
Q1 SDMC Agenda
October 19, 2021

1. Enrollment and Recruitment

a. SDMC Recruitment Ideas

- Glassell School
- Greek/Italian/Palestian/Lebanese Festival
- Updated Video - Will schedule time to have an updated promotional video created
- Updating social media platforms consistently (facebook, twitter) and campus website
- Targeting Middle School Populations
 - Mailer for zip codes with middle school students

2. Middle School - Electives

- a. Reach out to surrounding MS and K-8 Programs to discuss the possibility of split funding teachers for electives