Ed White Elementary School
FFS Communication Snapshot
Purpose

Overview that looks at the communication efforts set in motion by your child’s campus

Examine how inviting and informative the school website is perceived to be by diverse community stakeholders

Teams will look at positive aspects of the school and gather information and recommendations that will aid in setting goals for the future
Components

- **Electronic Communications:** parent communication, email/social media, electronic publications/newsletter
- **School Website:** parent resources, student resources, learning platforms, school supply information, administration and staff contact information
- **Digital Communication Applications:** Class Dojo, Remind Me
Snapshot Team

- 4-6 Parents (More are welcomed)
- 1 Administrator (All if possible)
Evaluation Meeting Process

Form Three Teams:
- Team 1: Electronic Communication (4 Participants)
- Team 2: School Website (1 Participant)
- Team 3: Digital Communication Applications (1 Participant)

Time for completion:
- 10-15 minutes

Length of form:
- Each category has 10 questions
Recommendations will be shared with the school administration for them to assess what areas can be addressed immediately, in the future, or added to the campus improvement plan.
Thank You