

SDMC Meeting

March 2, 2020

SIP

Agenda

Coronavirus

Student Enrollment: 2020-2021 Projection 543

Marketing suggestions for Benbrook

Notes:

SDMC Committee met to discuss:

Action plans for Coronavirus. Each night the custodian team will sanitize the classrooms. Mr. Torres will order additional hand sanitizer and hand wipes and distribute them to each teacher.

Student Enrollment: Our enrollment has fallen below 600. Currently, we are at 553. After working with our budget analysis, our 2020-2021 projection is set at 553. The low enrollment is a concern. Recently, the principal spoke with parents who were withdrawing their children. After having a conversation with parents who have recently withdrawn scholars, they informed the school about two charter schools in the area. Other parents have informed the office that they will not return next year as well. The new Pre-kindergarten process may also present some enrollment issues. Mrs. Martinez has been in contact with potential Pre-k parents. She is making sure they have their documents submitted before the deadlines.

Marketing suggestions for Benbrook:

- Advertise our campus more (participate in School Choice Fairs)
- Use the district and school media to inform the community
- Purchase polo uniform shirts with school name/logo as mandatory for students and allow PTO to sell them
- Set up a weekly schoolwide communication between parents and teachers... i.e. Remind 101, newsletter etc.
- Eat with my child's teacher's day... parent socialize with teachers/ staff or bring my parent/guardian to school day... (1 fall and one spring)
- Clubs (start again) ... chess, bicycle, exercise, reading, music, martial arts

- Beautification of campus... New mural for the Cafeteria back wall (children playing/ learning instead of animals in the jungle)
- Research surrounding schools. What can we offer differently?
- Meet with community leaders to share our story
- Bring Back ESL classes for parents
- Student, parent, and community survey

Members:

1. Dana Darden -
2. Michelle Greene -
3. Juan Vizcarra -
4. Estela Castro
5. Claudia Buitrago -
6. Ximena Lozano –
7. Patricia Ward-Morris