

HISD MEDIA ADVISORY

HISD food pantries set to score big with KHOU 11 Souper Bowl of Caring virtual telethon

WHAT: In support of 50 campus-based food pantries on Houston Independent School District campuses, KHOU 11 is hosting a virtual telethon Thursday with the goal of raising \$50,000 in donations from viewers.

KHOU 11 is partnering with the Houston ISD Foundation to receive donations that will purchase nutritious foods to stock pantries at the 50 schools, which are located throughout the district. The food will be distributed to HISD students and families who are in need.

The virtual telethon will include HISD staff members who have volunteered to answer calls from home. HISD Interim Superintendent Grenita Lathan will spend time taking calls. CEO Dhaval Jadav of tax consulting firm alliantgroup has pledged to match donations up to \$10,000.

The virtual telethon takes place Thursday, Feb. 4 from 4-7 p.m. Donations may be made any time between now and the end of the Super Bowl game by using this [link](#) or the QR code below.



Souper Bowl of Caring is a youth-inspired 30-year-old movement to tackle hunger in local communities. Each year across the nation, millions in food and donations are raised around the time of the Super Bowl. This year the game will be broadcast on KHOU 11 on Sunday, Feb. 7 at 5:30 p.m.

WHO: HISD Interim Superintendent **Grenita Lathan**, HISD staff members, Houston ISD Foundation staff members, KHOU 11 staff members, Souper Bowl of Caring staff members

WHEN: Thursday, Feb. 4, 2021
4 – 7 p.m.

WHERE: KHOU 11 or KHOU.com during newscasts at 4, 5 and 6 p.m.

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The Houston Independent School District is the largest school district in Texas and the seventh-largest in the United States, with 280 schools and more than 209,772 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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