

HISD MEDIA ADVISORY

Flex the Hustle: G-Unity students showcase business ideas to companies

WHAT: 75 G-Unity Business Lab students will be mentored by University of Houston business students then pitch their ideas to companies such as Microsoft, Amazon, Chase Bank, and NASA. The companies will be given faux \$500 to invest in the proposals. This will be the first academic task for students before the ultimate pitch in May entitled “The Hustle Talk” before a host of judges including Curtis “50 Cent” Jackson.


Mayor Sylvester Turner will give the students a pep talk to kick off the showcase.


WHO: G-Unity students, Mayor **Sylvester Turner**, representatives from Apple, HBO Max, Microsoft, NASA, Chase, Houston Texans, Axiom Space, Exxon Mobil, Exotic Pop


WHEN: Saturday, Jan. 29
9:30 a.m. – 11 a.m.


WHERE: University of Houston Student Center
The Houston Room
4455 University Dr, 77004

The Houston Independent School District is the largest school district in Texas and the eighth-largest in the United States, with 276 schools and nearly 197,000 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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