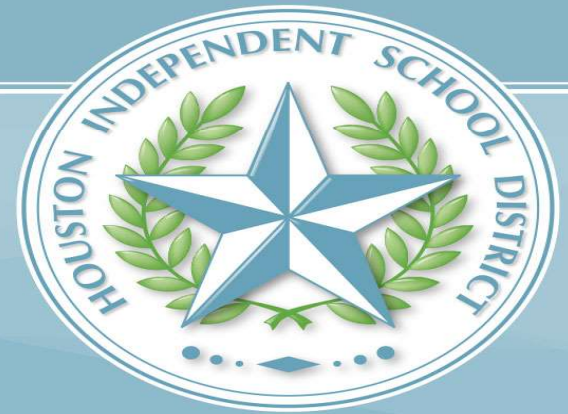


HOUSTON INDEPENDENT SCHOOL DISTRICT

Ed White Elementary School FFS Communication Snapshot

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Purpose



Overview that looks at the communication efforts set in motion by your child's campus



Examine how inviting and informative the school website is perceived to be by diverse community stakeholders



Teams will look at positive aspects of the school and gather information and recommendations that will aid in setting goals for the future

Components

- **Electronic Communications:** parent communication, email/social media, electronic publications/newsletter
- **School Website:** parent resources, student resources, learning platforms, school supply information, administration and staff contact information
- **Digital Communication Applications:** Class Dojo, Remind Me



Snapshot Team

- 4-6 Parents (More are welcomed)
- 1 Administrator (All if possible)



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Evaluation Meeting Process



Form Three Teams:

- Team 1: Electronic Communication (4 Participants)
- Team 2: School Website (1 Participant)
- Team 3: Digital Communication Applications (1 Participant)

Time for completion:

- 10-15 minutes

Length of form:

- Each category has 10 questions

Recommendation Report Meeting



Ed White ES FFS Communication Snapshot

Recommendations will be shared with the school administration for them to assess what areas can be addressed immediately, in the future, or added to the campus improvement plan.

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Thank You

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