

HISD MEDIA ADVISORY

HISD students to compete in G-Unity Business Lab “Hustle Tank” Competition

WHAT: Houston Independent School District the G-Unity Foundation, and Horizon United will host the second “Hustle Tank” competition featuring a total of 13 teams from Wheatley, Worthing, Kashmere, Madison, Washington, and Jack Yates High School. Students will pitch their business plans and ideas to a panel of judges including G-Unity Foundation founder and CEO, Curtis “50 Cent” Jackson, for an opportunity to receive seed funding to start their own business.







This event is the culmination of the G-Unity Business Lab entrepreneurship program that kicked off in 2021 which aligned with HISD’s vision to provide equitable education to support the whole child with academic and non-academic instruction to ensure that HISD students can compete in the global economy. Students attended the business lab twice a week for 2-hour courses at their school site learning all about entrepreneurship while getting compensated with this paid internship. This event will help set them up for success in their future and open a world of new possibilities where they can build a business and brand of their own.

WHO: HISD Superintendent **Millard House II**, Congresswoman **Sheila Jackson Lee**, G-Unity Foundation CEO **Curtis “50 Cent” Jackson**, Horizon United Group, CEO Al Kashani, G-Unity Business Lab Project Sr. Manager **Patrice Allen**, Horizon Director of Communications **Elizabeth Martin**, HISD students and staff

WHEN: Wednesday, May, 10
11:00 a.m.

WHERE: University of Houston Student Center South Theatre, 4455 University Dr., 77204

The Houston Independent School District is the largest school district in Texas and the eighth-largest in the United States, with 276 schools and nearly 190,000 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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