

Notes
Board of Education
Community Engagement Strategy Ad Hoc Committee Virtual Meeting
October 2, 2020 – 1:30 p.m.

Committee Member	Present
Judith Cruz, Committee Chair	Remote via Zoom
Patricia Allen	Remote via Zoom
Wanda Adams	Remote via Zoom

Staff: Silvia Trinh, Chief of Staff
Vermeille Jones, Director, Board Services

Other: Lisa McBride, Attorney, Thompson & Horton
Dr. Doris Delaney, Conservator

The meeting started at 1:34 p.m. Board members present, via Zoom, were Trustee Allen, Trustee Cruz, and Trustee Adams.

DISCUSSION

The committee members discussed the structure of community meetings scheduled for October 5, 2020 and October 15, 2020 regarding the Board of Education's goals.

The committee members individually presented their ideas for structuring the meetings. It was agreed that:

- The October 5, 2020 meeting would be conducted in Spanish and the October 15, 2020 meeting would be conducted in English.
- Each meeting would last approximately 1-1/2 to 2 hours; 5:00 p.m. to 6:30 p.m.
- Panelists would be board members and district specialists, i.e., Reading: Trustee Patricia Allen, Interim Superintendent Grenita Lathan, Trustee Adams and an HISD Reading Intervention Specialist; and Mathematics: Trustee Anne Sung, Interim Superintendent Grenita Lathan, and an HISD Mathematic specialist.
- All board members can attend the Spanish and/or the English meeting.
- Norms (add to Power Point):
 - Stay on Topic
 - Be respectful
 - Raise hand to speak
- Survey
 - Share as a committee report at a board meeting

- Use multiple choice questions (suggested by Communications Department). No open-ended questions as they make the data difficult to collect.

Notes/Things To Do:

- Link, for questions or to speak, has to be posted in the meeting notice.
- Can the speaker show on the main page? Can meeting be broadcast as it is done in board meetings? Silvia Trinh will discuss with the Media Department.
- Assign trustee to monitor the 'Chat' box
- Trustee Cruz is sending an email to board members today regarding the plan, format, survey, and video. Per Lisa McBride, ask board members to send their responses to Vermeille Jones.
- Record Script for each board member and send to their community.

The meeting adjourned at 2:42 p.m.