

HISD MEDIA ADVISORY

HISD hosts inaugural Parent Teacher Organization Expo to empower families

WHAT: Houston Independent School District's Family and Community Engagement (FACE) Department is excited to announce the inaugural Parent Teacher Organization (PTO) expo. This year's theme is "It's A Game Changer" and will feature workshops, over 30 resource vendors, and tools to support and strengthen parent organizations at every stage of development. The expo is catered to parent leaders who are interested in becoming PTO/PTA leaders or simply need more resources for their campus to get started.

Parent organizations have adjusted to unprecedented circumstances with innovative ideas and strategies to support their schools. As a result, HISD's FACE department is committed to sharing these ideas and experiences to all parent organization leaders, families, and community members to promote continued collaboration and community informed decision making.

Parent leaders will learn about:


- Teamwork Makes the Dream Work: Working with your Principal
- How to get started and build membership
- Community Engagement & Parent Advocacy
- Reaching your fundraising goals
- Navigating School of Choice
- Volunteer in public schools
- Balancing life & PTO


WHO: HISD Superintendent **Millard House II**, Family and Community Engagement (FACE) Department, Parent Leadership Academy Ambassadors, HISD Departments, community vendors and organizations

WHEN: Saturday, Feb. 4
8:00 a.m.


WHERE: Hattie Mae White Educational Support Center, 4400 W 18th St. 77092

The Houston Independent School District is the largest school district in Texas and the eighth-largest in the United States, with 276 schools and nearly 197,000 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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HOUSTON INDEPENDENT SCHOOL DISTRICT