LIMITLESS LIVING IN HOUSTON
10 THINGS YOU SHOULD KNOW

1. NO. 1 DESTINATION CITY
   - According to U-HAUL INTERNATIONAL

2. TOP 10 GLOBAL DESTINATION FOR FOOD & CULTURE
   - According to The New York Times

3. MOST DIVERSE REGION
   - 22% of Houston Region Residents are foreign born
   - 13% of U.S. Residents are foreign born
   - More than 100+ languages spoken

4. ONE OF THE LEAST EXPENSIVE CITIES TO LIVE IN THE U.S.
   - Lower than the national average

5. BEST CITIES FOR YOUNG ENTREPRENEURS
   - According to CreditDonkey

6. 62,900+ TOTAL ACRES OF PARK SPACE

7. 350+ MILES OF HIKE & BIKE TRAILS

8. 5th MOST POPULOUS MSA in U.S. WITH 6.5 MILLION

9. 26 FORTUNE 500 COMPANIES
   - 3rd in the nation

10. TOP CITY FOR NEW GRADUATES
    - According to msnNOW
There are 6.5 million Houstonians with 6.5 million versions of Houston. The attributes that follow, however, remain constant and are the foundation of a city with infinite possibilities - Houston.

CONFIDENT
Regardless of inevitable changes and challenges, Houstonians have always believed that Houston’s best days are ahead.

AMBITIOUS
Even when others lag, we dream big and have the staying power to see our dreams through.

SUPPORTIVE
Houstonians love to see each other succeed and are willing to get involved to make it happen.

HARMONIOUS
Houston is not only the most diverse U.S. city, it is also a city where people of all backgrounds live side by side and are embraced according to their attitudes and actions.

OPEN
Houstonians readily enjoy the benefits of living in a global metropolis because the perks are well within reach.

FORWARD LOOKING
Houstonians would much rather hear about your plans for the future than stories from your past. Even our finest historical moments were forward looking in their time.

From the moment Houston was founded, the limits of what’s possible here were forever defined. The first domed stadium, the first word heard from the moon, the first artificial heart transplant – all were achieved from that spirit of endless possibilities.

Today, that spirit is alive and well, and there’s no limit to what Houston has to offer for those who want the American dream and are willing to work hard for it.

WHAT IS HOUSTON?

GET TO KNOW HOUSTON
Facebook.com/HoustonNoLimits  
Twitter.com/HoustonNoLimits  
Brand Central Password: limitless