

HISD PRESS RELEASE

Longfellow ES student survey uncovers hottest toys for the holidays

B-roll can be downloaded [here](#).

Nov. 22, 2019 – Students at Longfellow Elementary School on Friday announced that iPhones and Fidget Spinners are two of the hottest gifts this holiday season after polling their classmates for their annual top toy survey.

For the 10th consecutive year, a group of fifth-graders at the school surveyed their classmates to determine what gifts kids would like to receive for the holidays. In a mid-morning press conference, students announced the top five toys for boys and girls. The goal of the survey is to help give parents and relatives an idea of what to buy before they do their holiday shopping.

“We interview students in every grade level to see what the most wanted toys will be,” fifth-grader Chase said. “We are a lighthouse school and we used those ideas to be successful in completing the toy survey.”

The students worked in teams for more than two months to survey classmates. They spent a week compiling their findings.

Students learn to work collaboratively, they learn to use PowerPoint and Excel. They also learn to write scripts for use at the press conference and they learn how to run their own show.

The iPhone 11 was the most popular gift this year, which came as no surprise to the surveyors.

“I think they were the most popular gift because kids want to have smartphones, Siri and games,” fifth-grader Madison said. “We like to flex a lot on our phones. Kids love technology.”

In addition to presenting their findings, the students showcased samples of the top toys, which also included Nerf guns, Shopkins, and Slime Kits.

The toys are given to the school by the neighborhood Target store on Main Street. After the event, the fifth-graders who led the survey chose a toy for themselves.

Below are the overall results of this year’s survey by gender.

Girls

1. iPhone 11 and Elsa Doll (tie)
2. Fidget Spinner

3. Barbie
4. Slime kit
5. Shopkins

Boys

1. iPhone 11
2. Nerf guns
3. Legos
4. PlayStation
5. Bike, Airplane, Spiderman (three-way tie)

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The Houston Independent School District is the largest school district in Texas and the seventh-largest in the United States, with 280 schools and more than 209,772 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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