An introductory class for student journalists to explore skills in writing, research, photography, interviewing, technology, statistics, design, communication and problem solving while assisting in the production of student publication relevant and entertaining to students, faculty and the community.

Objectives:

- Students will become familiar with AP style, news features, sports, editorials, captions, headlines and columns.
- Students will learn the concepts of Fair Use, attribution and Creative Common elements available for writing, photography and publication.
- Students will experience photography, photo editing, use of design programs, web design, and publication of work in the student produced Howler News and Canidae Yearbook 2019.
- Students will learn and thread the history of journalism throughout every aspect of the course.
- Students will acquire the skills needed to advance forward to newspaper or yearbook production classes, upon approval, the following year.
- Students will have the opportunity to learn basic broadcast journalism techniques and skill sets needed to advance to broadcast production, upon approval, the following year.

Course Goals:

a. Become exposed to basic journalistic practices.
b. Learn, understand, and apply organization, planning, self-management in group dynamics and under student leadership.
c. Know the use of media outlets to enhance coverage and needs of the audience.
d. Learn time management skills by meeting deadlines.
e. Use and understand fair use practices, press law, and legal issues related to publications and student publications.
f. Use and understand principles of design, photojournalism, and coverage.
g. Expand interview techniques, writing, and reporting methods.
h. Design and execute successful advertising and sales campaigns using surveys, stats, and other media outlets.
i. Expand copy editing, proofreading and design for publications.

Projects and Assignments

- Student participation is assessed daily, and a weekly average of the evaluation will be entered in the Gradespeed system at the end of each week.
- Each 6 weeks student will have 2 major projects assigned for evaluation. Projects include, but are not limited to:
  - Photography – techniques, concepts, camera applications, editing for publication.
  - Writing – captions, news, features, editorials, headlines, script production, storyboarding
  - Technology – web design, presentation programs, such as Prezi, Flipgrid, Storyboard That
  - Marketing – developing advertising, selling advertising, promotion of publications
  - Broadcast – script production, presentation, recording and editing
Assessment

- Daily grades will make up 30% of the six-week grade
- Major grades will make up 70% of the six-week grade

Materials needed

- Notebook
- Computer
- SD Card

Tutorials

- Ms. Roberts is available during lunch Monday – Friday
- Ms. Roberts will be a Saturday tutorial, every other Saturday.

Class Procedures

a. Be on time and ready to start class.

b. Be courteous to instructor and peers.
   a. Opposing points of view are welcomed in class, and class discussions are welcome. Be prepared to speak, and speak often in class.
   b. Journalism, and journalist, are very much in the news themselves during this time. We will be discussing and working with current events and relevant topics. Open discourse is encouraged and welcome. However, please leave your politics at the door.

c. Use proper punctuation, grammar and spelling.

d. Plagiarism will not be tolerated.

Technology usage

- Phones
  - The classroom is a no phone zone. Phones must be kept in your backpack, purse, or laptop case. The first thing you do when entering the class in put your phone away.
  - Phones will not be on your desk, in your hand, on your keyboard, or in any other visible location, this includes plugged in for charging.
    - Exceptions:
      - If you are using your phone for enhanced research, photography, or transcribing an interview or quote that was recorded.
      - Video production, including uploading material to computer for editing and consumption.
    - To restate: You may use your phone for production purposes, not for socializing.
  - Failure to follow:
    - A warning
      - A harder warning, and placing phone on the counter, face down.
      - Phone on Ms. Roberts desk for the remainder of the period.
    - Phone to office.

- Cameras
  - Students are expected to be responsible for school-owned equipment that may be used in the class including digital cameras, lenses, batteries, tripods, microphones, lighting and desktop computers.
  - Students are expected to be responsible for their own SD Card.
    - August 27 – September 17 – students may use an SD Card belonging to Westside Journalism.
    - After September 18th – students may use a WHS SD Card, but with a 5 point deduction on assignment. And every day after.